Application

Closing date: 30 June 2017

Phone +49 40 3569-2431, Fax +49 40 3569-2184 info@internorga.com internorga.com

92nd edition of Europe's leading trade show for the hotel, restaurant, catering, baking and confectionery industry 9–13 March 2018, 10 am–6 pm



lease tick: 🖵 private p	erson 🖵 registered entre	epreneur (or legal entity with VAT-RegN	VAT-RegNo. (EU):	
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Classified directory 2018

Annex to registration as main-exhibitor

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Please return by fax to +49 40 3569-2184

1	Furnishings & fittings	4	Beverages, beverage equipment
1.01	Banquet & conference products	4.01	Soft drinks
1.02	Lighting systems		Beer, beer mixed drinks, craft beer
1.03	Workwear	4.03	Organic beverages
1.04	Bed linen, tablecloths, towels	4.04	Energy drinks
1.05	Garden and patio furniture		Juices, smoothies
	Equipment for restaurants and bars		Drinks wholesaler
1.07	Glassware, tableware, cutlery, buffet accessoires		Beverage equipment
1.08	Hotel and restaurant supplies, general		Hot drinks
	Hotel room furniture		Coffee machines
	Bathroom & toilet furniture, saunas		Spirits
1.11	Menus, hotel brochures, printed matter	4.11	
1.12	Sales promotion materials, decorative items	4.12	Wine, sparkling wine
2	Kitchen equipment, commercial equipment	5	Bakery & confectionery supplies, ice-cream, shop fitting
2.01	Buffet and bar equipment	5.01	Baking agents, fats, raw materials
2.02	Ice makers		Baking ovens
2.03	Refrigeration equipment	5.03	Bakery & confectionery supplies
2.04	Cooking equipment	5.04	Bakery & confectionery machines
2.05	Kitchen fittings and accessoires	5.05	Shop fitting, bakery & confectionery equipment
2.06	Cleaning, waste disposal, hygiene	5.06	Ice-cream makers and ingredients
	Food distribution, stainless steel fittings		
	Dishwashers, laundry equipment		
	Vending machines	6	Data processing, cashdesk systems, communication
2.10	Packaging materials and machinery		
		6.01	Hardware
			Internet solutions
3	Food		Cashdesk & billing systems
			Communication systems
3.01	Organic food products		Security, keycard lock systems
	Convenience foods, frozen foods		Software, reservation systems
	Delicatessen	6.07	Merchandise managemant systems
	Fish, seafood		
3.05	Meat, sausages		
3.06	Breakfast products	7	Information, entertainment, vehicles
	1 /1		
3.08	Dairy products		Education & training facilities, information
	Fruits, salads, vegetables		Trade and technical literature / magazines
	Snacks & nibbles		Gambling & gaming machines, entertainment machines
3.11	Sweets, bakery products, ice cream	7.04	Vending trucks & refrigerated trucks,
3.12	Soups, sauces, spices		mobile drink vending units

Specific Terms of Participation 2018

Event-specific additions to General Terms of Participation (ATB), Technical Regulations (TR) and House Rules of Hamburg Messe and Congress GmbH (HMC)



Event and legal entity:

Hamburg Messe und Congress GmbH Postfach 30 24 80 · 20308 Hamburg Messeplatz 1 · 20357 Hamburg - hereinafter called HMC

Telefon: +49 40 3569-0 Telefax: +49 40 3569-2203 info@hamburg-messe.de hamburg-messe.de

Event title: **INTERNORGA 2018**

92st Edition of Europes leading trade show for foodservice and hospitality

Venue: **HMC Fairground**

Event duration: March 9th - March 13st, 2018

Telefon: +49 40 3569-2430 Project management: Claudia Johannsen

> **Business Unit Director** E-Mail: claudia.johannsen@hamburg-messe.de

Telefon: +49 40 3569-2435 Matthias Balz

E-Mail: matthias.balz@hamburg-messe.de Vice Project Director

Telefon: +49 40 3569-2432 Andreas Forberger

Project Manager E-Mail: andreas.forberger@hamburg-messe.de

Telefon: +49 40 3569-2436 Kristina Hagemann

E-Mail: kristina.hagemann@hamburg-messe.de Project Manager

Yvonne Reinshagen Telefon: +49 40 3569-2433

Project Manager E-Mail: yvonne.reinshagen@hamburg-messe.de

Deadline for registrations / Start of space allocation:

June 30th, 2017

Deadline for entries in exhibitor directory: December 12th, 2017

Opening times: daily 10.00 - 18.00 hrs

March 2nd - 7th, 2018 Assembly times: 07.00 - 22.00 hrs $March\ 8^{th},\ 2018$ 07.00 - 20.00 hrs

Hall B6.1: March $5^{th} - 7^{th}$, 2018 07.00 - 22.00 hrsHall B6.1: March 8th, 2018 07.00 - 20.00 hrs

Disassembly times: March 13th, 2018 18.00 - 00.00 hrs00.00 - 22.00 hrs

March 14th, 2018 March 15th - 16th, 2018 07.00 - 22.00 hrs

Hall B6.1: End of disassembly on Thursday 15 March 2018, 00.00 hrs

Early stand assembly / Extended disassembly: Early stand assembly is possible on 28 February and 01 March 2018 in the halls A1-A4, B1-B4, B5, B6, B7.

Extended disassembly is possible on 17. March 2018 in the halls A1-A4, B1-B4, B5, B6, B7.

Any requests for early stand assembly / extended disassembly times must be submitted in writing to the Trade Fair and Exhibition Technology Department and approved (see Online Service Center/approvals and applications). If you have any questions, please contact the Trade Fair and Exhibition Technology Department (Tel.: +49 40 3569 2528/e-mail: ops@hamburg-messe.de).

Exhibitor passes: (see clause 16 ATB) Up to a stand size of 12 sqm exhibitor will receive two exhibitor passes free of charge. One additional pass will be issued freeof-charge for every further 10 sqm or part of sqm. Further exhibitor passes may be ordered on payment of a charge of € 39,00

including VAT per pass or € 19,50 per one-day-pass, from the Online Service Center.

NO exhibitor passes are needed for assembly and disassembly.

Media package: (see clause 14 ATB) The cost of the mandatory media package (including standard entries with address and contact data and link to the website of the exhibitor and one entry each in in the directory complete range of products & services and the directory of products and brands, in the online and print directories of exhibitors, the app) is € 195.00 plus VAT for the main exhibitor and each co-exhibitor. The dead-line for entries in the directories is December 12th, 2017. If this deadline is not met, existing data will be used from the registration/approval. Exhibitors with registration/approval after the above deadline will get an entry in the online directory of exhibitors and the app only on payment of the full charge. If you have any questions, please contact our partner A.

Co-exhibitors must be notified to HMC in writing with indication of company name, address, and products/services. Please complete

Sutter Fair Business GmbH

Registration charge for co-exhibitors:

(see clause 4.3. ATB)

the separate registration form for this purpose. The charge for co-exhibitors is € 475,00 plus VAT per co-exhibitor, and will be invoiced to the main exhibitor.

Specific Terms of Participation 2018

Event-specific additions to General Terms of Participation (ATB), Technical Regulations (TR) and House Rules of Hamburg Messe and Congress GmbH (HMC)



Subject to a decision by the Federal Justice Ministry, HMC offers exhibitors a certificate for submission to the German Patent **Exhibit protection:**

and Trade Mark Office that the exhibit to be protected (consumer/investment product, design/utility model) has been exhibited at

INTERNORGA 2018. For further information see Online Service Center/approvals and applications.

Invitations: Exhibitors can invite their customers to the event by sending them invitations for free admission. After the end of the event, any invita-

tions which have been used by the customers will be charged to the exhibitor. The pricing for invitations is shown at the Online Service Center (OSC)

Invitations can be ordered in the exhibitor ticket shop (accessed via the Online Service Center). It is possible to order printed invitations

or digital codes in the exhibitor ticket shop or to send the invitations to your customers directly from the shop.

The exhibitor ticket shop also provides you with a list of the invitations which have already been used and, after the exhibition has

started, a list of the invitations with admittance.

Limitations on admission:

(see clause 3, ATB)

Gastronomic enterprises are not permitted

Sales regulations: (see clause 11, in particular 11.2 and

11.3, ATB)

The direct sale of exhibits and samples from the stands is not permitted. Furthermore, exhibits may not carry a price tag.

Two-floor stands:

(see clause 7.5, ATB)

For two-floor stands an additional participation fee is payable, calculated on by multiplying fifty percent of the net price per sq.m. by the number of sq.m. of the ground surface of the second floor of the stand. Such two-floor constructions require the approval of the Project Management and the Technical Department in conjunction with a certificate of constructional static made by a structuralengineer recognized by HMC. The appropriate order form has to be sent in by January 12th, 2018. Other details are contained in the

technical guideline of HMC.

Performance, events:

(see clause 13.1, ATB)

Performances, cooking demonstrations, events and musical presentations on the exhibition stands have to be announced to and approved by the Project Management before the beginning of the exhibition. The volume at the stand boundary may not exceed 75 dB(A). In case this decibel number is not respected it is up to the Project Management to stop the performance / musical presenta-

tion on the spot.

Services:

Please note that some of the services offered by Hamburg Messe & Congress GmbH and service providers (for example promoti-

on, conference rooms) are only for main exhibitors.

Application co-exhibitors

Closing date: 30 June 2017

Phone +49 40 3569-2431, Fax +49 40 3569-2184 info@internorga.com internorga.com

92nd edition of Europe's leading trade show for the hotel, restaurant, catering, baking and confectionery industry 9–13 March 2018, 10 am–6 pm



Please note that c	ıll co-exhibitors must be regi	stered and require permission	to attend from Hamburg Messe und Co	ongress GmbH.		
Co-exhibitors:	Co-exhibitors are companies or main exhibitor in financial or		oresentation by their own staff in a rented stand o	ırea. They are also considered to b	e co-exhibitors if they are associated with the	
Registration fee:	€ 475.— excluding VAT per	co-exhibitor				
Media package:						
All required fields	are marked in BOLD. Please	complete in block letters.				
Name of the main	-exhibitor:					
					Registration No.:	
We hereby reques	t the following co-exhibitor	to be included at INTERNORG	A 2018:			
Company (if EU enti	repreneur: full company name includ	ling legal form and address according	to VAT registration):			
please tick:	□ private person	☐ registered entrepren	eur (or legal entity with VAT-RegNo.)	No. (EU):		
Commercial/Company	RegNo. (non-EU):		Country of the head office:			
Contact Person:						
Address/P.O. Box:						
Country abbr.:	Postcode:	Town/City:				
Phone incl. country cod	de:		Fax:			
E-mail:						
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E-mail for electror	nical invoicing:					
The following produc (please itemize)	ts will be presented:					
Please tick your n	nain product in the attached l	ist to register as a co-exhibit	or at INTERNORGA 2018.			
	•					
"To register additional	co-exhibitors, please use copies of a	mis tomi.				
Bv submittina this	reaistration, the undersian	ed accepts the General and Sc	ecific Terms of Participation, Technical	Regulations and House Rul	es of Hambura Messe und Conaress	
GmbH. Furthermo	re, the undersigned underto		ınd rules to any co-exhibitors. They co			
	,	,				
Place and date		Surname, first na	ne main-exhibitor	Signature main-exhibitor	(please print and sign)	

Classified directory 2018

Annex to registration as co-exhibitor

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Please return by fax to +49 40 3569-2184

1	Furnishings & fittings		4	Beverages, beverage equipment
1.01	Banquet & conference products		4.01	Soft drinks
1.02	Lighting systems		4.02	Beer, beer mixed drinks, craft beer
1.03	Workwear		4.03	Organic beverages
1.04	Bed linen, tablecloths, towels		4.04	Energy drinks
1.05	Garden and patio furniture		4.05	Juices, smoothies
1.06	Equipment for restaurants and bars		4.06	Drinks wholesaler
1.07	Glassware, tableware, cutlery, buffet accessoires		4.07	Beverage equipment
	Hotel and restaurant supplies, general		4.08	
1.09	Hotel room furniture		4.09	Coffee machines
1.10	Bathroom & toilet furniture, saunas		4.10	Spirits
1.11	Menus, hotel brochures, printed matter		4.11	
1.12	Sales promotion materials, decorative items		4.12	Wine, sparkling wine
2	Kitchen equipment, commercial equipment	٥	5	Bakery & confectionery supplies, ice-cream, shop fitting
2.01	Buffet and bar equipment		5.01	Baking agents, fats, raw materials
2.02	Ice makers			Baking ovens
	Refrigeration equipment			Bakery & confectionery supplies
2.04	Cooking equipment			Bakery & confectionery machines
2.05	Kitchen fittings and accessoires			Shop fitting, bakery & confectionery equipment
	Cleaning, waste disposal, hygiene			Ice-cream makers and ingredients
	Food distribution, stainless steel fittings			·
	Dishwashers, laundry equipment			
2.09	Vending machines		6	Data processing, cashdesk systems, communication
2.10	Packaging materials and machinery			
			6.01	Hardware
			6.02	Internet solutions
3	Food		6.03	Cashdesk & billing systems
			6.04	Communication systems
3.01	Organic food products		6.05	Security, keycard lock systems
3.02	Convenience foods, frozen foods		6.06	Software, reservation systems
3.03	Delicatessen		6.07	Merchandise managemant systems
3.04	Fish, seafood			
3.05	Meat, sausages			
3.06	Breakfast products		7	Information, entertainment, vehicles
3.07	Potato products, pasta			
3.08	Dairy products		7.01	Education & training facilities, information
3.09	Fruits, salads, vegetables			Trade and technical literature / magazines
3.10	Snacks & nibbles		7.03	Gambling & gaming machines, entertainment machines
3.11	Sweets, bakery products, ice cream			Vending trucks & refrigerated trucks,
	Soups, sauces, spices			mobile drink vending units