



INTERSCHUTZ

DER ROTE HAHN

INTERNATIONALE LEITMESSE FÜR RETTUNG,
BRAND-/KATASTROPHENSCHUTZ UND SICHERHEIT
INTERNATIONAL EXHIBITION FOR RESCUE, FIRE
PREVENTION, DISASTER RELIEF, SAFETY, SECURITY
LEIPZIG 7 - 12 JUNE 2010

Presse

2 June 2009

INTERSCHUTZ – Der Rote Hahn 2010 (7. bis 12. Juni) in Leipzig:

INTERSCHUTZ on target

– High rate of registrations received for Leipzig event

Hannover/Leipzig. Just over a year is left to go before the gates open on INTERSCHUTZ 2010 – the international trade fair for rescue services, fire prevention, disaster relief, safety and security. Taking place from 7 to 12 June at the Leipzig exhibition centre, this six-day event features over 1,100 exhibitors from some 40 different nations, unveiling the latest world market offerings in five exhibition halls and an outdoor area. Rescue services and technical fire protection will be squarely in the spotlight at the up-coming event. The organizers, Hannover-based Deutsche Messe and the German Fire Protection Association (GFPA), are anticipating 120,000 visitors – boosted by the concurrent staging of the 28th German Firefighting Convention in Leipzig.

The show's organizers are upbeat about the future, despite the current economic crisis. After all, tradeshow registrations are at an all-time high. "The rate of registrations was higher at the end of March than during the comparable timeframe five years ago", explains Stephan Ph. Kühne,

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responsible Member of the Board at Deutsche Messe – the organizer of the event. The registration deadline is 31 May 2009.

High rate of international participation

Staged once every five years, INTERSCHUTZ is distinguished by a high rate of international participation. At the 2005 event in Hannover for example, 45 percent of exhibitors as well as 20 percent of all visitors came from abroad. Around 95 percent of all attendees were professionals, with 69 percent of them having either an advisory role or the final say in procurement decisions.

Unique tradeshow concept

A successful event is guaranteed, thanks to the show's unique blend of commercial and non-commercial exhibitors. Companies at INTERSCHUTZ will display a broad range of innovative solutions for all areas of rescue services, fire prevention, disaster relief and security/safety, while emergency squads will demonstrate the relevant applications in spectacular live demonstrations.

The exhibition program is rounded out by specialist congresses, symposia and company presentations.

Exciting activities at outdoor demonstration site

With live demonstrations and shows staged by industrial and non-commercial exhibitors alike, the outdoor training and demonstration site is always a crowd-pleaser. Each day the show will feature informative

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demonstrations and realistic presentations – from new fire extinguishers and technologies, to simulated fires and firefighting exercises, to an array of different rescue services, to hazard elimination and damage control following chemical disasters.

No. of characters, incl. spaces: 2,598

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Further press releases and photos are available for downloading at:

<http://www.interschutz.de/pressservice>