

22.– 26. APRIL 2024

LIGHTWEIGHT CONSTRUCTION PAVILION

WORLD. LEADING. INDUSTRYSHOW

COOLING TIME
REDUCED BY

60% ▼

VEHICLE
INCREASE

5 MILES



MEETING PLACE FOR CROSS-INDUSTRY DIALOGUE

Lightweight construction is a key technology. Industrial enterprises world-wide are striving to reduce the weight and improve the quality of their products. Coupled with innovative design, new lightweight materials save energy and materials, reduce CO2 emissions, while at the same time enhancing the robustness and efficiency of the product. Smart, lightweight systems are acquiring ever greater importance throughout industry – in the automotive sector, in mechanical and plant engineering, and in the energy sector.

Located at the heart of the world's leading industrial technology show, it offers exhibitors an excellent showcase. Among engineers, product developers, procurement specialists and scientists HANNOVER MESSE ranks as the world's largest platform for innovative lightweight design solutions.

LIGHTWEIGHT CONSTRUCTION – A CORE ELEMENT AT INDUSTRIAL SUPPLY

- Exhibitors can present their energy-saving and material-efficient technologies in the context of highlight displays, project studies and practical presentations.
- Visitor surveys at HANNOVER MESSE indicate that lightweight construction solutions evoke the highest level of interest.
- A unique feature of the subcontracting sector is the side-by-side presentation of products made from lightweight metals, polymers, composites, foams and multi-material combinations. This unique mix attracts users from a broad spectrum of industrial sectors.



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TAILOR-MADE PRESENTATION DIVERSE PARTICIPATION OPTIONS

THIS CHOICE IS YOURS

CUSTOM-BUILT STAND

With your own custom-built stand at the Lightweight Construction presentation you can set yourself apart from the competition. Simply book the required stand space. We can provide a wide range of onsite services (e.g. stand construction, marketing, etc.) designed to maximize the success of your presentation.

GROUP PRESENTATION STAND

If you choose to take part in a group presentation, you will benefit from our full-service packages, plus the know-how and service offerings of our external partners. Simply contact us – we would be pleased to put you in touch.

LIGHTWEIGHT CONSTRUCTION GUIDE

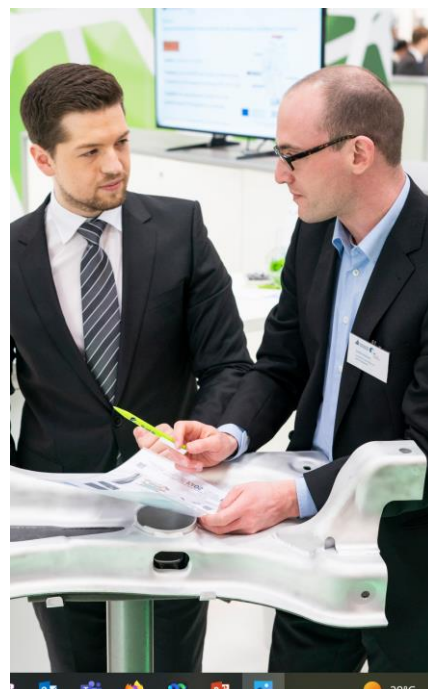
As an exhibitor, you are entitled to a free entry in the printed Lightweight Construction Guide. Trade visitors can use this guide to quickly gain an overview of the entire range of lightweight construction products and services at the event.

MATERIALS & LIGHTWEIGHT CONSTRUCTION FORUM

Exhibitors participating in the Materials & Lightweight Construction Forum will find that presenting a company lecture is an effective way of impressing an international audience of professionals.

LIGHTWEIGHT CONSTRUCTION SOLUTIONS AREA

The Solutions Area provides a space for you to present your exhibits and live demonstrations – in addition to your individual presence or participation in a joint display stand. Introduce your solutions and projects to a professional audience.



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YOUR PARTICIPATION AN EASY DECISION

PRESENTATION PACKAGE JOINT STAND

SCOPE OF SERVICES

- Stand space (minimum size is 6m²)
- Wall elements, carpeting, 1 table, 4 chairs, counter, Standard fascia lettering in Helvetica
- Basic Lighting, 1 power socket, Internetzugang via WLAN internet connection (shared medium)
- Daily cleaning, general security
- Catering, lounge with tables & chairs

PARTICIPATION FEE JOINT STAND

- PROCESSIN FEE (fixed fee): EURO 410.00 net
- BASIC RENT (fixed fee):
Stand space 6 – 12m² EURO 685.00 / m² net
from 13m² EURO 599.00 / m² net
- SURCHARGES FOR EXTRA OPEN SIDE:
(fixed fee, only 2 open sides) EURO 720.00 net



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PARTICIPATION PACKAGE THAT REALLY DELIVER

MARKETING ACTIVITIES (INCLUDED)

- INVITATION TO THE OPENING CEREMONY OF HANNOVER MESSE 2024
- COMPLIMENTARY ADMISSION TICKETS FOR VISITORS (UNLIMITED NUMBER)
- ALL-YEAR-ROUND WEB PRESENCE FOR YOUR COMPANY AND PRODUCTS
- PARTICIPATION IN DIGITAL MATCHMAKING
- ACCESS TO VISITOR DATA (NOT PERSONALIZED HANNOVER MESSE IN TOTAL)
- POSSIBILITY OF PUBLISHING YOUR NEWS IN THE HANNOVER MESSE NEWSLETTER OR WEBSITE
- LIST OF IMPORTANT MEDIA ADDRESSES FOR THE DISTRIBUTION OF INFORMATION AND INVITATIONS TO RELEVANT MEDIA TARGET GROUPS
- COOPERATIVE ADVERTISING AIMED AT VISITORS (DOWNLOAD)
- EXHIBITORS PARTICIPATION IN THE „SPEAKERS CORNER“
- FREE PARTICIPATION IN THE LIGHTWEIGHTING SUMMIT



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Your contact person

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