#H2FCE 31 MARCH – 04 APRIL 2025

CONNECTING INDUSTRY WITH HYDROGEN AND FUEL CELLS TECHNOLOGY

Hydrogen + Fuel Cells EUROPE 2025 – Be part of it!





CONNECT. CREATE. SUCCEED.





The HANNOVER MESSE is the world's leading showcase for industrial transformation. Here, ideas and innovations are transformed into tangible, marketable industrial solutions that drive efficiency, sustainability, and connectivity across industries worldwide. Serving as a central meeting point for policymakers and industry leaders, it provides a unique platform for immediately deployable solutions in an industrial context.

A particular focus lies on the "Hydrogen + Fuel Cells EUROPE", which plays a pivotal role in showcasing innovations and business opportunities in the hydrogen and fuel cell sector.

Seize the opportunity to be part of this groundbreaking event and actively shape the future of industry.



















HYDROGEN + FUEL CELLS EUROPE **CONNECTING INDUSTRY** WITH HYDROGEN AND FUEL CELLS TECHNOLOGY

Only here, exhibitors profit from our unique community located in Hall 13. We offer endless networking opportunities to meet leads from major companies of the industry and present your company or products in one of our two forum areas. We provide a platform for the industry to showcase how hydrogen can be used for a sustainable production. Take advantage of our extensive service package, that makes your trade fair participation easy and successful.



Heavy Duty Vehicles



Industry



Derivatives



Back-Up Off-Grid



Electrolysis



Distribution





Fueling Stations



Buildings



Mobility



Purification



Compression & Storage



THE EXHIBITION CENTER PERFECT LOCATION



SMART MANUFACTURING

Drive Technology & Fluid Power Automation & Sensor Technology Robotics & Logistics Automation



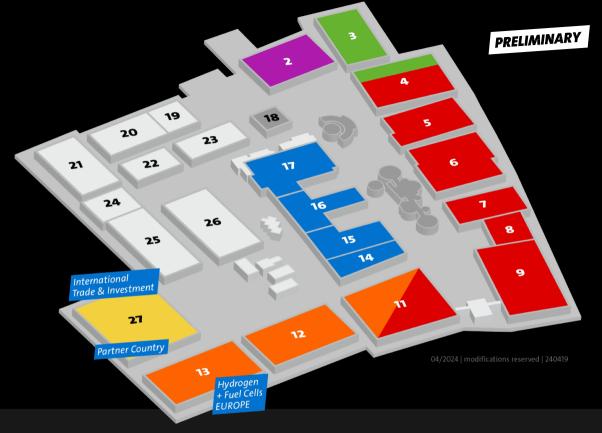
DIGITAL ECOSYSTEMS

Business Management Software
Digital Platforms / Data Management / Cloud
Engineering Software / Industrial Metaverse
IT/OT Security, Wireless Technology & 5G



ENERGY FOR INDUSTRY

Energy Technology, Energy 4.0, Hydrogen & Fuel Cells





COMPRESSED AIR & VACUUM TECHNOLOGY

HALL 3

ENGINEERED PARTS & SOLUTIONS

Lightweight Construction, Plastics & Innovative Materials, Metal Parts, Components & Solutions



INTERNATIONAL TRADE & INVESTMENT



FUTURE HUB

Research & Technology Transfer Quantum Technologies





INDUSTRY

We show how industry is using hydrogen as DNA for a sustainable production process.



SERVICES

From all-inclusive with booth building to smart – we've got you covered.



ATTENTION

Generate maximum attention for yourself and your innovations in our two forums.



HYDROGEN HUB

We are the most important platform for the international ramp-up of the global hydrogen economy.



BRAND AWARENESS

The must-attend event of the worldwide community.



MEDIA & POLITICAL REACH

Benefit from a high level of political and media attention.



COLLABORATION

Only HANNOVER MESSE connects the decision-makers from politics and industry.



COMMUNITY

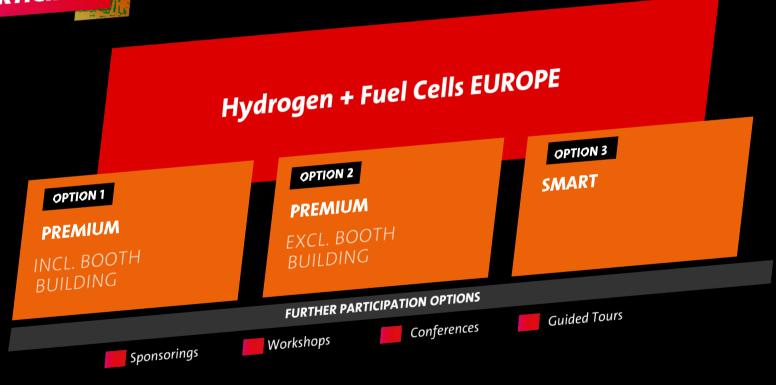
Benefit from a unique environment of market companions, partners and customers.



INTERNATIONAL BUSINESS

Meet new international customers and expand your business contacts.









SERVICES	PREMIUM INCL. BOOTH BUILDING	PREMIUM EXCL. BOOTH BUILDING	SMART
BOOTH SPACE			
Exhibition space in the Hydrogen + Fuel Cells EUROPE Community	~	~	~
Prioritized stand allocation depending on the booked booth size	~	~	×
First look onto the floorplan for submitted registrations latest by September 15, 2024	~	✓	×
Daily booth cleaning and general security	~	~	×
General booth building (walls, grey carpet, standard furniture, truss system incl. lighting, electricity connection and consumption)	✓	×	×
MARKETING			
Promotion as exhibitor of Hydrogen + Fuel Cells EUROPE on the website and social media campaigns	~	~	~
General marketing services (complimentary admission tickets, guest list with registration data, free advertising material)	~	✓	~
Speaking opportunity in one of the forums of Hydrogen + Fuel Cells EUROPE incl. live streaming	✓	✓	×
EXCLUSIVE BENEFITS			
Access to lounge area with breakfast, lunch and drinks (limited to booth size)	~	~	×
Endless networking: access to 4 networking evenings, incl. dinner and drinks (limited to booth size)	✓	~	×
Beverage service at your booth for you and your guests	~	✓	×
Access to co-working spaces, private meeting rooms and storage rooms	~	✓	×
Exhibitor wardrobe	~	~	~
Wi-Fi for exhibitors	✓	✓	~
Booth sizes starting at	4 m²	15 m²	9 m²
Prices starting at (excl. VAT)	6,466 €	19,626 €	4,917 €

HYDROGEN + FUEL CELLS EUROPE PRICES

PREMIUM INCL. BOOTH BUILDING		
SIZE IN M2	PRICE PER M2 IN €	
4 - 9	1,510	
10 - 14	1,460	
15 - 19	1,390	
20 - 29	1,350	
30 - 39	1,250	
40 - 49	1,200	
50 - 59	1,170	
60 - 80	1,070	
EVERY ADDITIONAL M2	750	

PREMIUM EXCL. BOOTH BUILDING			
SIZE IN M2	PRICE PER M2 IN €		
15 - 19	1,280		
20 - 29	1,240		
30 - 39	1,160		
40 - 49	1,100		
50 - 59	1,060		
60 - 79	1,010		
80 - 89	970		
90 - 99	910		
100 - 130	650		
EVERY ADDITIONAL M2	520		



Hydrogen Station





































































































