



# ICT solutions for tomorrow's cities

## Face Complex Challenges together

Nearly 50% of today's world population lives in cities. In 2015, there will even be 22 megacities with more than 10 million inhabitants. The related ICT-challenges reflect a set of topics – from ICT solutions for water management to secure communication network – the most important of which is to intelligently combine the rapidly growing volume of data. The display category Urban Solutions provides suppliers and decision makers an ideal platform, to introduce their developments and innovations concerning urban information processes of tomorrow.

### Key Topics

#### ■ Supply and Waste Disposal and Environmental Protection

Energy management: Smart Metering, Smart Grid, etc.; ICT solutions for the central control of Supply and Waste Disposal, Environment and Water Management, Geo-Information Systems, Architecture- and Building Software, IT-based Facility Management

#### ■ Mobility and Logistics

Automotive Solutions including Electro Mobility, Town Planning and Transport, RFID-Intelligence, Machine-to-Machine Communication, Linking of Things, Transport & Logistics, Telematics, Navigation

#### ■ Communication, Data Protection and Security

Telecommunications and Broadband, IT-Security, Cyber Defence and Public Key, Cloud Computing

#### ■ eGovernment, Public Security, Education

eGovernment 2.0, D115, De-Mail; IT-Security & Emergency Processes, eParticipation / eInclusion, Public Order and Domestic Security, IT and Demographic Change

#### ■ eHealth

eHealth and TeleHealth, Healthcare Management, Ambient Assisted Living, Mobile Health

### Your Target Visitors

- Politicians, Mayors, Head of state and municipal departments
- Municipal companies
- Operators of infrastructures
- Environmental commissioners
- Planning offices
- Architects
- Urban & traffic planners
- Transport companies
- Fleet operators
- IT- and safety representatives from politics and business
- Authorities charged with security
- Administration with security functions
- Aid organisation
- Decision makers from airports, railway stations, ...
- Hospitals

### Use the Potential and participate

- with an individual booth
- in the Urban Solutions' Pitch, a BITKOM competition ([www.bitkom.org/urbansolutions](http://www.bitkom.org/urbansolutions))
- as speaker and / or sponsor of the Urban Solutions Forum
- as a sponsor of the Metropolitan Solutions Conference: "Secure, safe and reliable urban infrastructures"



Further information

[www.cebit.de/de/urban-solutions](http://www.cebit.de/de/urban-solutions)



Further information

[www.cebit.de/en/metsol-conference](http://www.cebit.de/en/metsol-conference)



Deutsche Messe

Hannover · Germany

Deutsche Messe  
Messegelände  
30521 Hannover  
Germany  
Tel. +49 511 89-0  
Fax +49 511 89-32626  
cebit@messe.de  
www.messe.de

### Your contacts:

Süddeutscher Verlag onpact GmbH –  
Partner of Deutsche Messe

#### Susanne Kögler

Tel. +49 89 2183-7215

[susanne.koegler@sv-onpact.de](mailto:susanne.koegler@sv-onpact.de)

#### Doreen Müller-Murr

Tel. +49 89 21 83-7245

[doreen.mueller-murr@sv-onpact.de](mailto:doreen.mueller-murr@sv-onpact.de)

CeBIT

cebit.com

HANNOVER  
6–10 MARCH 2012