

22–26 APRIL 2024

NEW: INDUSTRIAL SERVICES @HANNOVER MESSE



HANNOVER
MESSE

YOUR BUSINESS IS ASSEMBLY, CLEANING, INDUSTRIAL LOGISTICS, MAINTENANCE, RECYCLING? THEN THIS OFFER IS FOR YOU!!!

As the world's most important platform for industrial transformation, HANNOVER MESSE brings together all the key players in plant and mechanical engineering. Drive technology, automation, energy, R&D, industrial IT and subcontracting transcend technological and industry boundaries in Hannover to work together on specific projects. Now, in response to increasing demand for industrial services, we have created a dedicated exhibition area for providers of maintenance, recycling and cleaning services as well as industrial logistics and many other project-based services. Neighboring areas such as Digital Ecosystems, Energy Solutions, and Automation, Motion & Drives ensure valuable synergies with industrial services.

GOOD REASONS TO BE IN HANNOVER IN 2024

- Demand for industry services is growing
- Broad range of topics provides access to new target groups
- Visitors are ready to invest – two thirds are decision-makers
- Opportunities for cooperation on new industrial projects
- International audience delivers access to global markets
- Comprehensive marketing services generate more visibility



»VAIS welcomes the new exhibition area INDUSTRIAL SERVICES@HANNOVER MESSE as an important addition to the range of topics. At the heart of the world's most important industrial trade fair, medium-sized companies can show decision-makers from all over the world how they contribute to the success of key industries based on technical processes. These are good conditions for leveraging the potential that lies in the holistic development of new projects, which often begins in Hannover.« Dr. Dietmar Kestner, Managing Director, VAIS (Association for Plant Engineering and Industry Service)

» In addition to our core competence, industrial pipeline construction, we offer our customers maintenance services, engineering, power plant service, fittings service and scaffolding from a single source. This range of services is of great relevance for both visitors and exhibitors at HANNOVER MESSE. We are therefore pleased that the wide range of industrial services in our sector are being given a tailor-made platform for project-oriented exchange with the new exhibition area INDUSTRIAL SERVICES@HANNOVER MESSE.« Stefan Elsner, Director Business Development, Weber Unternehmensgruppe



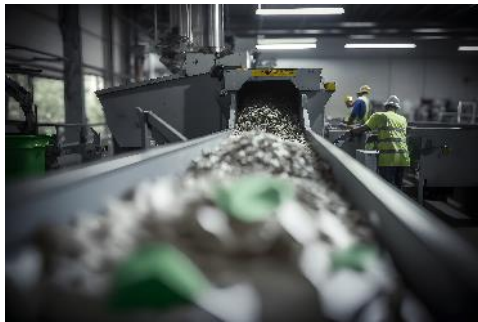
AT HANNOVER MESSE 2024, THERE ARE SOLUTIONS FOR ALMOST EVERYTHING – IS YOUR SERVICE MISSING?

EVERY TRADE FAIR HAS A TARGET GROUP, BUT ONLY HANNOVER MESSE HAS THEM ALL

With the new **Industrial Services** exhibition area, HANNOVER MESSE 2024 is the only event in the world that presents the subjects of maintenance, recycling and cleaning, industrial logistics and industrial assembly alongside core industrial topics such as design, manufacturing, and mechanical and plant engineering. HANNOVER MESSE brings together what belongs together and guides visitors from all over the world to the solutions they seek. Industry giants benefit from specialized medium-sized companies and vice versa.

CHEERS TO GOOD NEIGHBORS: ATTRACTIVE SURROUNDINGS AND QUALIFIED LEADS

As an **industrial service provider**, you are at home at HANNOVER MESSE. Even if it is your first time at the world's largest industrial show, everyone knows each other. Because many of your customers are exhibitors in Hannover year after year. And you should be there when your well-known trade fair neighbors initiate new projects. Because they need you.



MARKETING LIKES MULTIPLIERS: INDUSTRIAL SERVICES BECOME VISIBLE

Roughly 20 premium media partners with more than 50 renowned trade publications ensure that the world of industry learns about your services. Forums where specialist editors talk to the players in industrial services, stages for application scenarios and professional live streaming deliver maximum visibility for your industrial services.

TIME TO ACT: SYSTEM-RELEVANT INDUSTRIAL SERVICE PROVIDERS TAKE RESPONSIBILITY

Big changes are coming – global supply chains are threatening to break and require a new way of thinking, especially from the manufacturing industry. Raw material prices are rising, gas-intensive production processes in the process industry have to be converted and complex maintenance tasks face an acute shortage of skilled workers. Industrial service providers have solutions for all of these challenges – much-needed solutions. Because when planning cannot be secured for a longer period of time, external services on a project basis become valuable. The industry now needs your company's range of services.

Don't be searched for, be found instead – at the new **Industrial Services** exhibition area at HANNOVER MESSE 2024:

- Showcase at the heart of the world's most important industrial trade fair
- No other trade fair presents industrial services in the context of core industrial issues
- Two thirds of visitors are involved in investment decisions for their companies
- More than 20 percent of visitors come to Hannover with specific investment plans
- One third of visitors comes from abroad
- One third of visitors does not visit any other trade fair in the course of a year
- Extensive print, online and on-site promotion



At www.hannovermesse.de/en/for-exhibitors/special-displays/automation-motion-drives you will find your contact and all the information you need for your trade fair presence at the new **Industrial Services** exhibition area.

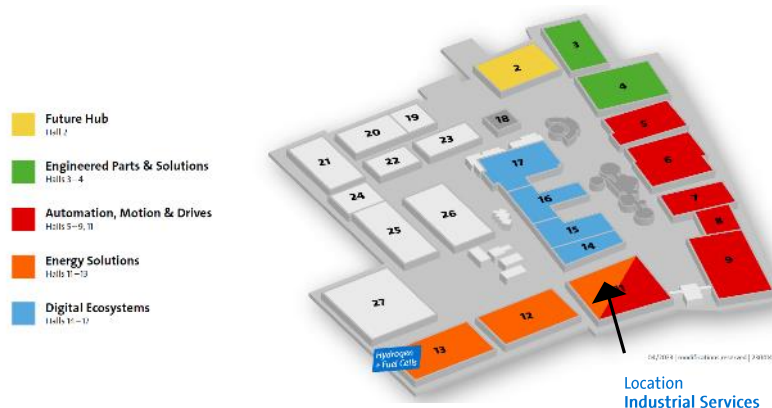
WHAT'S THE BEST WAY TO CREATE NEW BUSINESS? THE GOOD OLD WAY.

INDUSTRIAL SERVICES@HANNOVER MESSE 2024 EXHIBIT CATEGORIES

Maintenance Assembly Recycling Cleaning Industrial Logistics

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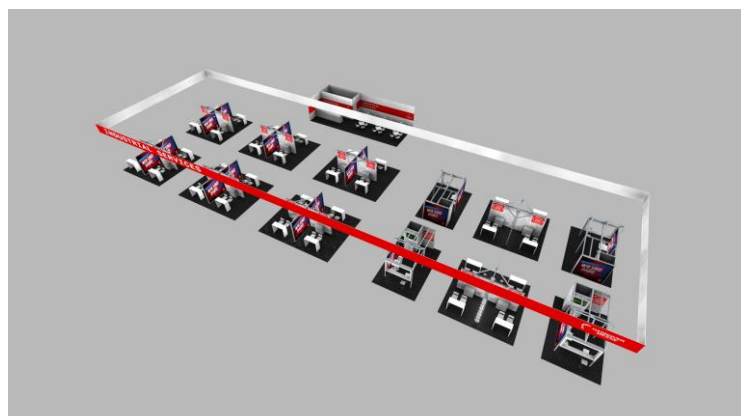
The new exhibition area in Hall 11 offers individual participation as well as the option to participate in a group exhibit.



PRICE INDIVIDUAL PARTICIPATION	PER SQM
For registration after 16 September 2023	293 Euro

PARTICIPATION IN GROUP EXHIBIT	PER SQM
9 SQM	6,570 Euro
12 SQM	8,760 Euro
18 SQM	13,140 Euro
24 SQM	19,440 Euro

All prices plus statutory VAT, plus registration fee of € 410.



Detailed information on prices and registration for individual or group exhibit participation can be found at <https://shop.hannovermesse.de/en/00/2024/index.html> or scan the QR Code.



You will find information about the cost-effective turnkey participation packages for the group exhibit on page 4 of this fact sheet.

OPTIMAL PRESENTATION, MINIMAL EFFORT! WITH A TURNKEY BOOTH

Turnkey package 9 m², 12 m² and 18 m² (2 x 9 m²)

Flooring:

- Raised floor, sustainable carpet in anthracite

Walls:

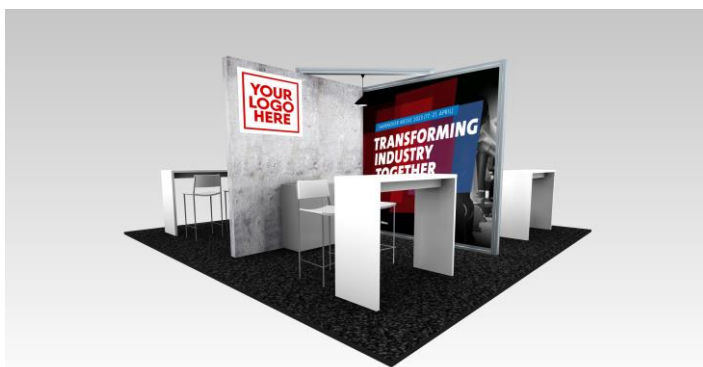
- Wall element (2.5 x 2.5m) with individual light graphics or standard graphics from HANNOVER MESSE
- Wall element in exposed concrete look (2.5 x 2.5m) including logo board with your company logo

Furniture:

- 1 bridge table, white
- 2 bar stools, white
- 1 sideboard, silver
- 1 pendant light
- 1 waste basket
- 1 brochure pocket, DIN A4
- 1 wall electrical outlet, 2-on-1
- 1 electrical outlet, 3-on-1, on bridge table

The 18-sqm package includes furniture in double versions without partition walls or pendant lights.

Sample rendering:



Services included in all packages:

Internet connection:

Wireless flat rate for a maximum of 5 devices with a maximum of 4 Mbit/s per device and up to 6 Mbit/s total, symmetrical bandwidths, best HD Wi-Fi quality in the 5 GHz band

Miscellaneous:

Additional furniture, graphics, green plants and screens can be ordered for an additional charge.

Daily stand cleaning and waste disposal as well as host or hostess service, hot and cold drinks and pastries are included in the participation price.

Turnkey package 24 m²

Flooring:

- Raised floor, sustainable carpet in anthracite

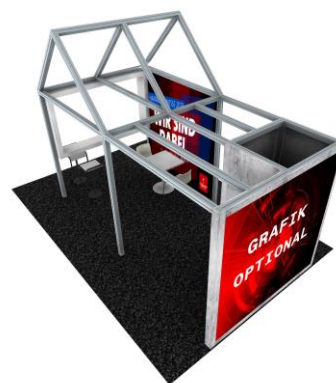
Booth construction and graphics:

- Basic system booth with roof and lockable cabinet
- 1 light banner (2.5m x 2.5m) with individual graphics
- Window frame as a standing counter
- Basic lighting
- Graphic board for custom logo

Furniture and equipment:

- 1 Sideboard, white
- 2 bar stools, white, height-adjustable
- 1 bistro table, rectangular, white
- 4 chairs, white
- 1 cube seat
- Picture bar (for the above-mentioned graphic board)
- Small shelf
- Coat rack
- 4 pendant lights
- 1 waste basket
- 3 electrical outlets, 3-in-1

Sample rendering:



PLEASE CONTACT US WITH ANY QUESTIONS!

YOUR CONTACTS:

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