

22.– 26. APRIL 2024

# EMBEDDED SYSTEMS & SOLUTIONS THEME PARK



## HOW BEST TO DO NEW BUSINESS? IN THE GOOD OLD WAY!

In times of growing digitalization, systems embedded in the production line are becoming progressively important. With the new Embedded Systems & Solutions theme park, HANNOVER MESSE is creating a home and platform for the embedded community. From edge computing, embedded vision, software solutions, components and modules to electronic displays, you can **present your latest products and technologies across all industries**. The theme park also includes a Speakers' Corner, which you can use to highlight your solutions with a brief presentation.

### INDUSTRY DIVERSITY WITH SYNERGY EFFECTS

The Embedded Systems & Solutions theme park offers you a **full-service concept**. Benefit from HANNOVER MESSE's strong positioning at no great effort. Take advantage of the valuable synergies afforded by DEUTSCHE MESSE to source new customers, forge new partnerships and position yourself in the industrial environment.

### EXHIBITION CATEGORIES

- Embedded Systeme
- Edge Computing
- Electronic Displays
- Anwendungssoftware
- Embedded Vision
- M2M (Machine-2-Machine-Kommunikation)
- Components and Modules
- Services

### UNIQUELY MULTIFACETED

HANNOVER MESSE offers you a **whole world of multifunctionality** with the focus on sourcing new customers, nurturing existing customer relationships, boosting visibility and presenting innovative products and solutions. HANNOVER MESSE has for years focused on developments in the sphere of Industrie 4.0, and so can offer many opportunities to follow and help shape current market developments.

### VISITOR STRUCTURE

- Mechanical and plant engineering
- Manufacturing sector
- Capital goods industry
- Base material and production goods industry
- Energy industry
- Research and development
- Information and communication services
- Service industry
- Authorities and public services
- Wholesale and retail trade

# YOUR ADVANTAGES AT A GLANCE

## WE OFFER

- Modern stand concept with lounge area and Speakers' Corner with free-of-charge presentation opportunities
- Uncomplicated full-service participation package means very little for you to take care of
- Low risk due to manageable budget
- Professional service – You can rely on our support, from trade fair planning right through to stand design
- Central placement at the interface of hardware and software topics
- Excellent visibility thanks to the theme park's overall impact
- Supporting marketing and PR measures

## SERVICES

- 1 table
- 4 chairs
- 1 lockable sideboard
- 1 podium, 100x100x82,5cm
- 1 waste bin
- Individual fascia-panel lettering (subject to prior submission of a print-ready data file)
- 1 x 230 V socket
- Wi-Fi
- Hot and cold beverages
- Sweet and savory snacks
- Use of the lounge area
- Presentation in the Speakers' Corner

STAND SIZE	9 M <sup>2</sup>	12 M <sup>2</sup>	18 M <sup>2</sup>
Price / M <sup>2</sup> 790 Euro	Euro 7,110	Euro 9,480	Euro 13,140

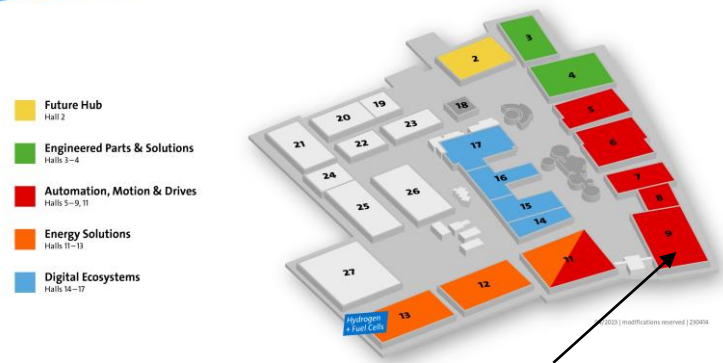
All prices plus statutory VAT, plus registration fee of €410



Deutsche Messe

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**HANNOVER MESSE**  
22 – 26 APRIL 2024



Top-Location in the attractive automation environment of hall 9



Your booth location



Lounge-Area & Speakers Corner

## YOUR CONTACTS:



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