

Press Release

4 December 2017

HANNOVER MESSE 2018 (23–27 April, Mon.–Fri.):

Concentrated robotics power at HANNOVER MESSE 2018

Hannover. ABB, Epson, Kawasaki, Kuka, Mitsubishi, Schunk, Stäubli, Universal Robots, Franka Emika and Yaskawa – the exhibitor list for HANNOVER MESSE 2018 reads like a *Who's Who* of the robotics industry. These robotics companies, systems integrators and providers of gripper systems and more will be showcasing their Smart Factory solutions under the banner of the show's lead theme of “Integrated Industry – Connect & Collaborate”. Their presence reflects the integral role of robots and automated guided vehicles in today's modern manufacturing landscape. It is a landscape in which robotics and automation are constantly breaking new ground in human/machine collaboration. What's more, as these technologies mature and grow in diversity, they are becoming increasingly affordable for small and mid-size manufacturers.

“The range of Industry 4.0 solutions coming out of the robotics industry at the moment is truly vast,” commented Arno Reich, Global Director Automation for HANNOVER MESSE. “That is why the robotics and automation showcase is a major attraction for all

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visitors at HANNOVER MESSE. All areas of the manufacturing industry are improving their production processes and outputs by integrating industrial robots, mobile robots, automated guided vehicle systems and industrial image processing solutions. The applications of these technologies are growing all the time, thanks to innovations like touch-sensitive

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robotic technologies, pack-and-place solutions and barrier-free, collaborative robots.”

In 2018, robot manufacturers, image processing specialists and systems integrators will again be showcasing the latest innovations and highlights at the Robotics, Automation & Vision Application Park in Hall 17. Among the Hall 17 exhibitors will be Asentics, MVTech and HANNOVER MESSE first-timer Q.Vitec. With its live presentations of mobile robotics solutions and automated systems, the Robotics, Automation & Vision Application Park pavilion is a perennial visitor magnet at the show. Robotics, automation and industrial image processing will also feature strongly at the Automation Forum in Hall 14. The forum lectures will have a dual focus on R&D and in-factory applications, so there will be plenty of interest for visitors from all backgrounds.

ROBOTICS AWARD 2018

In 2018, the organizers of HANNOVER MESSE will again be offering the ROBOTICS AWARD for applied robotics solutions. It will be the eighth time that the show has sponsored the award. Submissions for the ROBOTICS AWARD are open to commercial enterprises and institutions in Germany and other countries whose products, projects or technologies have made an innovative contribution to robot-aided solutions in industrial automation, mobile robotics or autonomous systems. The competition is also open to companies not registered as HANNOVER MESSE exhibitors. The Award – which enjoys the support of the Ministry for Economic Affairs, Employment and
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Transport of the German state of Lower Saxony – carries 10,000 euros of prize money. Candidates have until 16 February 2018 to submit their applications. The ROBOTICS AWARD 2018 will be presented at a special press conference to be held at HANNOVER MESSE on Tuesday, 24 April, at 3:30 p.m.

HANNOVER MESSE – Get new technology first!

HANNOVER MESSE is the world's leading trade fair for industrial technology. With its core focus on “Integrated Industry” and “Integrated Energy”, it is the No. 1 global platform for Industry 4.0. The show will next be held from 23 to 27 April 2018 in Hannover, Germany, and will provide a comprehensive overview of the latest visions and technologies for the digitization of production and energy systems. The upcoming HANNOVER MESSE will feature five parallel shows: IAMD (Integrated Automation, Motion & Drives), Digital Factory, Energy, Industrial Supply and Research & Technology. It will also be co-staged with CeMAT, the world's leading trade fair for intralogistics and supply chain management. Mexico will star as the Partner Country of HANNOVER MESSE 2018.

Deutsche Messe AG

2017 marks the 70th anniversary of Deutsche Messe AG, which was founded in 1947 with the staging of Germany's first-ever Export Fair.

Seven decades later, Deutsche Messe has taken its
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place among the world's top organizers of capital goods trade fairs, sporting a rich portfolio of events held in Germany and around the globe. With 2016 revenue of 302 million euros, the company ranks among the five biggest trade show companies in Germany. Its portfolio includes such world-class events as (in alphabetical order) **CEBIT** (business festival for innovation and digitization), **CeMAT** (intralogistics and supply chain management), **didacta** (education), **DOMOTEX** (carpets and other floor coverings), **HANNOVER MESSE** (industrial technology), **INTERSCHUTZ** (fire prevention, disaster relief, rescue, safety and security), **LABVOLUTION** (lab technology) and **LIGNA** (woodworking, wood processing, forestry). The company also regularly hosts a number of internationally renowned events by third parties, among which are **AGRITECHNICA** (agricultural machinery) and **EuroTier** (animal production), both of which are staged by the German Agricultural Society (DLG), **EMO Hannover** (machine tools; staged by the German Machine Tool

Builders' Association, VDW), **EuroBLECH** (sheet metal working; staged by MackBrooks) and **IAA Commercial Vehicles** (transport, logistics and mobility; staged by the German Association of the Automotive Industry, VDA). With more than 1,200 employees and a network of 58 sales partners, Deutsche Messe is present in about 100 countries.

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