



## THE POWER OF SMART DRIVE TECHNOLOGIES



After a successful start at HANNOVER MESSE 2023, we organize the **Motion+Drives Pavilion** in 2024 again.

Even though the strong part of the drive components and its technology sector will not be presented again until HANNOVER MESSE 2025, HANNOVER MESSE 2024 will still offer dealers and manufacturers of drive and control technology an excellent opportunity to present their company in an ideal industrial setting on the **Motion+Drives Pavilion** within the surrounding of Automation applications and Robotics.

### Present your company and innovative products in the spotlight with minimal effort.

As a member of the group pavilion, you reduce your organizational and financial commitment while still reaching your target group and benefiting from excellent services in an ideal market environment.

No other event than HANNOVER MESSE offers this concentration of suppliers of transmission technology, components and systems complementing the range of products offered by dealers and the possibility to cultivate and discuss the challenges ahead that will arise in the coming years.

The **Motion+Drives Pavilion** allows interested parties to participate in the world's leading industry trade show, while all exhibitors have the opportunity to position their own company profile.

Furthermore, all exhibitors have access to the **M+D Lounge**, where they can relax, network with colleagues and hold one-on-one meetings with potential customers. Complimentary beverages (hot and cold) and snacks will be available throughout the event. Exhibitors represented at the **Motion+Drives Pavilion** automatically benefit from the effective iMotion and marketing activities and HANNOVER MESSE Public Relations.



# EXHIBIT SECTORS

- Future Hub**  
Hall 2
- Engineered Parts & Solutions**  
Halls 3–4
- Automation, Motion & Drives**  
Halls 5–9, 11
- Energy Solutions**  
Halls 11–13
- Digital Ecosystems**  
Halls 14–17



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## PARTICIPATION PACKAGE:

### Stand space and construction

- Wall elements, carpeting, company name on fascia in standard lettering
- Lighting, power socket incl. free consumption
- 1 table (round) with 4 chairs, lockable information desk with 1 bar stool, 1 literature rack, 1 waste basket
- WLAN connection (shared medium)

### Jointly shared area

- Eye-catching logo elements "Motion+Drives"
- Business lounge for all exhibitors of the Pavilion
- Hot/cold drinks and snacks
- Kitchen and small storage room

### Services

- Main exhibitors featured in the exhibitor list
- Organizational and onsite support, host/hostess support during trade fair
- Daily stand cleaning and waste disposal
- Night security

## SIX GOOD REASONS TO EXHIBIT AT HANNOVER MESSE 2024:

- Access to established and emerging markets
- Opportunity to showcase products to decision-makers from around the globe
- Generation of international sales
- Opportunities to identify potential joint-venture partners
- Increased global awareness of your company
- Unique comparison of products and competitors on the global marketplace

## FOR YOUR REGISTRATION PLEASE USE THE FOLLOWING LINK:

<https://shop.hannovermesse.de/en/00/2024/index.html>



## YOUR CONTACT:

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**PARTICIPATION FEE**

**€ 730 per m²**

\*plus registration fee of € 410 (flat rate) plus statutory VAT



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