

CeMAT

23–27 April 2018
Hannover ■ Germany

cemat.com

Together with the
world's leading
industrial show



Deutsche Messe

World leading trade fair for intralogistics &
supply chain management

CeMAT

Key issues in the spotlight: **Logistics 4.0 meets Industrie 4.0**




Next year's CeMAT will take place at the same time as HANNOVER MESSE – the world's leading industrial show – at the Hannover Exhibition Grounds so that you, as an exhibitor, can benefit directly from the numerous decision-makers from international industry.

In the current era of integrated production, intralogistics is becoming increasingly important thanks to the key role it plays in optimizing the industrial value chain. Logistics 4.0 will meet Industrie 4.0 in Hannover. Companies will show how digitalization is set to change the supply chain in an international context and which new business models could emerge as a result. Apart from production, the focus will be on e-commerce and the online retail sector, where double-digit growth rates are creating major challenges that can be tackled successfully only by switching increasingly to automated and digital processes.

Join us in Hannover, where the industry's key international players will be discussing current trends in Big Data, the Internet of Things and human-machine communication. Meet your global target customers at the trade fair and be part of the realigned CeMAT.

We look forward to seeing you there!


Dr. Jochen Köckler,
Member of the Board at Deutsche Messe


Marc Siemering,
Senior Vice President HANNOVER MESSE



We ensure your success:

Why you should take part in CeMAT 2018



Trade show full of innovations and solutions

- Help to shape Logistics 4.0
- 4,000 innovations
- Solution-oriented applications



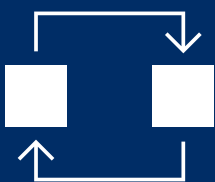
Extensive international reach

- One million business contacts
- Global CeMAT network
- 39% international trade visitors



Maximum attention

- Presence of the entire world's press
- Focus on e-commerce and online retailing
- 98% of visitors are decision-makers



Synergies with HANNOVER MESSE

- Access to 6,500 exhibitors and 200,000 trade visitors
- Interlinked key topics
- Guided tours connecting the two events

Focal points: Trends and topics in 2018.

The move towards complete integration of all logistics processes is being systematically driven forward. Key technologies such as cloud computing, mobile applications, real-time communication, the Internet of Things and Big Data are becoming more and more important.

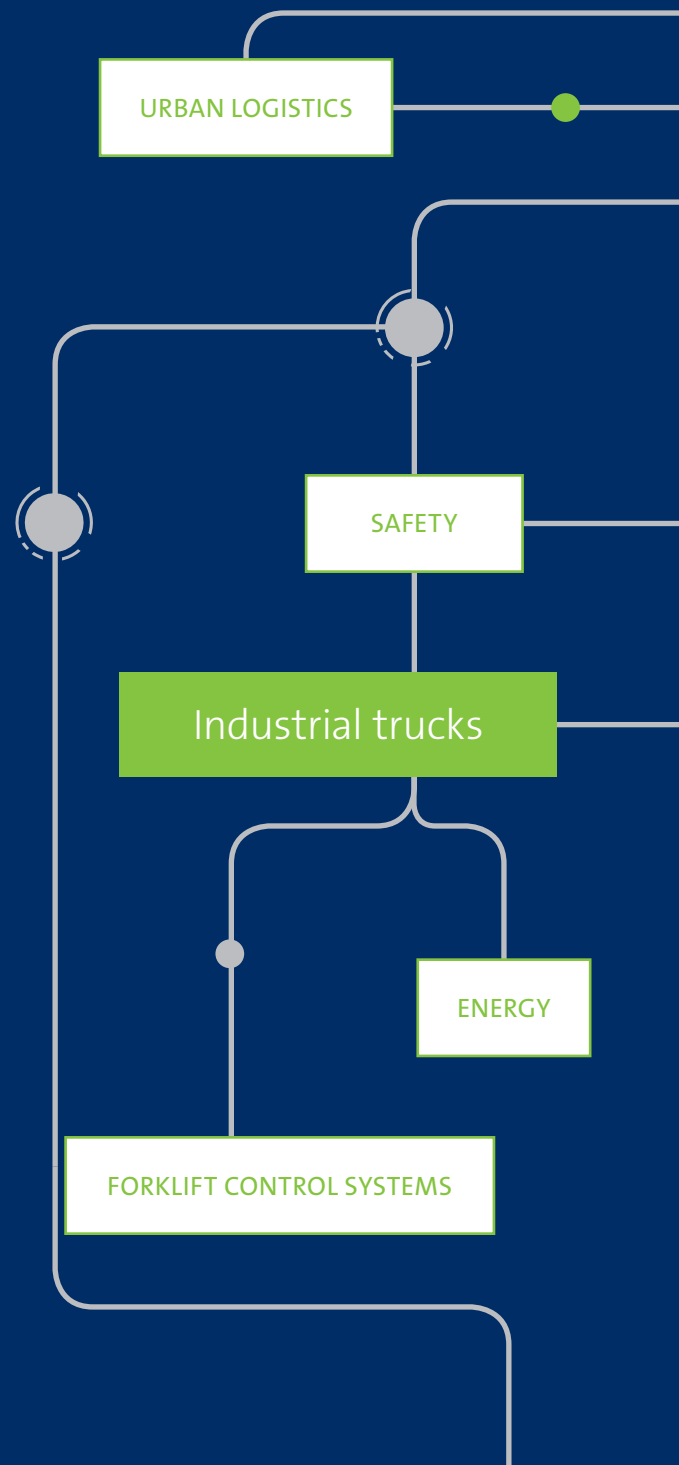
Manufacturers, retailers and sales experts come to CeMAT to gain an overview of innovative ways of managing the flow of goods even more intelligently. As an exhibitor in 2018, you can take advantage of a wide range of synergies resulting from the proximity of CeMAT to HANNOVER MESSE.

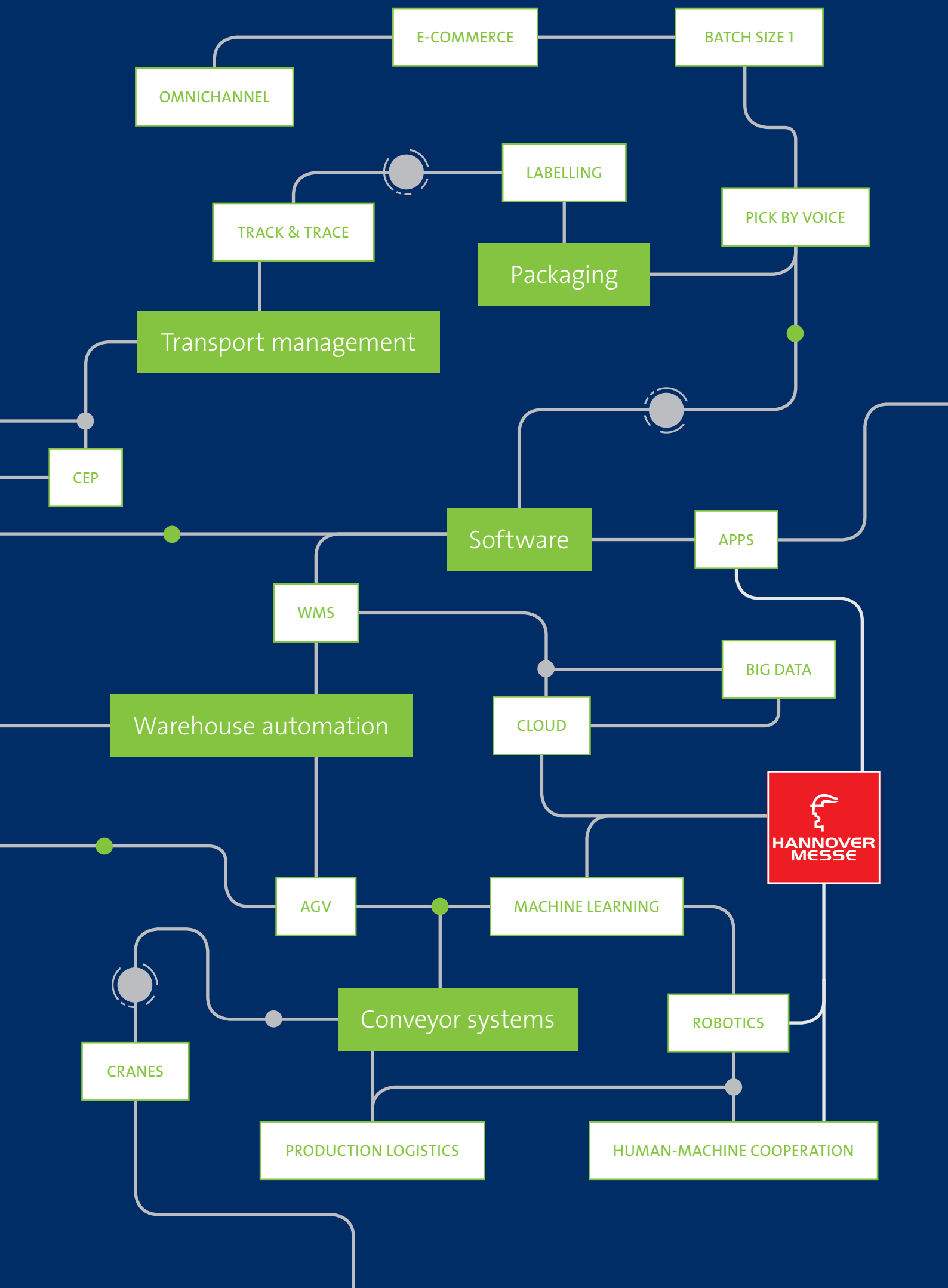
Trade visitors will focus on costs & efficiency, process optimization, robotics & automation, IT & technology, data interchange and the entire field of mobile applications. Smart logistics solutions are increasingly becoming a critical success factor in virtually all areas of modern industry.



Trend topics at CeMAT 2018

- Logistics 4.0
- Big Data
- Autonomization
- Human-machine interaction
- Integration





Every day Packed program

CeMAT has a unique format: the latest trends and new developments in the fields of digitalization, integration and IT are showcased at well-attended events attracting high-calibre participants – and you can easily take part. You'll have the opportunity to present your products and services on an individual level to trade visitors from all over the world.

Logistics 4.0 – Experience Hub

See and experience innovations “live”: the new Experience Hub features exhibitors' products in real-life applications as part of a connected logistics chain. Visitors have the opportunity to try out the technology for themselves and see all the benefits. What's more, guided tours of the Hub are available and exhibitors have the opportunity to give presentations and initiate discussions at Speaker's Corner.

→ www.cemat.de/en/experiencehub

Logistics 4.0 – Forum

In conjunction with the Experience Hub, the Forum – another new feature – forms the heart of Logistics 4.0 at CeMAT. Future production logistics solutions take center stage here. With the emphasis on future technologies, the Forum has close thematic links with Industrie 4.0 at HANNOVER MESSE.

→ www.cemat.de/en/logistics40

Logistics Solutions Forum

Visitors to the Logistics Solutions Forum will experience practical demonstrations, fascinating presentations and lively discussions. This is where decision-makers from all target industries come to find out about tomorrow's trends and today's real-world solutions.

The Forum focuses on the users themselves as well as on e-commerce, port logistics, pharmaceuticals, the chemicals sector, medicine, aerospace technology and retail areas such as food and fashion.

→ www.cemat.de/en/logisticsolutions



Guided Tours

The guided tours are designed to bring trade visitors directly to your stand so that you derive a special benefit from the proximity to HANNOVER MESSE if related topics are also featured. For example, IT-related tours will embrace both trade shows.

Special retail and e-commerce programs are in preparation – contact us for more details.

→ www.cemat.de/en/guidedtours

Hall 21

- Handling technology
- AGV
- Logistics robots
- Automation
- Production logistics
- Highlights, forums, special shows
 - Logistics Solutions Forum

21

Hall 24

- Transport logistics
- Packaging technology
- Labelling technology
- Tracking and tracing
- Order picking

24

Halls 25, 26, Open-air Site, P32-35

- Cranes
- Electric vehicles
- Lifting equipment
- Elevating work platforms
- Industrial trucks

25

FG

HANNOVER MESSE

Top access to your target customers from

- Mechanical/plant engineering
- Energy industry
- Automotive and vehicle industry (including suppliers)
- Electrical engineering and electronics
- Consumer goods industry
- and many more

13

12

11

Halls 19 + 20

- Software and IT
- Warehouse systems and solutions (machinery, equipment and automation)
- Highlights, forums, special shows
 - Logistics 4.0 Experience Hub
 - Logistics Start-Ups
 - Logistics 4.0 Forum

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FG

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P 35

P 34

P 33

P 32

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Enthusiastic feedback: What our exhibitors think

The co-staging of CeMAT and HANNOVER MESSE at the same time and venue ensures close links between the two events and will clearly increase the business opportunities for our exhibitors. This is reflected in the unparalleled level of anticipation in connection with the trade fair event of the year.

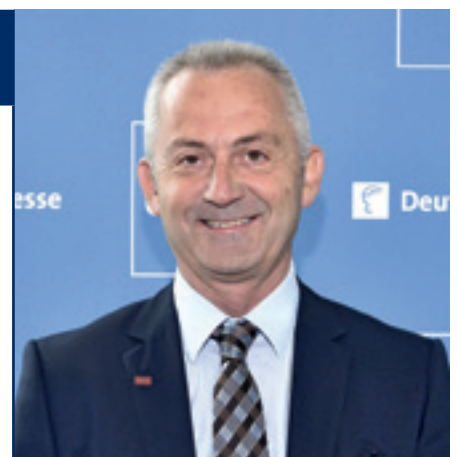


Joachim Hänel
Senior manager, Hänel Vertrieb

“CeMAT is a must for Hänel. Its proximity to HANNOVER MESSE makes it even more important for us as it enables us to gain additional customers from industry. With our solutions for the automated supply of files and materials, we are one of the world’s leading suppliers in our sector. We will once again be showcasing our innovations at CeMAT 2018 and taking advantage of the new opportunities available.”

Michael Baranowski
CEO, TEAM GmbH

“Digitalization and Logistics 4.0 are a driving force in the industry. Companies are facing the challenges of globalization and developments in e-commerce, including same day delivery. As a result, existing IT solutions are being completely re-evaluated. Only state-of-the-art technologies can provide future-proof answers. In conjunction with HANNOVER MESSE, CeMAT 2018 provides the ideal environment for making investment decisions.”





Philipp Hahn-Woernle
CEO, viastore

“The co-staging of CeMAT with HANNOVER MESSE has strong synergies for us as a leading intralogistics partner for industrial companies. Smart, efficient and reliable logistics operations are becoming increasingly important in all sectors of industry – and as exhibitors we have the opportunity to showcase our innovative software and system solutions to an even wider audience. At the same time, CeMAT continues to be a key event in the calendar for logistics experts from all industries – from the food trade to the textile industry and the pharmaceutical sector. We are therefore looking forward to strengthening relationships with our existing customers and to gaining many more.”



Thomas A. Fischer
Managing Director of Sales, Marketing & Service (CSO), STILL GmbH

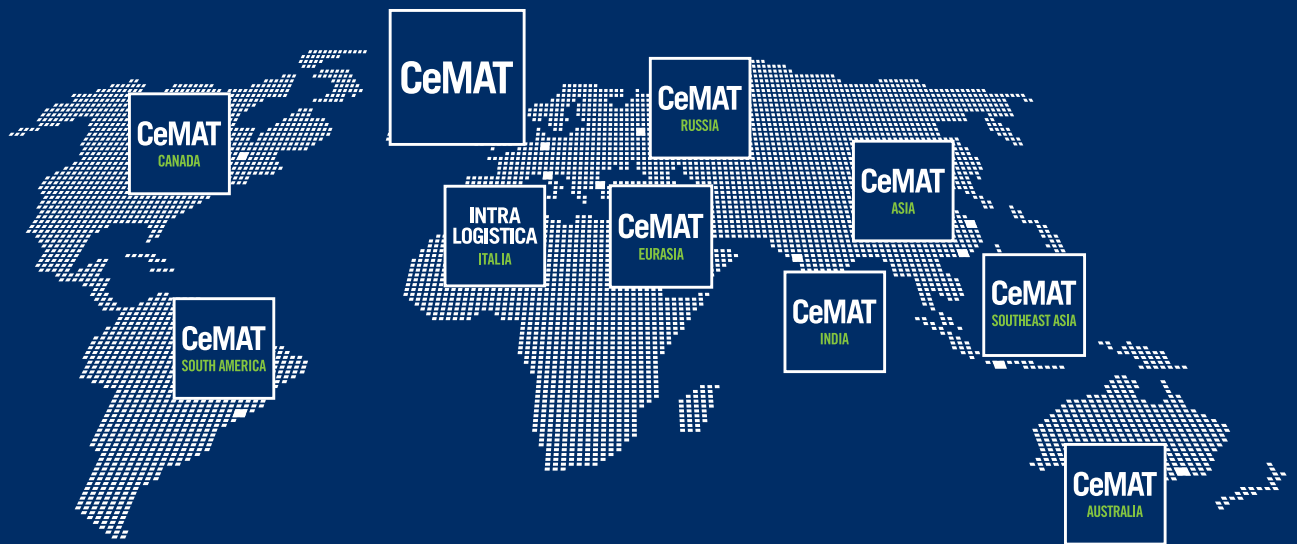
“As a result of Industrie 4.0, production – and thus production logistics – is changing. The resulting trend towards digitalization – away from simple demand for individual industrial trucks and towards fleet and integrated system solutions – is changing the requirements for logistics companies. Customers require increasingly customized solutions from a one-stop shop. These trends will also have an impact on CeMAT 2018.

With CeMAT taking place in conjunction with HANNOVER MESSE 2018, we expect that the value added by additional exhibition areas will bring a significant increase in the number of trade visitors. Once again, STILL will be exhibiting at a pavilion and will be one of the three leading industrial truck manufacturers present at HANNOVER MESSE.”



A true global player: **CeMAT worldwide.**

The network of CeMAT trade fairs worldwide provides you as an exhibitor with first-class access to key global export markets. Take advantage of the opportunity to gain new customers in their home markets by offering them customized products and services. Our local teams will provide you with highly competent and committed organizational support.



North America

Canada

- **CeMAT CANADA, Toronto**

South America

Brazil

- **CeMAT SOUTH AMERICA, São Paulo**

Australia

Australia

- **CeMAT AUSTRALIA, Melbourne**

Europe

Germany

- CeMAT, Hannover

Italy

- **INTRALOGISTICA ITALIA, Milan**

Turkey

- **CeMAT EURASIA, Istanbul**

Russia

- **CeMAT RUSSIA, Moscow**

Asia

India

- **CeMAT INDIA, Mumbai**

China

- CeMAT ASIA, Shanghai

Indonesia

- **CeMAT SOUTHEAST ASIA, Jakarta**



For more information about our global events, visit:
www.cemat.de/en/worldwide



Tailored to your needs: Participation options

CeMAT too is evolving intelligently and offers you a host of individually tailored options in 2018 that enable you to showcase your innovative solutions to their best advantage.

First-time exhibitors benefit from a 20% discount on the fair-package Basic.

As well as the option of a stand designed according to your own requirements, you can also book one of our cost-effective fair packages. If you would like to participate in one of our popular pavilions (e.g. IT, cranes), forums or the brand-new Experience Hub, please contact our organizational team. Our CeMAT experts would be pleased to hear from you!

Individual display

A display strategically tailored to your requirements will showcase your innovations to their best advantage. We assist you by providing an extensive range of services and marketing solutions.

Basic price (hall)	from €220 per m ²
Basic price (open-air site)	from €83 per m ²

Clever turnkey solutions

To minimize the time you need to spend on organization, select one of our attractive fair packages, which include stand construction, basic utilities and a range of other services.

You can calculate the cost of the ideal package for your individual requirements online at:

www.cemat.de/en/fair-packages

All information available online

Information, planning tools and the current price list are available online at:
www.cemat.de/en/exhibit

Online Business Service (OBS) at:
www.obs.messe.de



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www.messe.de/salespartner_gb

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Partners

