

31 MARCH – 4 APRIL 2025

STARTUPS WANTED



WORLD. LEADING. INDUSTRYSHOW.



INNOVATIONS WANTED YOU TOO CAN BE PART OF HANNOVER MESSE SHOW YOUR STUFF!

Be there - with attractive startup offers, we offer you the right presence: At the world's largest meeting of the industrial sectors, you will meet people with enthusiasm for new ideas. Pioneers will find the support their products and projects deserve!

In addition to a first-class presentation area in hall 2, we offer you the opportunity to participate in challenges, pitches, presentations and space to forge successful alliances. At the Industrial Startup Stage at HANNOVER MESSE 2025, you will experience pitches, presentations by networkers, incubators and accelerator programs as well as discussions about startups and young start-ups.

OUR TIPS FOR YOUR TRADE FAIR SUCCESS:

Register for the daily pitches, present your innovations to a wide audience and, at best, become the daily or even weekly winner. In addition to the awards, an attractive prize awaits you: the counter at HANNOVER MESSE in the following year is free of charge! Would you also like to be part of the successful stage program? Take part in the "Call for Papers" from December 2024 and apply for one of the coveted places at no extra cost.

NEW: Various side events will also complement our offer for you in the coming year, master classes will be part of the offer. Established industrial companies will meet up-and-coming start-ups: the focus here will be on exchanging know-how and networking on current topics. Pave the way to potential new clients for your projects at HANNOVER MESSE and be inspired. Further information will be available online shortly.

ALWAYS UP TO DATE: Together with renowned industrial companies and other partners, we will accompany you with events throughout the year until HANNOVER MESSE 2025. Follow us on LinkedIn, we look forward to your interest.



JOIN HANNOVER MESSE 2025 REGISTER NOW TO EXHIBIT PARTICIPATION OPPORTUNITIES

STARTUP-COUNTER

The customized solution for your industrial start-up offers you:

- stand construction standard furnishings
- marketing services (lettering, digital package, etc.)

2.700 €



NETWORK-PARK

Do you support startups? Let at least two of them per day become part of the STARTUP AREA and open your network park:

- stand construction incl. attractive wall elements
- standard furnishings for 2 counters
- marketing services (lettering, digital package, etc.)

from € 8,800



CLUSTER-PARK

Present yourself and at least ten startups under the umbrella of your organization/topic at a joint stand:

- stand construction incl. attractive wall elements
- standard furnishings for 10 counters
- marketing services (lettering, digital package, etc.)

from € 35,000



Please note that the illustrations are examples of counters, network parks and cluster parks. Subject to change without notice. It should also be noted that the above visualizations include optional service components such as plants, graphic areas, etc. These are not included in the package price in some cases and can be booked for an additional charge.



Deutsche Messe

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CONTACT US, WE WILL BE HAPPY TO PLAN YOUR PARTICIPATION AT HANNOVER MESSE 2025.

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