



HANNOVER MESSE DIGITAL DAYS THE ONLINE EVENT FOR INDUSTRIAL TRANSFORMATION

14 & 15 July 2020

Be part of it: www.hannovermesse.digital



Deutsche Messe

HOME OF INDUSTRIAL PIONEERS



HANNOVER MESSE DIGITAL DAYS: **THE ONLINE EVENT FOR INDUSTRIAL TRANSFORMATION**

Due to the corona pandemic in 2020 the actual HANNOVER MESSE could not take place. Deutsche Messe is organizing for the first time a two-day digital event that will show which paths industry is taking out of the crisis and how industrial transformation with all its facets is developing.

14 & 15 JULY 2020

- Numerous lectures, panels and presentations of new products with live discussion
- Top speakers and partners from industry, energy and logistics
- Approximately 50 speakers over two days
- Meeting place for the international industrial community
- Matchmaking and live chats among all participants possible



UNDERSTANDING INDUSTRIAL TRANSFORMATION, **SHAPING THE FUTURE TOGETHER**

Discover innovations, find solutions:

Network with experts and pioneers and find out everything about:

- Industry 4.0
- Digital Platforms & Ecosystems
- Automation Technology
- Solutions, Logistics 4.0
- Artificial Intelligence
- Power Transmisson
- Energy- and Resource-Efficiency
- Research & Development
- Components & Solutions
- 5G
- Future of Work

Live matchmaking:

Network and make contacts.

Economic policy event:

High-level panels on the way out of the crisis.

FINDING SOLUTIONS – CREATING NETWORKS: **CONFERENCE, LIVE CHAT, INNOVATION TRACKS**



Event

Online Conference including:

- Keynotes, panels, sessions
- Hermes Award
- WomenPower
- Partner Country Indonesia
- Innovation highlights:
Product presentations by our partners

Partner

Participating companies introduce themselves

- company profiles including company description, logo, links to external content (e.g., virtual exhibit or webinars)
- Live availability of contact persons

Networking

Matchmaking:

- Live chats and virtual 1:1 meetings between all speakers, visitors and partners possible
- subject to the agreement of the participants

PROGRAM

14 JULY

10:00	Welcome & Introduction			
10:15	High-Level Talk: BDI Economic Forum			
11:00	High-Level Talk			
Parallel tracks	Session 1	Session 2	WoMen Power	Innovation-Track
11:30 – 14:00	Keynotes, lectures, talks and innovation presentations			
14:30	HERMES AWARD ceremony			
15:00	Political greeting			
15:30	High-Level Talk			
Parallel tracks	Session 1	Session 2	WoMen Power	Innovation-track
16:00 – 18:00	Keynotes, lectures, talks and innovation presentations			
18:00	Closing words			

15 JULY

10:00	Welcome & Introduction			
10:15	High-Level Talk: Partner Country Indonesia			
11:00	High-Level Talk			
Parallel tracks	Session 1	Session 2	Session 3	Innovation-track
11:30 – 14:00	Keynotes, lectures, talks and innovation presentations			
14:30	High-Level Talk: GMIS			
15:00	Greeting European Union			
15:30	High-Level Talk: European Union			
Parallel tracks	Session 1	Session 2	Session 3	Innovation-track
16:00 – 18:00	Keynotes, lectures, talks and innovation presentations			
18:00	Closing words			



RANGE FOR YOUR APPEARANCE: MEET YOUR COMMUNITY, THIS TIME DIGITALLY

**MORE THAN
100
PARTICIPATING
PARTNERS**

**EXPECTED:
15,000
REGISTERED
PARTICIPANTS**

**MORE THAN 300
MEDIA PARTNERS
WORLDWIDE**

**160,000
INTERNATIONAL
NEWSLETTER
SUBSCRIBERS**

in

**OVER
6,900**



**APPROX.
60,000**

**WEBSITE
WITH 1.3 MILLION
USERS**

**DIGITAL AFFINITY OF TARGET GROUPS
AND A BIG DESIRE TO NETWORK**

**HIGH BRAND
AWARENESS**

**ALL NEWSLETTER
SUBSCRIBERS AND
REGISTERED
VISITORS FROM
2019 ARE INVITED**



**APPROX.
11,200**



**APPROX.
34,000**

**APPROX.
180,000
DIGITAL STREAMS
OF #HM19
CONFERENCES**



Deutsche Messe



PARTICIPATION OPTIONS AND PRICES

Participation for companies as “partners”

Participation fee HANNOVER MESSE Digital Days 2020:

- Company profile in the partner area
 - Company description, logo
 - Links to external content (e.g., virtual exhibit or webinars)
 - Listing of staff members who can be contacted live via the company profile on the event days
- One product presentation in the session "Innovation Track" (20 min. with moderated live questions)
 - Pre-produced video will be played live on the agreed day of the event or live presentation (10 min, following Q&As in the live stream by the participants)
 - Please note: Limited availability and therefore not guaranteed (first come, first serve)
- Participation in matchmaking

1,990 EURO

LIMITED QUANTITY



HANNOVER MESSE DIGITAL DAYS

**WOULD YOU LIKE
TO KNOW MORE?**

Your contact persons:

Max von der Schulenburg
+49 511 89-31127
Maximilian.schulenburg@messe.de

Tanja Gerhardt
+49 511 89-31012
tanja.gerhardt@messe.de



Deutsche Messe

