

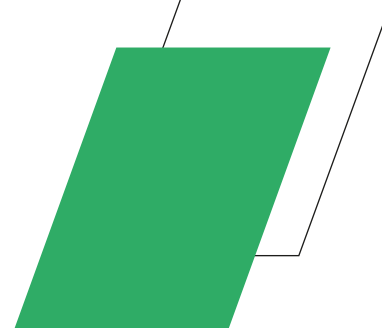
 **Hello,
Exhibitors!**

Welcome to EMO Hannover 2025.

Innovate Manufacturing.

www.emo-hannover.com

01 **50 years of trendsetting –** that's EMO Hannover



The world's leading trade fair for production technology and the central meeting point for the international metalworking industry – for half a century, EMO has been bringing together the right people in the right place at the right time. And for you as an exhibitor, it is the most important event of the year 2025.

What awaits you at EMO Hannover

Innovations – from the machine to the cloud

- Pioneering solutions
- Visionary technologies
- The latest in industrial applications

Inspiration – and the most exciting developments on the global market

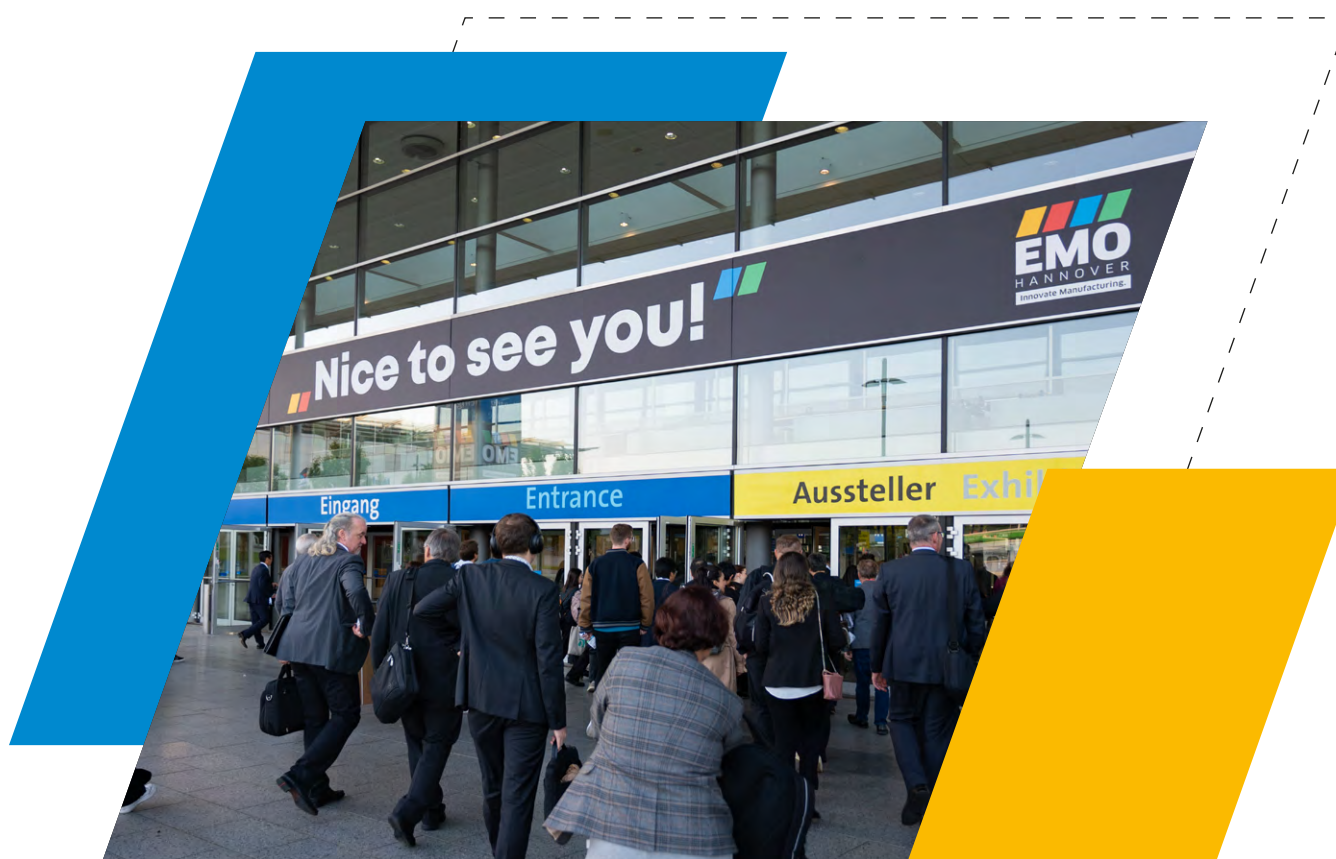
- The key new products from international manufacturers
- Current trends in production technology
- Numerous new discoveries and innovative startups

Internationality – with trade visitors from more than 136 countries

- Exchange and networking
- Experts from the worlds of industry, application, and science
- A unique community on site in Hannover and worldwide 365 days a year

The future of metalworking – throughout the entire value chain

- All segments of metalworking and the related peripherals
- A comprehensive offer comprising machine tools, precision tools, CAD/CAM, and much more besides
- Forward-looking developments from international market and innovation leaders



02 Innovations that have made history: milestones of EMO

50 years of EMO

1975:

First **E**xposition **M**ondiale de
la Machine **O**util (EMO) in Paris:
European exhibition with inter-
national participation

1977:

First EMO in Hannover
**with exhibitors
from 27 countries**

1979:

Endorsement of the
EMO cycle: Paris,
Hannover,
Milan,
Hannover

1981/1989:

Technical

transformation

with the introduction of
computer technology in
mechanical engineering;
integration of peripherals;
increasing organization of
special shows on specialized
topics at EMO

1993/1999:

Numerous

**technical
innovations**

such as vertical turning,
parallel kinematics, linear
drives, and dry machining
are introduced;
growth of EMO Hannover
in spite of economically
difficult times

2001:

Largest EMO of all times:

ca. 2,300 exhibitors, almost
200,000 m² net exhibition
space, and

193,000

visitors

2003:

The Paris venue
drops out of the
EMO cycle

2017:

**“Connecting systems
for intelligent
production”**

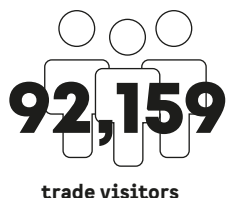
Additive manufacturing,
Industry 4.0, and umati shape
the year's EMO motto

2025:

**50th
anniversary
of EMO**

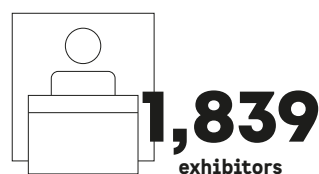
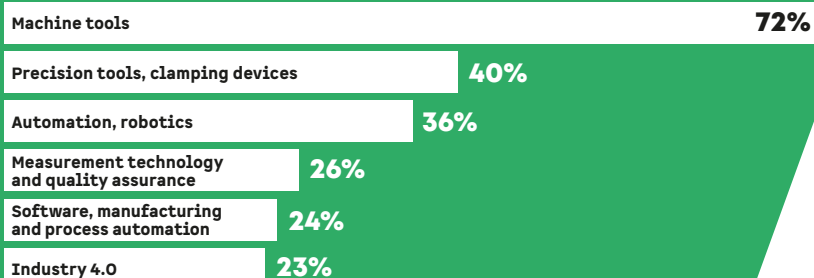
03 Facts & figures

Visitors

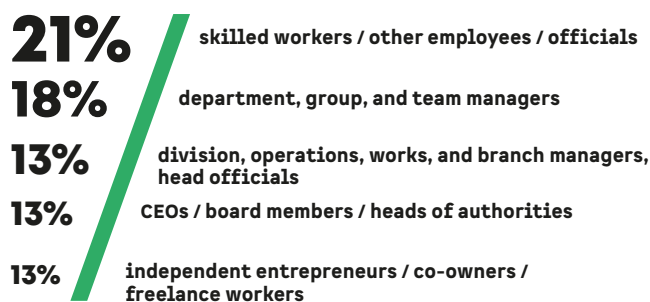


Areas of interest

The top six topics for trade visitors to EMO Hannover



Professional status



2023

637
exhibitors from Germany



1,202
international exhibitors

Visitors from

136 countries



Exhibitors from

45 countries



229,135 m²

total exhibition space in 17 halls

Decision-making powers



23%
decisive

26%
directly involved

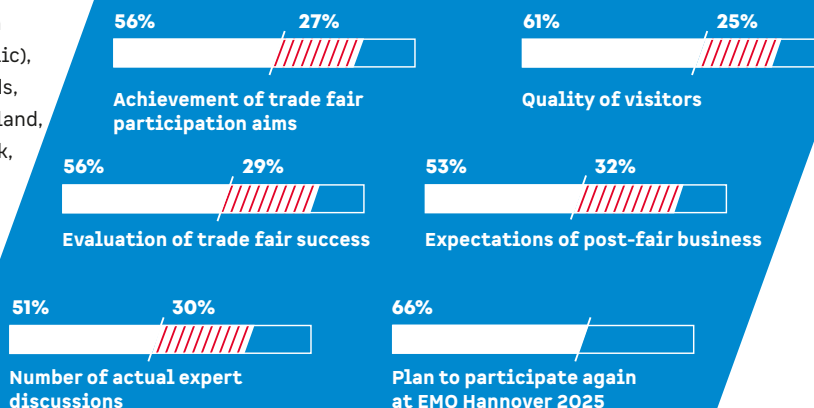
23%
consulting

Countries of origin

Turkey, China (People's Republic), the Netherlands, Italy, Sweden, Poland, India, Denmark, Switzerland



High rate of satisfaction among exhibitors at EMO Hannover



■ Ratio of highly satisfied exhibitors ▨ Ratio of satisfied exhibitors

Exhibitors

04 Innovate Manufacturing

More flexible, more efficient, more sustainable: The manufacturing industry is at the center of automation and digitization processes and of the rising importance of sustainable products and manufacturing processes. As the key innovation forum in metalworking and the central interface between industry and production technology, EMO Hannover plays an active part in shaping this transformation.

These technology trends await you at EMO Hannover 2025

Automation – key driver for developing machine tools further

- Automation solutions – from simple loading and unloading robots to fully automated systems
- Improved quality and productivity under rising pressure of costs
- Software solutions to optimize capacities and reduce complexity

Sustainability – the key to sustainable production

- Increasing relevance of corporate social responsibility
- Sustainable products and optimized supply chains
- Machine tools that are energy and resource-efficient as a basis for minimized carbon footprints

Digitization – increasing networking in production

- Data-based improvements in products and production coupled with exploiting new business segments
- Consistent digital mapping of products and process chains in data ecosystems
- Standardized, open interfaces for the exchange of data



05 Your benefits as an exhibitor

Reach:

Expand your network – with some 95,000 experts from 136 countries and more than 1,800 exhibitors at the trade fair.

Awareness:

Present your company and your latest products, and boost awareness of your brand.

Lead generation:

Utilize your trade fair presence and the network to establish valuable contacts.

Presence:

Be there on site in person so as to draw the attention of experts to your company.



**We'll see each other
in September 2025!**

Be part of it!



06 Prices & services

Prices

Discover the prices and booking options for EMO Hannover 2025

"Early bird rate":

(until October 15, 2024)

€ 372.00 per m²*

Regular rate:

(from October 16, 2024)

€ 396.00 per m²*

Media flat rate:

€ 499.00**

* All prices plus the relevant booth open side surcharges and VAT

** Price plus VAT

Services

Make use as an exhibitor of the free additional services at EMO

EMO Hannover offers you, as an exhibitor, numerous inclusive services in the areas of logistics, booth construction, and marketing and media services. So that you can concentrate fully on making a success of your trade fair presence.

Enjoy benefits such as:

- Visitor tickets for your customers and business partners
- Power connections (3 kW to 130 kW) incl. consumption at your trade fair booth
- Transport of exhibition goods and coverage of carrier's handling charges within the trade fair complex
- Etc., etc.

All services and further information can be found at:

www.emo-hannover.com/pricing-services.



07 Dates & contact

Be an exhibitor at EMO Hannover 2025 and present your company and your products at the heart of production technology, thereby becoming part of a unique worldwide trade community.

Important dates

■ August 1 – October 15, 2024	“Early bird phase”
■ December 1, 2024	Preliminary registration deadline
■ September 5 – 21, 2025	Erection of booths
■ September 22 – 26, 2025	Duration
■ September 26 – October 6, 2025	Booth removal

Be part of it!

It's easy to register your participation at EMO Hannover 2025 on: **www.emo-hannover.com**.



Simply scan to register

This QR code will take you straight to our website for registration.

Your EMO Hannover team



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 **Nice to see you!** 



Eine Messe des
A Fair by **VDW**

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CECIMO is the European Association
of the Machine Tool Industries

Innovate Manufacturing.

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