

# Press

HANNOVER MESSE 2012 (23 - 27 April):

## Information for journalists attending HANNOVER MESSE 2012

Dates and times: **Monday, 23 to Friday, 27 April 2012**  
9:00 a.m. - 6:00 p.m. daily

Accreditation: From 22 April in the Press Center  
From 22 April in the entrance areas Nord 1 and West 1

Please refer to the accreditation guidelines, which are available at: [www.hannovermesse.de/pressservice](http://www.hannovermesse.de/pressservice)

Your contact for further information:

Claudia Eckardt  
Tel.: +49 (0) 511 89 31604  
Fax: + 49 (0)511 89 34013  
e-mail: [claudia.eckardt@messe.de](mailto:claudia.eckardt@messe.de)

Press Center: 3. Allee, next to the Convention Center (CC)  
Tel.: +49 (0) 511 89 31622  
Fax.: +49 (0) 511 89 30248

**23. - 26. April 2012: 8:30 a.m. - 7:30 p.m.**  
**27. April 2012: 8:30 a.m. - 5:00 p.m.**

Facilities:

- Cloakroom with full-time attendant
- Lockers (€ 10 deposit required)
- Work rooms with laptops, Internet, Wifi, ISDN, analogue, fax  
modem (subject to availability)

**The Press Center is a non-smoking area!**

Press car parking: **Free parking is available in all parking areas at the Exhibition Grounds upon presentation of your HANNOVER MESSE parking permit** (incl. exit pass). Exceptions: private car parks "Ost 3" and "Süd 2/Waldparkplatz" and parking areas designated for buses, trucks, camping vehicles, exhibitors and the disabled

Press taxi: **A free two-way shuttle** service operates regularly from entrances West 1, Nord 1 and Nord 2 to the Press Center (and back)

Broadcasts of HM 2012:	<ul style="list-style-type: none"> <li>• <a href="http://www.hannovermesse.de/en/information-for/journalists/tradeshows-coverage/live-broadcast">http://www.hannovermesse.de/en/information-for/journalists/tradeshows-coverage/live-broadcast</a></li> </ul>
Catering facilities:	<b>Press Bistro Bar, Press Club</b> in the Press Center
Wifi:	Free of charge in the Press Center. Voucher for access throughout the Exhibition Grounds available in the Press Center, First Floor.
Background materials:	<p><b>Online</b> (<a href="http://www.hannovermesse.de/pressservice">www.hannovermesse.de/pressservice</a>)</p> <ul style="list-style-type: none"> <li>- Press releases from Deutsche Messe</li> <li>- Company press releases</li> <li>- Products &amp; Innovations</li> <li>- Press guide (only available online)</li> <li>- Photo service</li> </ul> <p><b>Press Center</b></p> <ul style="list-style-type: none"> <li>- Schedule of press conferences, daily update</li> <li>- Press releases from Deutsche Messe</li> <li>- Company press releases</li> <li>- List of exhibitors of HANNOVER MESSE</li> <li>- Photo service</li> <li>- Footage (material in broadcast-ready form for TV and radio, contact: Andrea Staude, Tel.: +49 (511) 89 31015, <a href="mailto:andrea.staude@messe.de">andrea.staude@messe.de</a>)</li> </ul>
Relevant dates for the press:	<p><b>Opening press conference</b> 17 April 2012, at 11.00 a.m., Hermes Lounge</p> <p><b>greentelligence tour</b> 22 April 2012, at 13.00 p.m., Press Center, Ground Floor</p> <p><b>Final press conference</b> 26 April 2012 at 11.00 a.m. in the Convention Center, Room 3</p>
HANNOVER MESSE press team:	<p><b>Christian Riedel</b>, HANNOVER MESSE spokesman Tel.: +49 (0) 511 89 31019 e-mail: <a href="mailto:christian.riedel@messe.de">christian.riedel@messe.de</a></p> <p><b>Silke Tatge</b> (trade press - Germany, Europe, PROMOTION WORLD) Tel.: +49 (0) 511 89 31614 e-mail: <a href="mailto:silke.tatge@messe.de">silke.tatge@messe.de</a></p> <p><b>Brigitte Mahnken-Brandhorst</b> (trade press - Germany, Europe) Tel.: +49 (0) 511 89 31024 e-mail: <a href="mailto:brigitte.mahnken@messe.de">brigitte.mahnken@messe.de</a></p> <p><b>Monika Brandt</b> (trade press - outside Europe) Tel.: +49 (0) 511 89 31632 e-mail: <a href="mailto:monika.brandt@messe.de">monika.brandt@messe.de</a></p> <p><b>Andrea Staude</b> (radio and tv service) Tel.: +49 (0) 511 89 31015 e-mail: <a href="mailto:andrea.staude@messe.de">andrea.staude@messe.de</a></p> <p><b>Nicole Malinowski</b> (assistance, press info trays) Tel.: +49 (0) 511 89 31013 Email: <a href="mailto:nicole.malinowski@messe.de">nicole.malinowski@messe.de</a></p> <p><b>Britta Geisenhainer</b> (assistance, press conferences, PROMOTION WORLD ) Tel.: +49 (0) 511 89 31629 e-mail: <a href="mailto:britta.geisenhainer@messe.de">britta.geisenhainer@messe.de</a></p>