

# DOMOTEX

## THE GREEN COLLECTION

11. – 14. JANUARY 2024

Hannover • Germany  
domotex.de

### Experience up close the fascination of "FLOORED BY NATURE"!

THE GREEN COLLECTION is more than just an ordinary showroom - it's an exclusive platform for environmentally and socially conscious companies. Showcase your eco-friendly products in an inspiring environment and motivate visitors to prioritize sustainability in their collections. Participating in THE GREEN COLLECTION positions your brand as a leader in sustainability and highlights the positive impact of your flooring products on the environment.

**Present your products to a broad audience and become part of a movement towards a more sustainable future!**



### Highlights of THE GREEN COLLECTION

- Targeted audience: THE GREEN COLLECTION targets an audience actively seeking environmentally friendly products and sustainable solutions.
- Media presence: Trade magazines strongly focus on the trending topic of sustainability, increasing your visibility and reach.
- Separate exhibition space: Sustainable flooring, carpets and rugs are presented in detail on adjacent exhibitor stands.
- THE GREEN COLLECTION Award: Have your product or production process recognized by a high-profile jury.
- DOMOTEX ON STAGE: Our conference program provides a platform for topics such as circular economy and resource-efficient production, attracting industry professionals.

### Key Themes

#### Eco-friendly Products

- Biologically and ethically produced materials
- Recycled and upcycled materials

#### Social Responsibility

- Active engagement against child and forced labor
- Social-ethical responsibility
- Fair trade

#### Sustainable Production

- Environmentally friendly processes and energy-efficient manufacturing

#### Healthy Products

- Low-emission products

Home of Flooring

DOMOTEX

# PARTICIPATION OPTIONS & PRICING

## THE GREEN ALTERNATIVE – Environmentally conscious flooring for every space

### Participation Options

**DOMOTEX exhibitor und GREEN COLLECTION participant**  
Exhibit at DOMOTEX and showcase your eco-friendly products for free as part of THE GREEN COLLECTION.

#### GREEN COLLECTION exhibitor only

Showcase your sustainable products and strategy on your stand in the adjacent exhibitor area of THE GREEN COLLECTION and submit your products for free. Prices starting at 5.670 €.

#### Product Submission for THE GREEN COLLECTION

Take the opportunity to present your product or production process at THE GREEN COLLECTION without being an exhibitor yourself. Prices starting at 1.290 €.

#### Customized Participation

We're committed to meeting your unique needs. If you have specific requirements, individual stands can also be booked in THE GREEN COLLECTION area.

Your product samples will be presented at THE GREEN COLLECTION with a short description, QR code, and reference to your stand.



### Floor Space and Prices

Your fully-equipped exhibition stand includes Wi-Fi, a beverage service, and stand security. A paid graphic service is also available for your convenience.

- Floor space: 9m<sup>2</sup>, basic price: 5.670 €
- Floor space: 12m<sup>2</sup>, basic price: 7.560 €

### Contact

Contact us with any questions or requests. We're happy to assist you with THE GREEN COLLECTION.

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