

Business is waiting for you!

CeBIT Bilişim Eurasia

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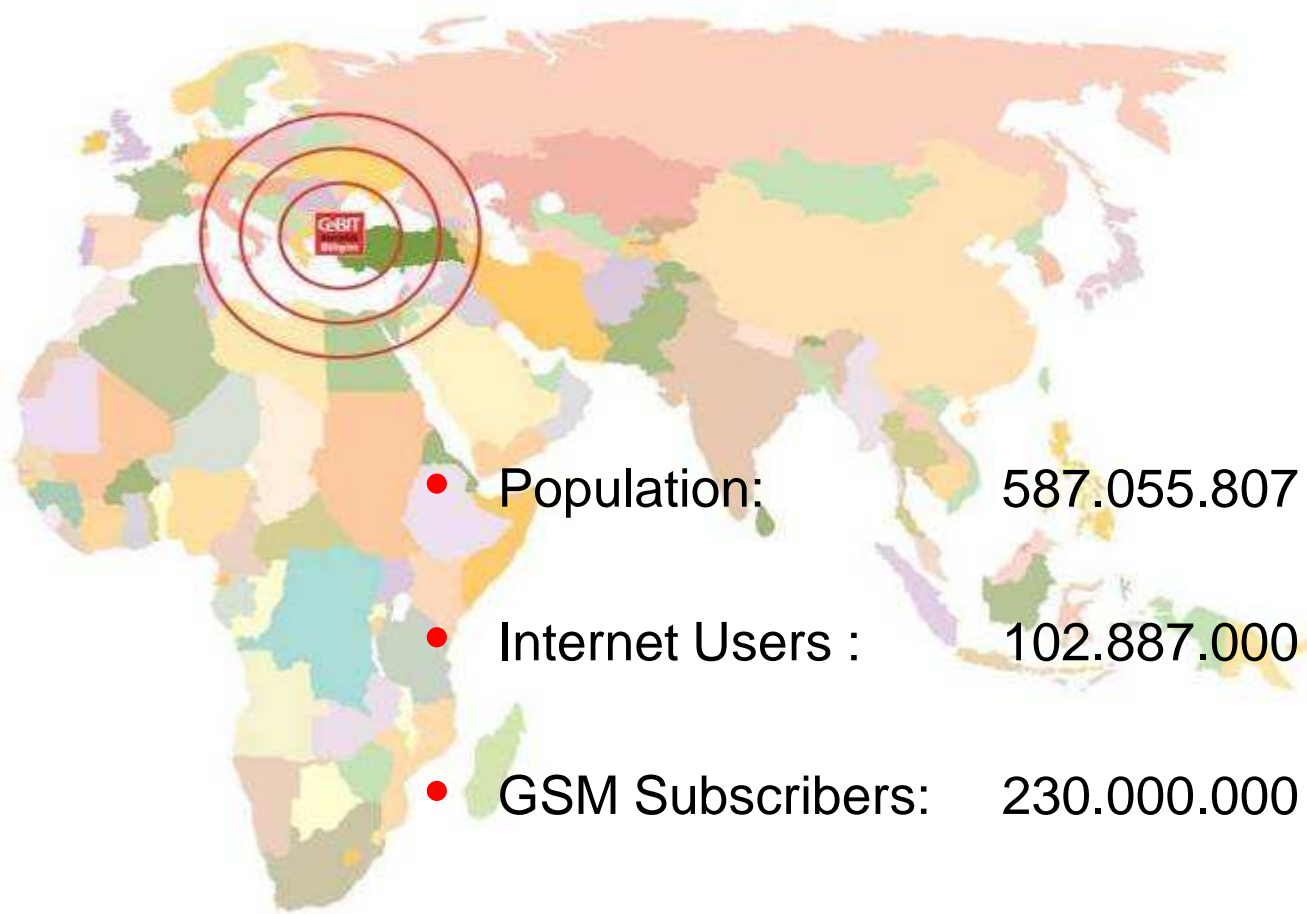
7-11 October 2009 İstanbul

International Trade Fair for Information Technology,
Telecommunications, Software and Services.

www.cebitalisim.com

CeBIT
eurasia
Bilişim

Eurasian Region



• Population: 587.055.807

• Internet Users : 102.887.000

• GSM Subscribers: 230.000.000

• Average Economic Growth Rate: 8.2%

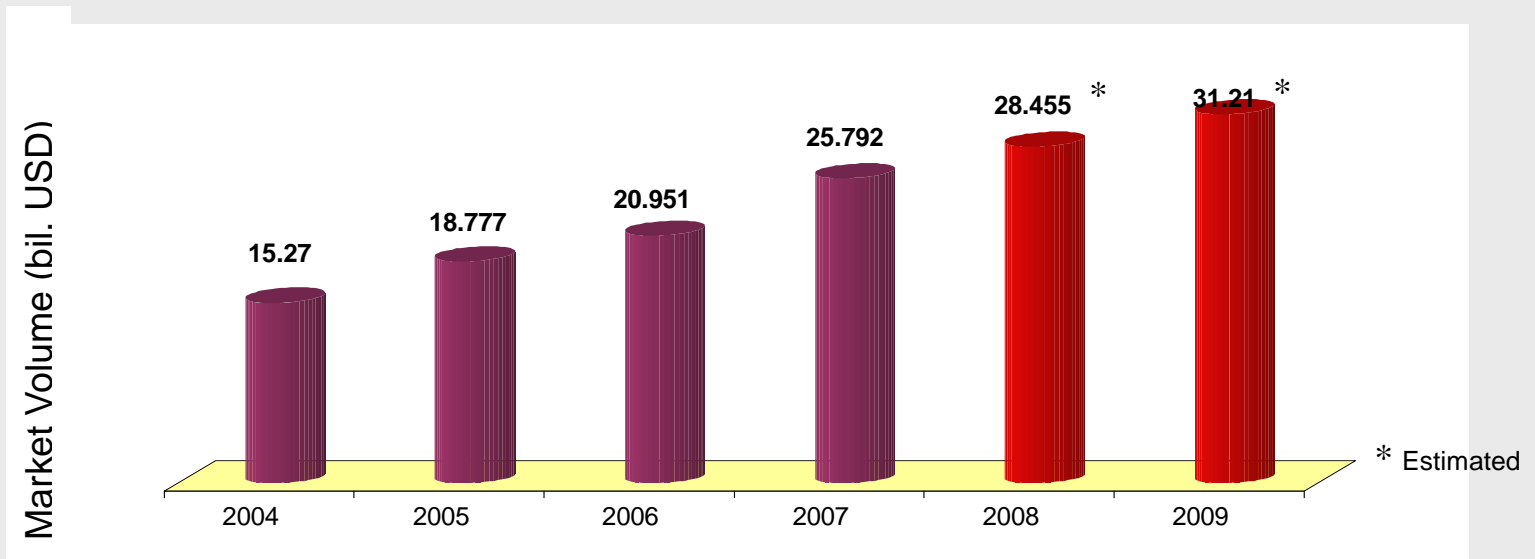


Turkish ICT Sector

Market volume in 2008 : **28 billion USD (10,3% increase)**

Information Technologies (2008): 7,6 billion USD

Communication Technologies (2008): 20,8 billion USD



Source: Interpromedya



Turkish ICT Sector

Why it is important to be in this market:

- Over 35% of increase per year in computer sales
- 22 Turkish companies in the global list of 500 fastest growing ICT companies
- Over 59 million GSM subscribers
- Over 19 million internet users
- 30 TV channels at the national level, 250 at the local level
- eGovernment in expansion

Plus;

Turkey in Europe is the

- 1st TV manufacturer
- 1st auto-car/bus manufacturer
- 3rd iron and steel producer
- 4th automotive parts producer

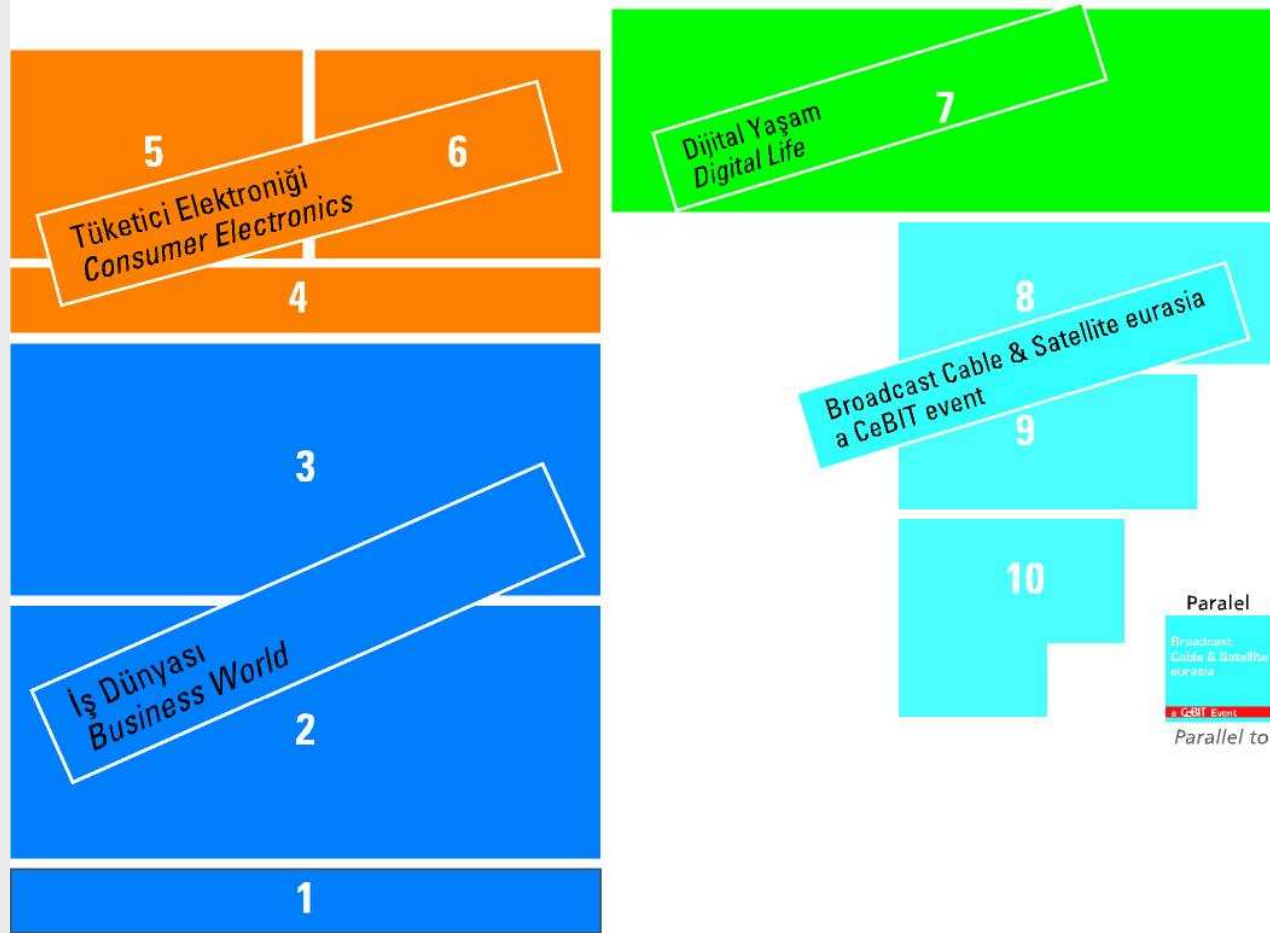
Turkey in the world is the

- 6th cement producer
- 2nd flat glass producer
- 2nd jewellery exporter
- 6th clothing exporter

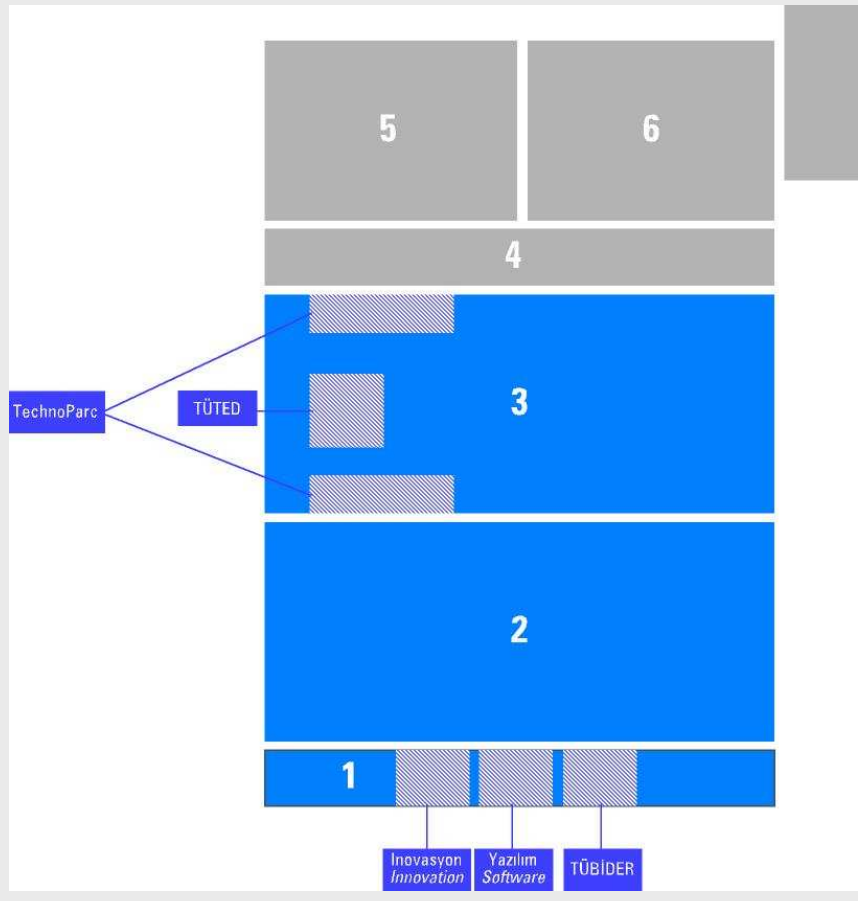
*Source: Turkish Businessmen Association,
Report prepared for "Turkey: The nearest European Country to China" seminar, 2008



1 MEETING POINT



Business World Halls: 1 – 2 – 3



- Content**
- Computers
 - Office automation
 - Card technology
 - System software
 - Services
 - Telecommunications & Internet services
 - Networks & Security

- Thematics**
- TeknoKent
 - TÜTED
 - Innovation
 - Software
 - TÜBİDER



Consumer Electronics

Hall: 4 – 5 – 6

Content

- Navigation Systems
- Digital Photography, PC's
- Digital Entertainment
- Storage systems and equipment
- Peripherals and Components

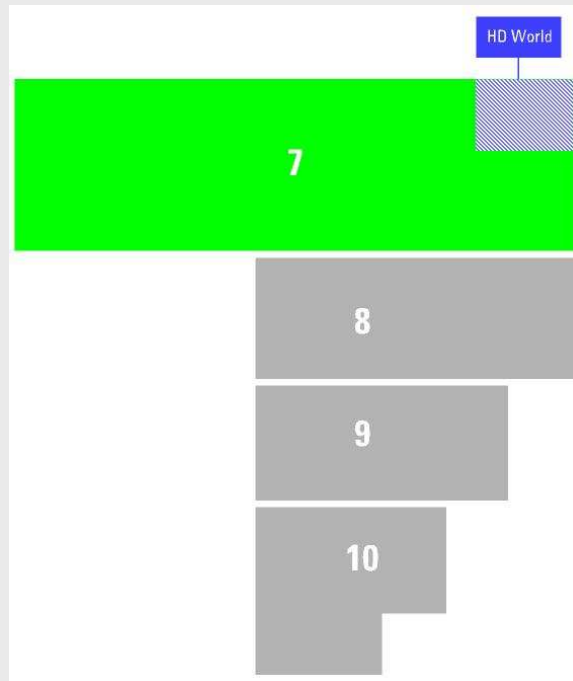
Thematic

- Webciety and Job&Career
- Netbook
- Public Sector
- eHealth



Digital life

Hall 7



Content	Mobile communications
	Mobile phones
	Fixed line-end user
Thematic	HD WORLD



Technology Projects

- www.cebitbilisim.com
- Smart Appointment System
- Internet TV
- Mobile Fair
- eMailings
- Exhibitor-Product-Brand Search
- Business World Section Registration
- Google AdWords Cooperation

Fuarı canlı seyredin! *Live Broadcast from the fair!*

tv.cebitbilisim.com

CeBIT Bilişim Eurasia Internet TV



1 SUCCESSFUL YEAR

2007 Realized

908 Exhibitors

149.655 Visitors

1.852 Press Members

39.000 Decision Makers

67 Countries & Regions

2008 Realized

971 Exhibitors

159.302 Visitors

1.888 Press Members

40.500 Decision Makers

70 Countries & Regions

2009 Targets

1000 Exhibitors

169.900 Visitors

1.900 Press Members

42.000 Decision Makers

72 Countries & Regions



1 FAIR - ENDLESS POSSIBILITIES







See you in Istanbul

