



CEBIT[®]

11–15 June 2018

Information for Visitors



cebit.com
[#CEBIT18](https://twitter.com/CEBIT18)

Europe's Business Festival for Innovation and Digitization

Digitization is changing everything:

How we communicate, how we live, how we work. New business models are emerging, while old models are disappearing. If you know the direction in which things are moving, you can embrace this **transformation as an opportunity** for your job and everyday life.

That's why we have re-invented CEBIT:

Decision-makers, visionaries and designers of the digital transformation are meeting in Hannover from 11 to 15 June 2018. CEBIT kicks off on the Monday with a program of high-calibre speakers. From Tuesday to Friday you can then experience the combination of exhibition, conference and networking – embedded in a **creative atmosphere** and a host of **attractions** on the d!campus.

You can connect with new business partners and experts quickly and easily. You'll acquire expertise that you can use immediately in your job. And you'll experience an **unforgettable time** with an impact that will last long after the event.



Experience the entire spectrum of **digital transformation** in business.



Get inspired by **disruptive ideas**.



Gain **impetus for your daily work**.



Keep the business day going and **celebrate** into the evening **with your customers and partners** with music and street food **at d!campus**.

Opportunities and Challenges of Digitization

At CEBIT, you will find all relevant topics:



5G and IoT



Blockchain



Future Mobility



VR/AR and Drones



Artificial Intelligence



Security



Workspace 4.0 & Collaboration



Humanoid Robots

d!conomy

From IoT and eGovernment to digital business – this is where you'll find the **key industry players** from **business and public administration**. It's the perfect venue for business deals.

d!tec

Are you looking for ideas with the potential to **change the world**? d!tec is the place where international startups get together and entrepreneurs unveil **disruptive ideas**. Your next business partner could be there.

25-27

Game-changing Technologies, Emerging Business Cases & Partner Events

Future Mobility

Unmanned Systems & Drones

Humanoid Robots

Augmented & Virtual Reality

New Tech Disruptive Technologies

Multi-Channel & Web Presence

Data Management & Digital Processes

Cloud Applications

Human Resources

Data Analytics B1

Customer Centricity

OpenStack/ Open Source

Software Architecture & Development

Workspace 4.0 & Collaboration

eGovernment

14-17

Digital Business & Digital Administration

CC

Take-off Monday & d!talk

Startups scale11

Artificial Intelligence Blockchain

Research & Innovation

Job & Career

POV 32-35

Security

Data Center

Server & Storage Solutions

Mobile Solutions

Communication & Networks

ODM/OEM Consumer Electronics

Salesforce Park

CRM Platform

salesforce

IoT M2M

Channel & Distribution

11-13

Host, Connect & Secure your Business

d!talk

At the CEBIT conference, **progressive thinkers, scientists** and leading businessmen will provide an insight into digital trends. Nowhere else can you gain first-hand inspiration in such a compact form.

d!campus

Visitors and exhibitors, **decision-makers and creatives** come together at the heart of CEBIT. Experience top international music stars alongside **groundbreaking showcases**. This is where business and festival merge.

11

Welcome Night

Every Day Is an Experience!

Take-off Monday, June 11, 2018

CEBIT begins on Monday with a comprehensive conference day that you can register for with your full-event ticket. Speakers such as VR legend Jaron Lanier bring important input on digital transformation – in forums, keynotes, and talks. The exhibition kicks off on Tuesday. www.cebity.de/en/takeoff

Expo meets Festival, June 12 – 15, 2018

Experience four full days of business highlights in a revolutionary trade fair format. Attend the exhibitions and conference program, meet innovative start-ups at scale11 and socialize with business partners at d!campus. www.cebity.de/en/expo

Digital Friday, June 15, 2018

Friday sets a special tone. International bloggers and influencers will be present at the CEBIT!Signals Conference. A comprehensive program dedicated to the challenges facing small and mid-sized businesses. Platforms for developers, coders, professional gamers, and drone pilots complete the day's schedule. www.cebity.de/en/digitalfriday

Services and information

Opening hours

11 – 15 June 2018

Monday: 10 am – 6 pm

(Conference Day, registration required)

Tuesday – Thursday: 10 am – 11 pm

Friday: 10 am – 5 pm

Exhibitor and product search

Plan your trade fair visit in advance. You can do this conveniently as the exhibitor and product search enables you to access the latest information at any time.

www.cebity.de/en/aussteller-produkte/

Event search

Inspiring speakers, interesting presentations and cool music acts – the event search allows you to discover the highlights in advance.

www.cebity.de/en/eventsuche

Guided tours

Are you interested in a guided tour of the exhibition covering all the key trends? Register in the west wing of Hall 17, where the tours start.

www.cebity.de/en/guidedtours

CEBIT app

Ideal for planning your visit and reserving tickets: the CEBIT app, which includes exhibitor, product and conference directories, will be available free of charge in the CEBIT App Station or in the App Store (or Play Store) from May.

CEBIT News Service

Make sure you don't miss anything: the CEBIT News Service updates you with all the news from the digital world relating to CEBIT 2018.

Subscribe now at: www.cebity.de/en/news-service





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STAY TUNED ON



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The CEBIT week

Mo **Take-off Monday**
Conference
Advance registration
required
10 a.m. – 6 p.m.

Tu–Th **Expo & Conference**
10 a.m. – 7 p.m.
Festival
until 11 p.m.

Fr **Digital Friday**
Expo, Conference, Festival
10 a.m. – 5 p.m.