

**At scale11**, we want **everyone in the startup ecosystem** to find the right format **for individual presentation** and to benefit from **numerous opportunities to initiate business** at CEBIT.  
**And this is why you should join!**

1.

**Business, Business, Business**

Get access to international sales markets, clients and win new partners!

2.

**Network & Contacts**

Get connected with corporations, investors, politicians and the community.

3.

**Media attention and visibility**

Extensive media network of trade journalists that cannot wait to meet you.

4.

**Pitches, Workshops & Speed-Datings**

Take part, talk, learn and boost your business!

5.

**Exhibit hard – party harder!**

Company events and receptions to make business where you expect it least.



**Your Startup in Your Community Area**

- AR / VR
- Artificial Intelligence (AI)
- Big Data & Analytics
- Blockchain
- Cloud & XaaS
- Commerce
- Digital Health
- Digital Lifestyle
- FinTech
- Future Mobility
- Hardware
- HR
- Internet of Things
- Media & AdTech
- PropTech / Smart Home
- Security
- Smart Cities
- Unmanned Systems

**Early Bird offer valid until 16 Feb 2018: 1,800,- EUR\***

**Startup Workstation**

**Footprint 8sqm incl. stand, infrastructure and stand cleaning in specific community area**

- Triangular element with graphics, workspace and locker,
- 2 bar stools, lighting and trash
- 3-way socket
- Internet
- Carpet
- 1 pitch slot at our Startup Stage
- incl. online profile on relevant channels

**Option (extra charge): 32" Display incl. Installation at workstation**

**Regular Price\*: 1,900 EUR**

\* Offer only valid for legally independent enterprises that have been in business for less than five years. All prices excl. VAT.

To the young, dynamic and creative. To those of you with a startup, who work around the clock to break new ground. To those, who have a hard time to gain the right access to profitable contacts because money is always tight.

Push your business,  
get ahead, dltec  
come to **scale 11!**



## #Throwback scale11 @ CeBIT 2017

- Over 200,000 CEBIT visitors
- More than 350 exhibiting startups from 40 nations and additional 100 startups across CEBIT fairgrounds
- Corporate Partners: VW, CBRE, Deutsche Bahn, Deutsche Börse, DICE, Mastercard, Postbank, Salesforce, SAP, Vodafone, etc.
- Media attention
- scale11 Investors club with 200+ international investors
- Pitch - Events
- Female Founders Breakfast
- Evening Events
- Matchmaking & Business Speed-Dating
- Co-Working Space
- FuckUp Nights

## ...and even more to expect @ scale11, CEBIT 2018

Startup  
Stage

Corporate  
Pitch-Events

CXO  
Speed-Dating

Meet-a-  
Media

More  
international  
Investors

More community  
and network  
events



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