

WIN – World of Industry 2010


Eurasia's No. 1 Industrial Fair

TAKE THE OPPORTUNITY TO PARTICIPATE IN

- 7 leading international trade fairs for the manufacturing industry
- Istanbul – the business capital of the fast-growing markets in Eurasia

DO NOT MISS YOUR CHANCE TO

- Conclude business deals with top-level decision makers from around the world
- Share market insights with experts during forums, seminars and panels
- Establish new contacts during B2B meetings and Matchmakings




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PART 1

04-07 February 2010

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| MACHINERY'10 15th Machine Components and Metal Working Fair |
| WELDING'10 10th Joining, Welding and Cutting Technologies Fair |
| SURFACE TREATMENT'10 4th Surface Treatment Technologies Fair |
| MATERIALS HANDLING'10 9th Materials, Handling and Logistic Fair |



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PART 2

25-28 February 2010

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| OTOMASYON'10 17th Industrial Automation Fair |
| ELECTROTECH'10 11th Energy, Electric and Electronic Technologies Fair |
| HYDRAULIC & PNEUMATIC'10 7th Fluid Power Technologies Fair |

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WIN – World of Industry 2010

Eurasia's No. 1 Industrial Fair

Venue: TUYAP Fair, Convention and Congress Center,
Buyukcekmece / Istanbul, TURKEY

Frequency: Annual

Frame Program: Industrial Activities Summit
Conferences, Panels, Seminars and Forums
Eurasian Business Partner
B2B Matchmakings

Organizer: Hannover-Messe Bileşim Fuarçılık A.Ş.

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FACTS & FIGURES OF WIN 2009

Exhibitors: **1.358 direct exhibitors** (Part 1: 659, Part 2: 699) from **30 countries** (Austria, Belarus, Belgium, Bulgaria, Canada, China, Czech Republic, Denmark, Egypt, Germany, Greece, India, Iran, Italy, Japan, Kazakhstan, Netherlands, Poland, Romania, Russia, South Korea, Spain, Sweden, Switzerland, Syria, Taiwan, Turkey, Ukraine, United Arab Emirates & United Kingdom)

Country Pavilions: **Germany** (WIN 1 & 2), **Italy** (WIN 2), **Egypt** (WIN 1 & 2)
South Korea (WIN 2), **International Pavilion** (WIN 1 & 2)

B2B Meetings with: Business delegations from **Germany, Egypt, Iran, Syria & Ukraine**

Visitors: **113.992 professional visitors** from **70 countries**
(Part 1: 43.645, Part 2: 70.347)

Exhibition Area: **47.546 sqm** in total Part 1 & 2

Web-site: www.win-fair.com