

DOMOTEX

Business. Trends. Lifestyle.

12 – 15 January 2018
Hannover ■ Germany

domotex.de

New:
From Friday
to Monday



UNIQUE
YOUNIVERSE



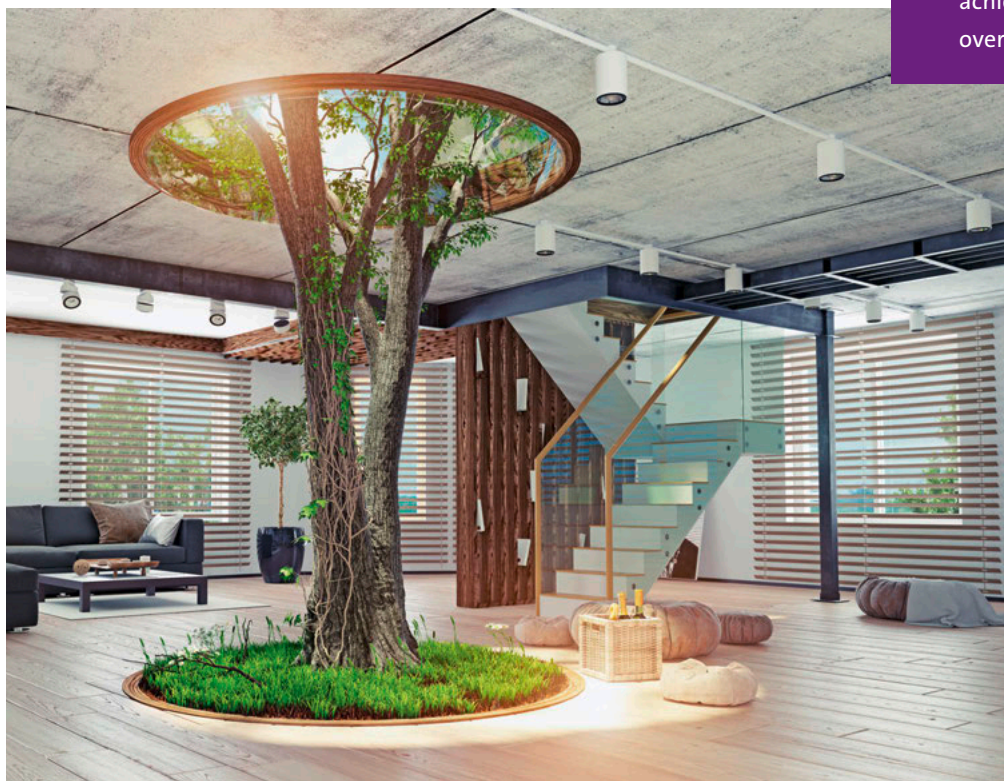
Deutsche Messe

DOMOTEX

Rediscover DOMOTEX!

Everything at one venue: market overview, trends, lifestyle

- In Hall 9 the special display “Framing Trends” will offer interesting perspectives on the keynote theme, featuring a selection of products framed in different creative contexts.
- Individual product categories will be located closer together in order to achieve more clarity and a better overview.



Surprises are on the agenda: that's definite! DOMOTEX is a dynamic, constantly evolving trade show. Accordingly, the next event in 2018 will boast a new exhibition layout and hall restructuring. This will make it easier for visitors to find exhibitors and explore the keynote theme **UNIQUE YOUNIVERSE**, which focuses on the clear trend towards the individualization of products. Visitors can expect numerous new develop-

ments, as well as a wealth of inspiration and lifestyle features – this means more ideas on how to use familiar materials, new techniques and surprising concepts from next-generation designers. DOMOTEX is simply a “must”!

Please note: In 2018 the event runs from Friday to Monday. There is no better hub for decision-makers, business deals and new contacts!



Keynote theme: UNIQUE YOUNIVERSE

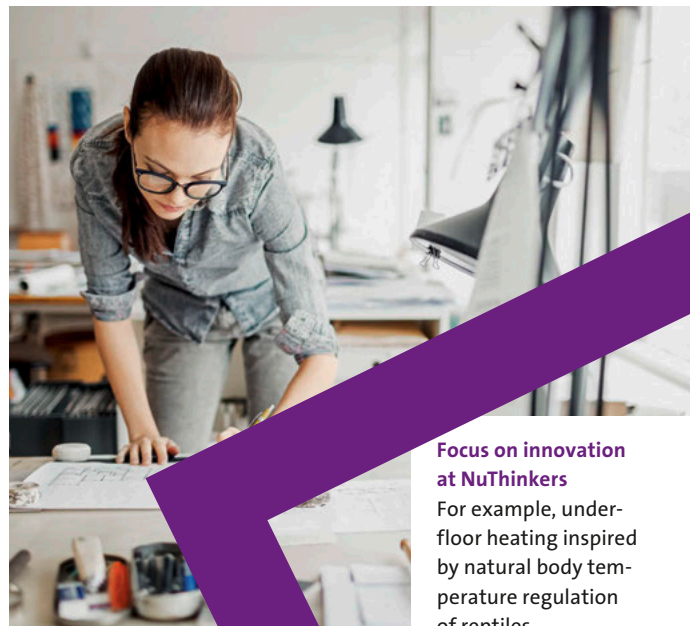
Individualization is a strong trend that has emerged in response to a world increasingly shaped by standardization and globalization. There is greater demand for unique design and for products and services tailored to

the customer's individual needs, lifestyle and personality. You can expect countless practical ideas and advice, as well as inspiration and useful tips for boosting profit margins and growing your business.

Inspiration and lifestyle in four zones

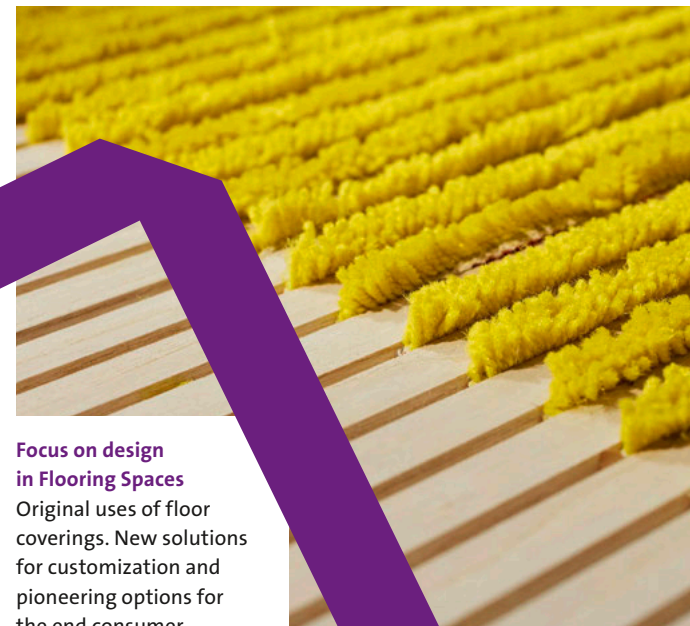
Take a look into the future of your business sector!

The main displays reflecting the keynote theme **UNIQUE YOUNIVERSE** are in Hall 9, where companies representing all the key exhibit categories will present innovative, high-end products and solutions. The special showcase “Framing Trends” offers a richly diverse interpretation of the keynote theme in four display areas.



Focus on innovation at NuThinkers

For example, under-floor heating inspired by natural body temperature regulation of reptiles.



Focus on design in Flooring Spaces

Original uses of floor coverings. New solutions for customization and pioneering options for the end consumer.



Focus on interplay at Living Spaces

Creative ideas for spotlighting modern flooring designs geared to individual spaces and lifestyles.



Focus on creativity at Art & Interaction

Enter the kaleidoscope room – a sensory, interactive experience that you can change.



An attractive supporting program will round off your visit in Hall 9:

Talks featuring expert speakers

“Modular design: individual vs. series production”, “New & original: handmade vs. digital”. Innovative design and architectural projects will be presented and discussed in a series of talks.

Guided Tours

Guided Tours will visit the highlights of DOMOTEX and lead visitors to the stands that address the trend to individualized solutions. The exhibitors will show the potential value of customization to your business.

Meeting Areas with a lounge atmosphere

Use this area to meet your business contacts for talks in a relaxed and comfortable setting.

Virtual Reality

Experience the benefits of this technology and view live presentations by pioneers in the floor coverings industry and skilled practitioners in the trade.

For further information go to www.domotex.de/en/uy

Information, Services and Map of the Grounds

Dates

12–15 January 2018, daily 9.00 a.m. – 6.00 p.m.

Tickets

One-day admission: € 31; full event: € 51. Available

■ online at www.domotex.de/en/tickets

■ or as a download to your smartphone

Admission tickets cannot be used as tickets for public transport systems in the Hannover region. Please buy a ticket when using public transport (www.gvh.de).

Visitor's badge

As a registered visitor you can simply print out your visitor's badge after admission. Your registration data has been stored, so if you want to contact exhibitors, you only need to scan the badge. Arranging business meetings could not be easier!

My DOMOTEX Shuttle

A flexible shuttle service is available at numerous locations across the trade show site.

Travel and accommodation

You can find information about travel to Hannover at:

www.domotex.de/en/travel

If you are looking for a hotel, simply book at

Deutsche Messe Selected Hotels on +49 511 12345555

or www.hannover.de/hotels/domotex.

Search for exhibitors and products

Are you looking for information on specific companies or products? You can find the details you need at

www.domotex.de/en/ep.

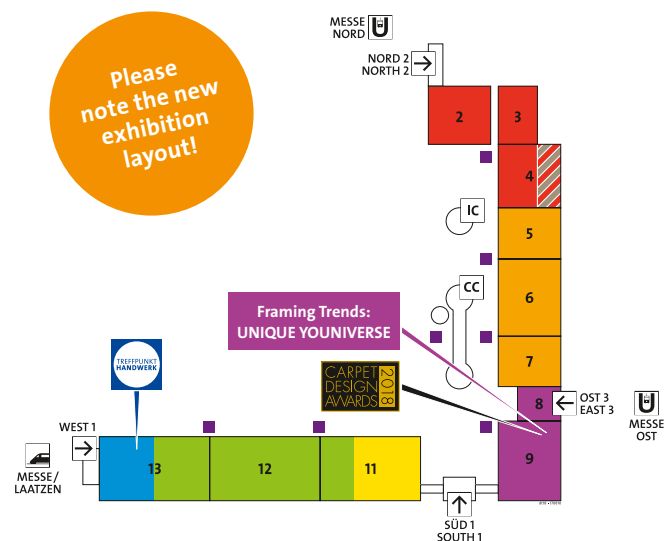
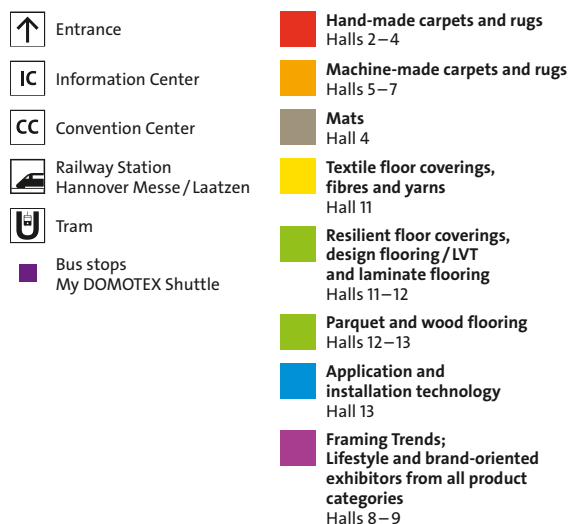
DOMOTEX App

This free tool will help you plan your trade show participation – ready as from mid-December for iOS and Android.

It's a great way to reserve your tickets in advance.

Free WLAN (WiFi)

WiFi is available free of charge in the halls and entrance areas (up to 180 minutes/day; bandwidth depends on extent of hall utilization).





Deutsche Messe

Deutsche Messe

Messegelände

30521 Hannover

Germany

Tel. +49 511 89-0

Fax +49 511 89-32626

info@messe.de

www.messe.de

Contact details for our local sales partners worldwide
are listed at www.messe.de/salespartner_gb.

DOMOTEX worldwide

