

CeBIT 2012 – Heart of the digital world



CeBIT pro

Business IT

- Business Transformation, Cloud Services
- IT-Services/Managed Services/Outsourcing
- Enterprise Applications
 - Enterprise Resource Planning (ERP)
 - Customer Relationship Management (CRM)
 - Business Intelligence (BI), Business Analytics
 - Business Process Management (BPM)
 - Enterprise Content Management (ECM)
 - Human Resource Management (HR)
- AutoID/RFID
- Point of Sale (POS)
- Embedded Software & Systems
- Open Source Solutions
- Software & System Management
- Output Management/Office Solutions
- Business Storage & Server Technologies
- Virtualisation, Cloud Computing
- Banking & Finance World
- Webciety - Internet Solutions
 - eCommerce
 - Digital Marketing
 - Web Content Management
 - Social Media
 - Mobile Services & Apps
 - Web Design & Technologies
 - Digital Learning Solutions
- Security World
 - Anti-Spam & Anti-Virus Solutions
 - Biometrics
 - Card Technology
 - Cloud Security
 - Managed Security Services
 - Network Security
 - Video Surveillance
 - Mobile Security
 - IT-/IP-based Security

Business Communications & Networks

- Broadband Technologies & Solutions
- Next Generation Networks (NGN)
- Network Components
- IP Technologies / VoIP
- Data Center Technologies & Solutions
- Unified Communication
- Wireless Communication
- Mobile Solutions
- Smartphones
- Telematics & Automotive World
 - Telematics & Navigation
 - Automotive Solutions
 - Transport & Logistics
 - M2M - Machine-to-Machine-Communication
 - ITS - Intelligent Transport Systems and Services

ICT Infrastructure

- Display & TV Technologies
- Computer, PC
- Notebooks, Netbooks, Tablet PC
- 3D Technologies (Hardware & Software, Applications)
- Cases, Coolers, Power Supplies
- Components, Graphics & Sound
- Peripherals
- Mobile & Personal Storage
- Mobile Phone Accessories
- Accessories, Bags, Supplies
- Visual & Audio Technologies, Imaging
- Consumer Electronics
- Planet Reseller

CeBIT gov

- ICT Solutions for the Public Sector (municipal, federal, state and European Union)
- eGovernment
- Urban Solutions
- Public Infrastructure
- eHealth
- Healthcare Management
- Telemedicine
- Health Protection & Prevention

CeBIT life

Content & Technologies

- CeBIT sounds!
 - Music Industry
 - Audio and HiFi Industry
 - Music Platforms / Music Websites
- CeBIT games
 - eSports
 - Computer, Console, Online, Mobile Gaming
- Web & Media
 - Content & Solutions Provider
 - TV & Cinema
 - Hybrid TV / IPTV / Connected TV
 - Apps
 - Tablets, e-Reader, Smart Devices
 - Navigation / Car-Infotainment

Smarter Living

- Smart Home
 - Home Automation / Home Data Networks
 - Home Entertainment
 - Smart Grid / Energy Management
 - Home Appliances
 - eMobility
- CeBIT Sports & Health

CeBIT lab

Research and New Technologies

- Applied Research
- Basic Research
- Corporate Research
- Start-ups, Spin-offs
- green IT-Efficiency
- Urban Technologies / smart cities / Disaster Relief
- Robotics
- Internet of Things and Services
- 3D Technologies
- Assisted Living
- Consulting & Standardization
- Education, Jobs & Recruiting
- Industry 4.0
- Innovation Financing

