

#H2FCE 31 MARCH – 04 APRIL 2025

CONNECTING INDUSTRY WITH HYDROGEN AND FUEL CELLS TECHNOLOGY

Hydrogen + Fuel Cells EUROPE 2025 – Be part of it!



Deutsche Messe

CONNECT. CREATE. SUCCEED.





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The HANNOVER MESSE is the world's leading showcase for industrial transformation. Here, ideas and innovations are transformed into tangible, marketable industrial solutions that drive efficiency, sustainability, and connectivity across industries worldwide. Serving as a central meeting point for policymakers and industry leaders, it provides a unique platform for immediately deployable solutions in an industrial context.

A particular focus lies on the "Hydrogen + Fuel Cells EUROPE", which plays a pivotal role in showcasing innovations and business opportunities in the hydrogen and fuel cell sector.

Seize the opportunity to be part of this groundbreaking event and actively shape the future of industry.



HYDROGEN + FUEL CELLS EUROPE
**ONLY #H2FCE CONNECTS THE DECISION-MAKERS
FROM POLITICS AND INDUSTRY**

VISITORS WITH DECISION-
MAKING COMPETENCE

75%

EXHIBITORS

300+

VISITORS

+18,000

ECONOMIC & POLITICAL
DELEGATIONS

300+

SPEAKERS

220

JOURNALISTS

1,500

FROM

23

COUNTRIES



HYDROGEN + FUEL CELLS EUROPE CONNECTING INDUSTRY WITH HYDROGEN AND FUEL CELLS TECHNOLOGY

Only here, exhibitors profit from our unique community located in Hall 13. We offer endless networking opportunities to meet leads from major companies of the industry and present your company or products in one of our two forum areas. We provide a platform for the industry to showcase how hydrogen can be used for a sustainable production. Take advantage of our extensive service package, that makes your trade fair participation easy and successful.



Heavy Duty Vehicles



Industry



Derivatives



Back-Up Off-Grid



Electrolysis



Distribution



Fuel Cells



Compression & Storage



Fueling Stations



Buildings



Mobility



Purification

THE EXHIBITION CENTER PERFECT LOCATION

PRELIMINARY

HALLS 4 - 9, 11

SMART MANUFACTURING

Drive Technology & Fluid Power
Automation & Sensor Technology
Robotics & Logistics Automation

HALLS 14 - 17

DIGITAL ECOSYSTEMS

Business Management Software
Digital Platforms / Data Management / Cloud
Engineering Software / Industrial Metaverse
IT/OT Security, Wireless Technology & 5G

HALLS 11 - 13

ENERGY FOR INDUSTRY

Energy Technology, Energy 4.0, Hydrogen & Fuel Cells

HALL TBA

COMPRESSED AIR & VACUUM TECHNOLOGY

HALL 3 - 4

ENGINEERED PARTS & SOLUTIONS

Lightweight Construction, Plastics & Innovative
Materials, Metal Parts, Components & Solutions

HALL 27

INTERNATIONAL TRADE & INVESTMENT

HALL 2

FUTURE HUB

Research & Technology Transfer
Quantum Technologies



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THE BENEFITS
**THE WAY TO
SUCCEED.**



INDUSTRY

We show how industry is using hydrogen as DNA for a sustainable production process.



SERVICES

From all-inclusive with booth building to smart – we've got you covered.



ATTENTION

Generate maximum attention for yourself and your innovations in our two forums.



HYDROGEN HUB

We are the most important platform for the international ramp-up of the global hydrogen economy.



BRAND AWARENESS

The must-attend event of the worldwide community.



MEDIA & POLITICAL REACH

Benefit from a high level of political and media attention.



COLLABORATION

Only HANNOVER MESSE connects the decision-makers from politics and industry.



COMMUNITY

Benefit from a unique environment of market companions, partners and customers.



INTERNATIONAL BUSINESS

Meet new international customers and expand your business contacts.

HYDROGEN + FUEL CELLS EUROPE
PARTICIPATION OPTIONS

Hydrogen + Fuel Cells EUROPE

OPTION 1

PREMIUM

INCL. BOOTH
BUILDING

OPTION 2


PREMIUM


EXCL. BOOTH
BUILDING


OPTION 3

SMART

FURTHER PARTICIPATION OPTIONS

 Sponsorings

 Workshops

 Conferences

 Guided Tours

APPLY NOW



SERVICES	PREMIUM INCL. BOOTH BUILDING	PREMIUM EXCL. BOOTH BUILDING	SMART
BOOTH SPACE			
Exhibition space in the Hydrogen + Fuel Cells EUROPE Community	✓	✓	✓
Prioritized stand allocation depending on the booked booth size	✓	✓	✗
First look onto the floorplan for submitted registrations latest by September 15, 2024	✓	✓	✗
Daily booth cleaning and general security	✓	✓	✗
General booth building (walls, grey carpet, standard furniture, truss system incl. lighting, electricity connection and consumption)	✓	✗	✗
MARKETING			
Promotion as exhibitor of Hydrogen + Fuel Cells EUROPE on the website and social media campaigns	✓	✓	✓
General marketing services (complimentary admission tickets, guest list with registration data, free advertising material)	✓	✓	✓
Speaking opportunity in one of the forums of Hydrogen + Fuel Cells EUROPE incl. live streaming	✓	✓	✗
EXCLUSIVE BENEFITS			
Access to lounge area with breakfast, lunch and drinks (limited to booth size)	✓	✓	✗
Endless networking: access to 4 networking evenings, incl. dinner and drinks (limited to booth size)	✓	✓	✗
Beverage service at your booth for you and your guests	✓	✓	✗
Access to co-working spaces, private meeting rooms and storage rooms	✓	✓	✗
Exhibitor wardrobe	✓	✓	✓
Wi-Fi for exhibitors	✓	✓	✓
Booth sizes starting at	4 m ²	15 m ²	9 m ²
Prices starting at (excl. VAT)	6,466 €	19,626 €	4,917 €

HYDROGEN + FUEL CELLS EUROPE PRICES

PREMIUM INCL. BOOTH BUILDING	
SIZE IN M2	PRICE PER M2 IN €
4 - 9	1,510
10 - 14	1,460
15 - 19	1,390
20 - 29	1,350
30 - 39	1,250
40 - 49	1,200
50 - 59	1,170
60 - 80	1,070
EVERY ADDITIONAL M2	750

PREMIUM EXCL. BOOTH BUILDING	
SIZE IN M2	PRICE PER M2 IN €
15 - 19	1,280
20 - 29	1,240
30 - 39	1,160
40 - 49	1,100
50 - 59	1,060
60 - 79	1,010
80 - 89	970
90 - 99	910
100 - 130	650
EVERY ADDITIONAL M2	520

SMART	
PRICE PER M2 IN € BOOTH SIZE STARTING 9 M2	499



- Prices excl. one-time application fee of 426 € and VAT

HYDROGEN + FUEL CELLS EUROPE JOIN US NOW!

 BOSCH	 Hydrogen is now. HTEC SYSTEMS	HONDA The Power of Dreams	HORIBA	 Parker	 plug	 AVL	 COSBER
 bürkert FLUID CONTROL SYSTEMS	SIEMENS	<i>Lhyfe</i>	 GILBARCO VEEDER-ROOT	 Enapter	 SFC ENERGY	 cellcentric	 Burckhardt Compression
Heraeus	 HEXAGON PURUS	 DLR Deutsches Zentrum für Luft- und Raumfahrt German Aerospace Center	 MAXIMATOR HYDROGEN	 Resato	 Air Liquide	 RWE	 BlueEnergy Revolution
 Atlas Copco	 Sauer Compressors	<i>Haskel</i>	 McPhy Driving clean energy forward	 AGFA Agfa	REFIRE	 HYDAC	 FEINTOOL
SCHAEFFLER	 DDC MACHINES.COM	 Linde	 Fraunhofer	 DANA	 Fuel Cell SYSTEMS	 IWAKI	BECKHOFF



