

22.– 26. APRIL 2024

STARTUP AREA @ HANNOVER MESSE 2024



INNOVATIONS WANTED! YOU TOO CAN ALSO BE PART OF HM24 SHOW YOUR STUFF!

The **STARTUP AREA** at **HANNOVER MESSE 2024** is a global hub for pioneering industrial startups.

Here pioneers can find the support and funding which their products and projects deserve – from people with an enthusiasm for new ideas. You will not only get a first-rate presentation area where you can present your individual solutions - we also offer you space for forging successful alliances. That's why we traditionally have our **INDUSTRIAL STARTUP STAGE**, where you'll experience pitches, presentations by networkers, incubators and accelerating programs as well as discussions covering all aspects of startups and young founders.

OUR TIPS FOR YOUR TRADE FAIR SUCCESS:

Register for the daily pitches, present your innovations to a broad audience and become the daily or even weekly winner. In addition to the awards, there is also an attractive prize waiting for you: the counter at **HANNOVER MESSE** the following year is free of charge! Do you also want to be part of the successful stage program? Take part in the call-for-paper

We will again offer **HACK4INDUSTRY** at **HANNOVER MESSE 2024**: selected industrial companies will each set a challenge in the run-up to the trade fair. Startups develop custom-fit prototypes and apply for a pitch. At the **HACK4Industry** night, the best startups will present their solution – per challenge. The prize is awarded to the idea with the most innovative and exciting solution approach and the chance to win real follow-up orders.



BE PART OF HM 24 AND BECOME AN EXHIBITOR TODAY

PARTICIPATION OPPORTUNITIES



STARTUP-COUNTER

The individual solution for your industrial startup offers you:

- ✓ stand construction incl. attractive wall elements
- ✓ stand equipment (table, seating, ...)
- ✓ marketing services (lettering, Digital Package, ...)

from 2.500 €

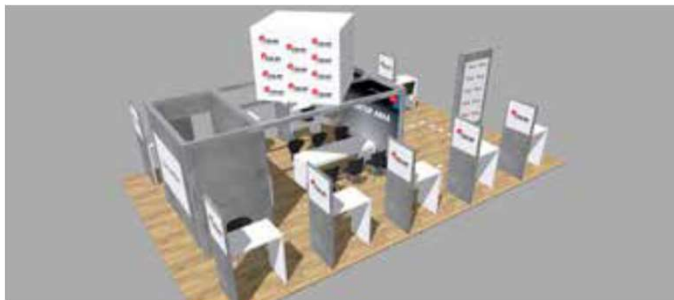


NETWORK-PARK

You support startups? Let at least two of them per day become part of the STARTUP AREA and open your network park:

- ✓ stand construction incl. attractive wall elements
- ✓ stand equipment for 2 counters (table, seating, ...)
- ✓ marketing services (lettering, Digital Package, ...)

from 8.300 €



CLUSTER-PARK

Present yourself and at least ten of your startups under the umbrella of your organisation/topic at a joint stand:

- ✓ stand construction incl. attractive wall elements
- ✓ stand equipment for 10 counters (table, seating, ...)
- ✓ marketing services (lettering, Digital Package, ...)

from 32.000 €

Please note that the illustrations are an exemplary representation of counters, network parks and cluster.parks. Subject to changes.

NEW FOR HM 24

NETWORKING AREA

Become part of the exclusive lounge area, expand your network and meet partners even without your own counter.

- ✓ stand construction, equipment (tables, seatings, ...)
- ✓ marketing services (logopresence, ...)

Limited contingent exclusively for first-time exhibitors.

Lecture slots at the STARTUP STAGE can be booked additionally from 800 €).

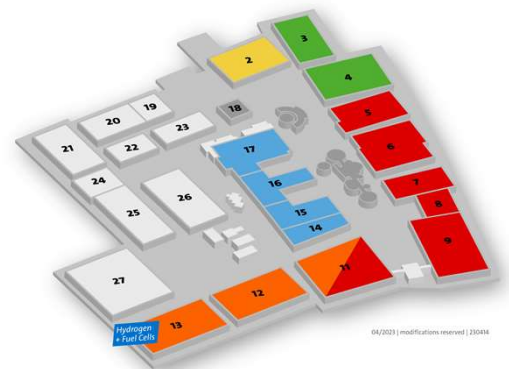
from 1.900 €

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Halls 3–4
- Automation, Motion & Drives
Halls 5–9, 11
- Energy Solutions
Halls 11–13
- Digital Ecosystems
Halls 14–17



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