20 – 24 APRIL 2020

NEVER STOP CHALLENGING THE SILVERBACKS

Despite the jungle of the startups, here you can set the rules – young tech enterprises.
Be part of it: industriestarteups.de #HM20 #yte

The innovative spirit of startups, the drive and determination of experienced entrepreneurs, potential funding and investment, as well as ideas for network-ing are a powerful combination: young tech enterprises brings original minds and pioneers together.

EXHIBITION

PITCHES

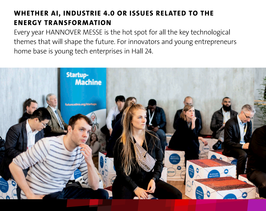
FORUM

NETWORKING

SHAPING THE FUTURE TOGETHER:
young tech enterprises is the global hub for pioneering industrial start-ups. The event not only offers an excellent platform for presentations, but also serves as a forum for a dialogue that yields new, effective alliances.

YOU'VE ESTABLISHED A PROMISING STARTUP OR WOULD LIKE TO SUPPORT SUCH A NEW PROJECT?
Then this is the place to find the support needed for new ventures, products and projects. It's where people with exciting new ideas meet people excited by new ideas.

WHETHER AI, INDUSTRIE 4.0 OR ISSUES RELATED TO THE ENERGY TRANSFORMATION
Every year HANNOVER MESSE is the hot spot for all the key technological themes that will shape the future. For innovators and young entrepreneurs home base is young tech enterprises in Hall 24.



THE FACTS THAT COUNT.

There are 1,000 good reasons for taking part in HANNOVER MESSE 2020.
A few hard facts will convince you.

140,000
TOP DECISION-MAKERS FROM ALL OVER THE GLOBE

66 % OF THE VISITORS ARE DECISION MAKERS

1/3 ARE PLANNING INVESTMENT PROJECTS, EACH WORTH APPROX. **€ 800,000**

211,000 VISITORS

98 PARTICIPATING COUNTRIES

40 % ATTEND NO OTHER INDUSTRIAL TECHNOLOGY SHOW

RECORD: ~ 40 % OF THE VISITORS COME FROM ABROAD

> 250 STARTUPS

PARTICIPATION OPTIONS

FOR EXHIBITORS

STARTUP COUNTER
- your own stand area
- marketing services
- attractive stand

from € 2,000

NETWORK PARK
- for supporters of startups
- introductory presentation of your startups
- two of your startups presented per day

from € 5,900

CLUSTER PARK
- joint presentation under the aegis of your organization
- attractive joint display stand within young tech enterprises
- available in two sizes

from € 26,000

FOR SPONSORS

LOGO PARTNER
Logo displayed at the following locations:
- on the event's website
- on the sponsor display board at the Forum

In addition, you can place information about your company in the brochure racks.

€ 2,000

PREMIUM PARTNER
IN ADDITION TO THE LOGO PACKAGE:
- mention on the YTE website, incl. link to your company profile
- on the stage, right next to the film screen
- showing of your image film (max. two minutes)
- option of offering branded give-aways
- mention in the external advertising of the Forum
- slot for your own talk (content to be agreed with the organizers in line with the program)

€ 15,000

FURTHER INDIVIDUAL PACKAGES ARE AVAILABLE UPON REQUEST.

SPECIALS

On request we can offer keen investors, publishers, platforms and communities other forms of participation.

»#MI19 was a complete success. We achieved some important goals at little cost: Press coverage derived from the presence of a large number of journalists, new customers and contacts with potential partners, cultivation of relations with existing customers and users, as well as participation in the startup pitch as "winner of the day". The versatile site allowed us to participate in various ways: in addition to talks at the stands, we distributed advertising flyers and took part in various forum events.«
COMAN Software GmbH, Mats-Milan L. Müller

»Exhibiting as a Young Tech Enterprise at HANNOVER MESSE 2019 was a breakthrough event for Rafinex as a technology startup. We made dozens of relevant industry connections every day. Being in the YTE area also meant that a lot of our visitors were senior technology scouts from corporates, investors and leading technology engineers – exactly the right audience of early adopters. The event has generat-ed business in existing and new markets.«
Rafinex S.a.r.l., Mr. Andre Wilmes

YOUR PERSONAL CONTACTS

#askBerni

Bernhard Spitzenberg
Tel. +49 511 89-31319
bernhard.spitzenberg@messe.de

Julia Wackermann
Tel. +49 511 89-33117
julia.wackermann@messe.de

Philipp Sander
Tel. +49 511 89-32982
philipp.sander@messe.de

EXECUTIVE PARTNERS

factum
EMOTIONALE KOMMUNIKATION

Bundesverband Deutsche Startups e.V.

HANNOVER MESSE 2020

CU@YTE20

www.hannovermesse.de/en/yte #HM20 #yte

DMG MORI
ZIMMER GROUP
HANNOVER MESSE