

GEARING UP FOR WINDENERGY HAMBURG



The global on & offshore event

24 – 27 September 2024

windenergyhamburg.com

Organised by:



In cooperation with:



Global Partner:



European Partner:



Partners:



EXHIBITION PROFIL

THE LEADING GLOBAL ON & OFFSHORE EVENT OF THE WIND INDUSTRY

10

Halls

75.000

m²
Exhibition
Space

No. 1

World
Leading Event

40.000

Participants

55%

International

100

Countries

Delegations
from

25

Countries

55%

Decision
makers

1.500

Exhibitors

60%

International

40

Countries

27

National
Pavilions



50

International
Associations

40

Media
Cooperations

STATUS

Exhibition stand space for
WindEnergy Hamburg 2024 is
nearly booked.

Additional halls

- **Hall A3**
- **Hall B2.UF**
- **Hall B3.UF & Entrance West**

There are only a few spaces.

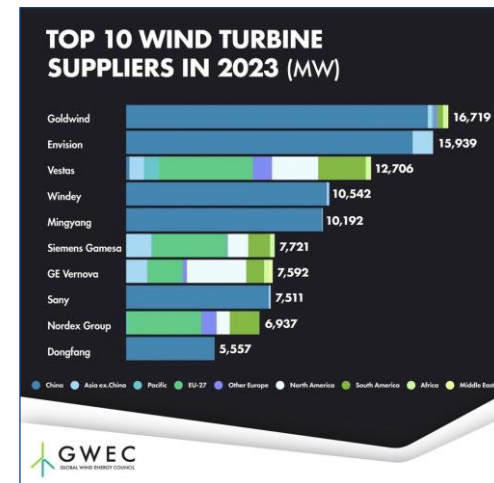
Site Map



KEYPLAYER

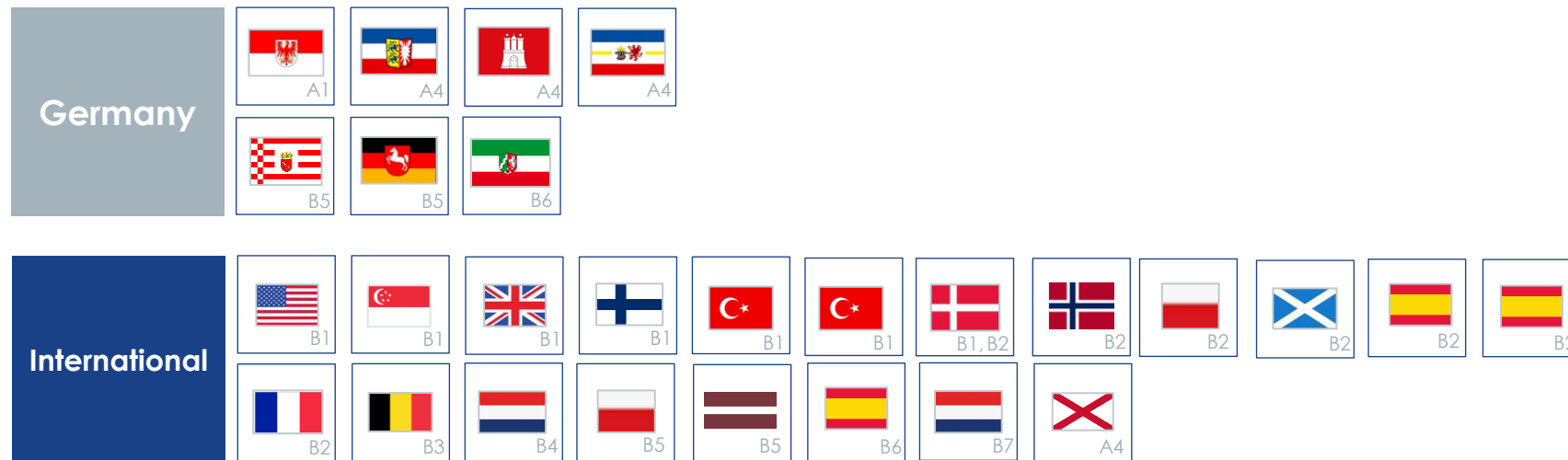
List of exhibitors 2024 - WindEnergy Hamburg

OEM				
	A1	A1	A3	A3
				
	A4	B6	B6	B6
				
	B6	B7	B7	B7



KEYPLAYER

27 National pavilions - WindEnergy Hamburg



REGISTRATION STATUS

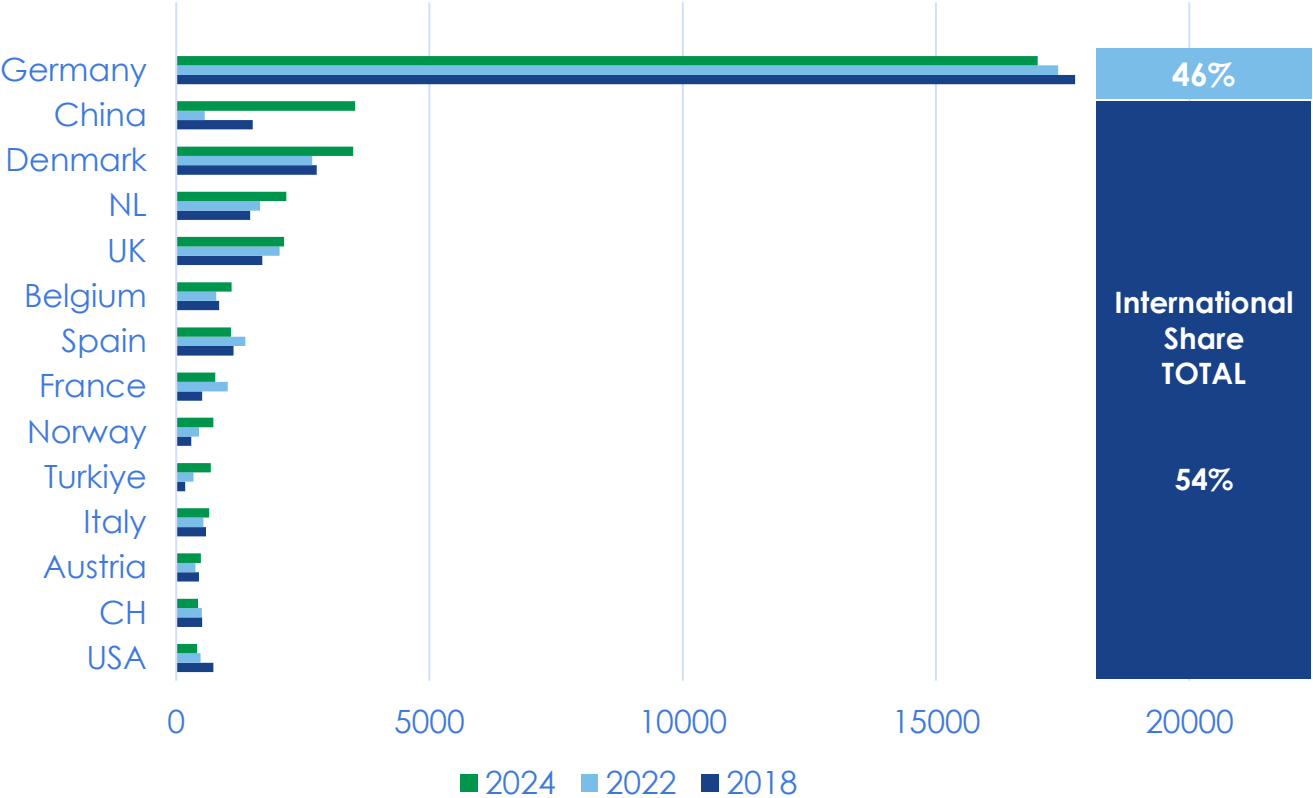
	2022	2024	%
Exhibitors	1.425	1.500	105%
Countries	34	42	124%
National Pavilions	24	27	108%

INTERNATIONALITY EXHIBITORS



TOP 15 COUNTRIES EXHIBITION SPACE 2024

Comp. WE18	Comp. WE22
-4 %	-3 %
+233 %	+629 %
+26 %	+30 %
+49 %	+31 %
+25 %	+4 %
+30 %	+39 %
-4%	-21 %
+50 %	-24 %
+147 %	+61 %
+279 %	+100 %
+11 %	+47 %
+8 %	+28 %
-17 %	-15 %
-52 %	-38 %



AI PAVILLION

The topic of Artificial Intelligence will be presented via a special exhibition area in hall A3 and the stage program.

Planned stand size:

Appr. 10 exhibitors, approximately 120 sqm of space

Partner:

AI.Hamburg with access to a broad global AI network and AI events (e.g. AI.SUMMIT, AI.STARTUP.HUB)



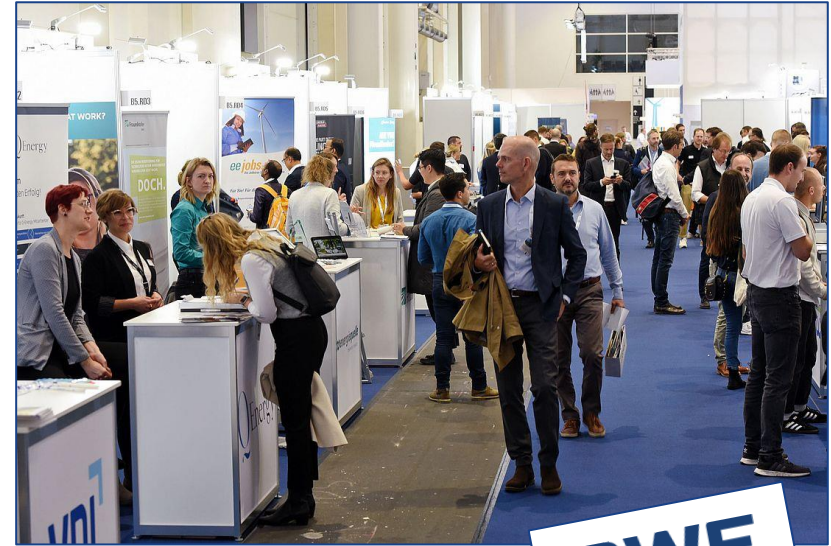
RECRUITING DAY 27 & 28 SEPTEMBER 2024

Never before has the demand for skilled workers been as high as it is now. Companies in the wind energy sector are striving more than ever to recruit qualified future employees with a wide range of specializations.

New concept – two days of recruiting !

- Hall B3.UF – sponsored by RWE
- Recruiting Forum for exhibitors to present themselves as attractive employer

WindEnergy Hamburg 2022 – 29 exhibitors
WindEnergy Hamburg 2024 – 55 exhibitors





RWE

EXHIBITORS RECRUITING DAYS

SPONSORING PACKAGES

Hall A1		Offshore Stage		Wine o'clock		Event Bag	
Hall A3		Speakers' Corner		Wine o'clock		Wifi	
Hall A4 & Plaza Atrium		Recruiting Area		Wine o'clock		Lanyards	
Hall B3.EG		Ticket/Badge/ App		Wine o'clock		Cube	
Hall B5		Wine o'clock		Apple Crates	8.2 The Experts in Renewable Energy	Logo	
VIP Club B4.OG		Charging Points		Coffee Station		Logo	

INVITATIONS/VOUCHER

Invitation

Invite your customers – for free

Free invitations naturally have a high appeal, with experience showing that the redemption rate is 25% on average (25 visitors per 100 invitations). Only redeemed tickets will be charged with 39 Euro net.

Voucher

Invite your customers – at a reduced price

Invite your customers to your stand and enable your business partner to purchase a ticket at a reduced cost of €54* instead of €89. This service is free of charge for exhibitors.



Either way you achieve a broad advertising effect for your company by sending out the invitations or vouchers.

GLOBAL MARKETS THEATRE – HALL B1 UPPER FLOOR – PARTNER / CONFERENCE TOPICS



GWEC

Day 1: APAC and Supply Chain

Day 2: China and global issues (grid, ports, vessels etc.)

Day 3: LATAM, North America, EMEA, Africa

Day 4: Career path development, skills, building a
workforce, social acceptance



OFFSHORE STAGE – HALL B5 – PARTNERS/CONFERENCE TOPICS

World Forum Offshore Wind

1. Market Development USA Offshore Wind
2. Supply Chain
3. Floating Offshore
4. Wind to Hydrogen

EEHH

1. Finance / Insurance
2. Green Fuels
3. Panel Discussion with EEHH, EESH/WTSH, WAB and WEN on Offshore Highlights in North Germany

WAB e.V.

1. Harbours
2. Overview Germany – Wind energy tenders

Additional Conference Programme by

- BWO
- DWV
- Belgium Offshore Cluster
- NedZero (former NWEA)
- Speakers' Corner Slots Offshore



ENERGY TRANSITION STAGE – HALL B6 – PARTNERS / CONFERENCE TOPICS



WindEurope

1. Storage and Electrification
2. Environment (offshore wind and biodiversity)
3. PPAs
4. Research and Innovation
5. Renewable Hydrogen
6. Supply Chain (focus Net Zero Industry Act)
7. Markets & Market Development

BWE

1. Direct Supply to the industry
2. BWE Policy Briefing – the political briefing
3. NVP-Study
4. Land conflicts between the German armed forces and wind energy
5. Wind energy as a job motor

VDMA

1. A Resilient Supply Chain in Europe
2. OEM Panel / Manufacturer's Perspectives
3. Recycling
4. Research & Innovation / Competitiveness
5. WindX / Grids
6. EU Elections Outcome – What's in it for wind?

Additional Conference Programme by

- WWEA
- Dt. Frz. Büro für Energiewende

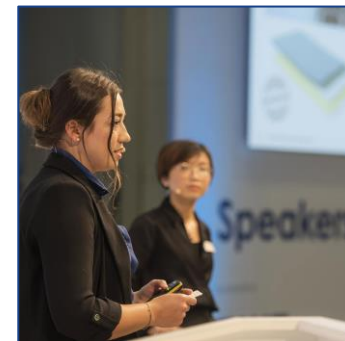
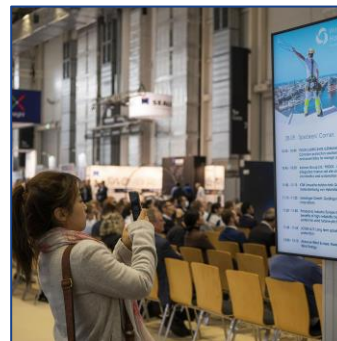
SPEAKERS' CORNER

The Speakers' Corner offers all WindEnergy Hamburg exhibitors an opportunity to present their latest innovation, product highlights and projects to a wide audience.

Registration for the Speakers' Corner is open.
The price for a 10-minute slot is € 850.00 plus VAT.

Hall A3 – Onshore
Hall B5 – Offshore

Available slots are limited!



RECRUITING FORUM

Book a presentation as employer

Are you looking for qualified staff and have attractive job openings at your company?

Then why not present your company and its career opportunities on our stage and strike up a conversation with potential job applicants?

Registration for the Recruiting Forum is open.
The price for a 10-minute slot is € 700.00 plus VAT.

Hall B3.0G - Recruiting Forum



Available slots are limited!



FURTHER NETWORKING

Application for Stand
Partys is open!



- **Wine o'clock**
 - 5.30 - 7.00 pm / Tuesday to Thursday
 - Free drinks & DJ
- **Catering at our outdoor area**
 - Until 7:00 pm
- **Stand Partys**
 - From 5:00 pm
 - Application form available in your [online service center](#)
 - To promote your event via our website please contact us



WELCOME EVENING

Save the date!



Monday, 23 September 2024 - from 6:30 PM - approx. 600 international guests from the industry, media, politics and exhibitors at C-level.

We create a framework for the international management elite to exchange ideas in a relaxed and informal atmosphere. The International Maritime Museum is the perfect location in the middle of the Speicherstadt and offers, among other things, spacious outdoor areas with a view of the fleet as well as impressive rooms in the heart of the museum.

We are not planning any political or thematic speeches, just some welcoming words from the WindEnergy Hamburg team & main sponsor. There will be music, drinks and buffet stations.

In this way we focus on our guests and the exchange, hereby starting WindEnergy Hamburg 2024.



OPENING & POLITICAL SUMMIT

Save the date!



Tuesday, 24 September 2024, 10:30 AM until 12:00 AM in room Chicago.

Speakers invited by HMC, BWE, VDMA, WindEurope, GWEC and via Senator Leonhard:

Ministers from Germany, UK, Denmark, Poland, Azerbaijan, Latvia are invited.

Followed by Political Industry Panel (45 minutes) organized with GWEC, WindEurope, VDMA, BWE.
Followed by Press Conference with Panelists and CEO HMC.

Moderation will be performed by Andrea Thilo.



MEDIA CO-OPERATIONS



RECHARGE – Official Event News Partner



Windpower Monthly – Official Podcast Partner

MEDIA CO-OPERATIONS

More than 40 media co-operations have been concluded to date



SOCIAL MEDIA DOWNLOAD CENTER

LOGOS, BANNER, SIGNATURES



	WindEnergy Hamburg Logo without year
	WindEnergy Hamburg Logo with date
	WindEnergy Hamburg Logo without subtitle
	10 years WindEnergy Hamburg signet

WindEnergy Hamburg e-mail signatures

Use this file for use in your business e-mails or mailings.

WindEnergy Hamburg banners

Download WindEnergy Hamburg banners in different variations for your website, newsletter communication etc.

Logos and plans for editorial reports - WindEnergy Hamburg

#windenergyhamburg
#energytransition

WindEnergy Hamburg banner generator

Download WindEnergy Hamburg banners including your hall and stand no. or the title of your lecture.

[Website banners for exhibitors](#)
[Social Media assets for conference speakers](#)
[Social Media assets for exhibitors](#)

	WindEnergy Hamburg Banner 728x90
	WindEnergy Hamburg Banner Fullsize 468X60
	WindEnergy Hamburg Medium Rectangle Banner 300x250
	WindEnergy Hamburg Banner Skyscraper

SUSTAINABILITY

- HVV-ticket will be included in the event ticket for visitors
- No aisle carpets
- Information to visitors and exhibitor will follow in Juli

10 YEARS WINDENERGY HAMBURG

Activities for exhibitors

- Communication on social media, website, newsletters

Further ideas (tbd):

- Giveaway with branding. Presentation at booking stand

Activities for visitors

- Communication on social media, website, in newsletters and flyers

Further ideas (tbd):

- Apple crates at the entrances (with 10-year logo on the crates and possibly on the apples)
- Photo box with 10-years-utensils
- Birthday song recordings at the piano
- Happy birthday wall
- Stage branding



- Staggered set-up in the halls equalises the overall logistics situation.
- Halls are cleared of empty packaging everyday to make room for subsequent deliveries.
- Parking: multi-storey and underground car parks are available. The Heiligengeistfeld might be available as well.



[Parking & delivery - WindEnergy Hamburg](#)

FAQ FOR EXHIBITORS

Do you have questions about exhibiting at Hamburg Messe und Congress? Find answers here.

[Questions and answers for exhibitors about your participation in the event - Hamburg Messe und Congress \(\[hamburg-messe.com\]\(http://hamburg-messe.com\)\)](#)

... or please contact the WindEnergy Hamburg Team:

[Contacts - WindEnergy Hamburg](#)

Thank you for your attention!

