

Application

Start of stand allocation: 1 October 2017

Phone +49 40 3569-2114, Fax +49 40 3569-2159

hanseperd@hamburg-messe.de

hanseperd.de

hanseperd.de

The equestrian
trade fair experience

20–22 April 2018

10 – 19 h



All required fields are marked in BOLD. Please complete in block letters.

1. Company:

please tick:

☐ private person

☐ registered entrepreneur (or legal entity with VAT-Reg.-No.)

VAT-Reg.-No. (EU):

Commercial/Company Reg.-No. (non-EU):

Country of the head office:

Address/P.O. Box:

Country abbr.:

Postcode:

Town/City:

Phone incl. country code:

Fax:

E-mail:

Internet:

2. Contact person

First name

Surname

Department

Function

Phone

Mobile

E-mail

3. Correspondence address

as 1. ☐ other ☐

4. Invoice address

as 1. ☐ as 3. ☐ other ☐

5. E-mail for electronic invoicing:

☐ We agree to receive e-mail information from Hamburg Messe und Congress GmbH. We can withdraw this consent at any time with effect for the future.

6. Application is herewith made for the inclusion of ☐ co-exhibitors. (Please use the application for co-exhibitors.)

7. The following products/services will be presented (please itemize):

Prices/Costs (plus VAT)

8. Order exhibition space (minimum 9 sq.m.) _____ sq.m., if possible _____ m wide and _____ m deep.		
Stand requirements	Price (participation fee)	Complete offer (participation fee plus stand construction, AUMA fee (German trade fair association), media package, details: www.hanseperd.de)
	per sq.m. exhibition space	
Row stand, 1 side open	☐ € 75.–	☐ € 171.–
Corner stand, 2 sides open	☐ € 79.–	☐ € 171.–
Front stand, 3 sides open	☐ € 83.–	☐ € 171.–
Island stand, 4 sides open	☐ € 85.–	☐ € 171.–
Self-assembly box, paddock	☐ € 67.–	
9. Placement requirements: ☐ same as HansePferd 2016 or Hall _____ Stand-no. _____		
10. Register horse boxes _____ stable accommodation (per 3 x 3 m) incl. initial litter at € 160.– each ☐ Placement in area with low visitors' influx		
11. Mandatory payments (except complete offer) ☒ Media package per main exhibitor: € 95.– ☐ Media package per co-exhibitor: € 95.– ☒ AUMA fee per sq.m.: € 0.60 ☒ We are ordering obligatory partitions subject to charge in the online service centre: € 32.50 per metre in length (according to General Terms and Conditions and/or Technical Guidelines 5.7.8). ☐ We are using our own stand construction, therefore the obligatory partitions are not required.		

12. Technical Details

(This information is necessary for stand location.) Max. floor load/sq.m. _____ kg (only required if over 450kg/sq.m.)

Height of stand/fair item: _____ m (only required if over 2.50 m)

Two floor stand: yes ☐ no ☐ Water supply/outlet: yes ☐ no ☐

13. General Terms of Participation, Specific Terms of Participation, Technical Regulations and House Rules of Hamburg Messe und Congress GmbH shall be an integral part of the contract. They are applicable in the version valid at the time of signing of contract, and can be inspected at hanseperd.de/applicationforms.

We are also happy to send you these documents by e-mail on request (please contact: info@hanseperd.de). In case of application on behalf of a foreign exhibitor by an inland agent the inland agent is liable for the obligations of the foreign exhibitor resulting from this agreement.

Place and date

Surname, first name

Signature (please print and sign)



Hamburg Messe

Hamburg Messe und Congress GmbH · Postfach 30 24 80 · 20308 Hamburg · Messeplatz 1 · 20357 Hamburg · Deutschland · Tel. +49 40 3569-0 · Fax +49 40 3569-2203 · info@hamburg-messe.de · hamburg-messe.de · Geschäftsführung: Bernd Aufderheide (Vorsitzender), Dr. Ulla Kopp · Vorsitzender des Aufsichtsrates: Johann C. Lindenberg · Handelsregister: Amtsgericht Hamburg (HRB 12 054) · Sitz: Hamburg · Rechtsform: Gesellschaft mit beschränkter Haftung · USt-IdNr.: DE811214125 · HSH Nordbank AG · BLZ: 210 500 00 · Konto: 0228 130 000 · BIC: HSHNDE33 · IBAN: DE10 2105 0000 0228 1300 00

Classified directory 2018

Annex to registration as main-exhibitor

Company

Please return to Fax +49 40 3569-2159



Specification of subject matter (exclusively for exhibitor database in Internet)

5 entries are included in the media package. Each additional entry will be charged at a rate of €40 plus VAT. Please tick requested entries. Should you not select any entries, you will be assorted to "19 Other".

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- ☐ 1.02 Dressage
- ☐ 1.03 Carriage driving
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- ☐ 1.12 Eventing
- ☐ 1.13 Vaulting
- ☐ 1.14 Horse trekking
- ☐ 1.15 Western riding
- ☐ 1.16 Miscellaneous

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- ☐ 8.16 Fencing systems
- ☐ 8.17 Miscellaneous

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- ☐ 16.01 Icelandic horse equipment
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- ☐ 17.03 Dog accessories/clothing
- ☐ 17.04 Miscellaneous

18 Catering

- ☐ 18.01 Catering

19 Miscellaneous

- ☐ 19.01 Miscellaneous

Place and date

Surname, first name

Signature (please print and sign)



Hamburg Messe

Hamburg Messe und Congress GmbH · P.O. Box 30 24 80 · 20308 Hamburg · Messeplatz 1 · 20357 Hamburg · Germany · Phone +49 40 3569-0 · Fax +49 40 3569-2203 · info@hamburg-messe.com · hamburg-messe.com · Managing Directors: Bernd Aufderheide (President and CEO), Dr. Ulla Kopp · Chairman of the supervisory board: Johann C. Lindenberg · Commercial Register: Local Court Hamburg (HRB 12 054) · Legal form: limited liability company · VAT-Reg.-No.: DE811214125 · HSH Nordbank AG · Sort Code: 210 500 00 · Account-No.: 0228 130 000 · BIC: HSHNDE33 · IBAN: DE10 2105 0000 0228 1300 00

Specific Terms of Participation 2018

Event-specific additions to General Terms of Participation (ATB), Technical Regulations (TR)
and House Rules of Hamburg Messe and Congress GmbH (HMC)



Event and legal entity:

Hamburg Messe und Congress GmbH
Postfach 30 24 80 · 20308 Hamburg
Messeplatz 1 · 20357 Hamburg
– hereinafter called **HMC** –

Tel.: +49 40 3569-0
Fax: +49 40 3569-2203

info@hamburg-messe.de
hamburg-messe.de

Event title:

HansePferd Hamburg 2018 – The equestrian trade fair experience

Venue:

HMC Fairground

Event duration:

Friday, 20th to Sunday, 22nd April 2018

Project management:

Fairs & Exhibitions 1

Sonja Tegtmeyer
Project Director

Tel.: +49 40 3569 2114
E-mail: hansepferd@hamburg-messe.de

Deadline for registrations / Start of space allocation:

October 1st 2017

Opening times:

Daily, 10.00 am to 7.00 pm

GalaShow daily from 7.30 pm

Assembly times:

Tuesday, April 17th and Wednesday, April 18th 2018
Thursday, April 19th 2018

7.00 am to 10.00 pm
7.00 am to 8.00 pm

Disassembly times:

Sunday, April 22nd 2018
Monday, April 23rd 2018
Tuesday, April 24th 2018

8.00 pm to midnight
midnight to 10.00 pm
7.00 am to 10.00 pm

Exhibitors in hall B7 (show hall) will be advised of separate disassembly times.

Early stand assembly / Extended disassembly:

Any requests for early stand assembly / extended disassembly times must be submitted in writing to the Trade Fair and Exhibition Technology Department and approved (see Online Service Center / approvals and applications).
If you have any questions, please contact the Trade Fair and Exhibition Technology Department (Tel.: +49 40 3569 2528 / e-mail: ops@hamburg-messe.de).

Exhibitor passes: (see clause 16 ATB)

Up to a stand size of 10 sqm exhibitor will receive 4 exhibitor passes free of charge. One additional pass will be issued free-of-charge for every further 10 sqm or part of sqm. Further exhibitor passes may be ordered **on payment of a charge of € 18 plus VAT** per pass, from the Online Service Center. No exhibitor passes are needed for assembly and disassembly.

Participation fee: (see Application Form no. 7, clause 5 ATB)

For HMC approved exhibition spaces of over 80 sqm a discount is granted of 5% of the participation fee. **Accordingly, for exhibition spaces of over 150 sqm a reduction of 10% applies.** Discounts pertain to net prices and do not apply to the All-inclusive Package.

Media package: (see clause 14 ATB)

The cost of the mandatory media package of **€ 95,00** plus VAT per main exhibitor and each co-exhibitor includes entries with address and contact data and five entries in the directory complete range of products & services, in the online and if applicable print directories of exhibitors. The deadline for entries in the directories is **February 23rd 2018**. If this deadline is not met, existing data will be used from the registration / approval document. Exhibitors with registration / approval after the above deadline will get an entry in the online directory of exhibitors only, on payment of the full charge. HMC retains the right not to prepare a directory. If you have any questions, please contact our partner A. Sutter Fair Business GmbH (telephone: +49 201 52353 508 / e-mail: hansepferd@fair.sutter.de).

Registration charge for co-exhibitors: (see clause 4.3. ATB)

Co-exhibitors must be notified to HMC in writing with indication of company name, address, and products / services. Please complete the separate registration form for this purpose. No charge is made for co-exhibitors. The only charge for co-exhibitors is the media package of € 95.00, which is invoiced to the main exhibitor.

Certificate of health for animals:

Exhibitors with horses undertake only to bring registered horses, which are free of contagious diseases, to the exhibition centre. All equine passports and health certificates must be shown at the request of the exhibition management or their contracted veterinarian. At the same time, each and every exhibitor brings his horse at his own risk. Any health problems, contagious diseases etc., and the consequences caused or spread by horses brought onto or around the exhibition centre, will be regarded as a force majeure for which the HMC cannot be held liable. The exhibitor must indemnify the HMC in full of all claims, including third-party claims, in connection with this.

Fair-minded handling of horses:

All exhibitors and performers commit themselves to fair-minded handling of their horses which shall be based on the ethical principles of the Fédération Equestre Nationale (FN).

Access to the halls: (see clause 12.1 ATB) Until the end of the GalaShow (including cleaning work) performers and visitors have access to the halls where the horses are kept.

Daily demonstrations:

Participation in the daily demonstrations is reserved to exhibitors exclusively. The application form for the demonstration areas is to be signed by the respective exhibitor and the use of the areas is at their own risk.

Overnight stay on exhibition premises:

It is **prohibited** to remain on the premises overnight. Exceptions have to be applied for in writing and can be approved by HMC in case of the necessity to care for horses. A list of camping sites in Hamburg can be provided upon request.

Application co-exhibitors

Start of stand allocation: 1 October 2018

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Please note that all co-exhibitors must be registered and require permission to attend from Hamburg Messe und Congress GmbH.

Co-exhibitors: Co-exhibitors are companies other than the main exhibitor with representation by their own staff in a rented stand area. They are also considered to be co-exhibitors if they are associated with the main exhibitor in financial or organisational terms.

Registration fee: free of charge

Media package: An entry will be made in the HansePferd 2018 catalogue and the associated online exhibitor database. The fee for the media package is € 95,— excluding VAT.

All required fields are marked in BOLD. Please complete in block letters.

Name of the main-exhibitor:

Registration No.:

We hereby request the following co-exhibitor to be included at HansePferd 2018:

Company:

please tick: ☐ **private person** ☐ **registered entrepreneur** (or legal entity with VAT-Reg.-No.) VAT-Reg.-No. (EU):

Commercial/Company Reg.-No. (non-EU):

Contact Person:

Address/P.O. Box:

Country abbr.: Postcode: Town/City:

Phone incl. country code:

Fax:

E-mail:

Internet:

Electronical invoicing requested: E-mail _____

The following **products/services** will be presented (please itemize): _____

Please tick your main destinations categories/service areas in the attached list to register as a co-exhibitor at HansePferd 2018.

**To register additional co-exhibitors, please use copies of this form.*

By submitting this registration, the undersigned accepts the General Terms of Participation, Specific Terms of Participation, Technical Regulations and House Rules of Hamburg Messe und Congress GmbH. Furthermore, the undersigned undertakes to extend these terms and rules to any co-exhibitors. They can be inspected at reisenhamburg.de/applicationforms. The main exhibitor accepts liability for all registered co-exhibitors (including payment obligations).

Place and date

Surname, first name main-exhibitor

Signature main-exhibitor (please print and sign)



Hamburg Messe

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Classified directory 2018

Annex to registration as co-exhibitor

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- ☐ 18.01 Catering

19 Miscellaneous

- ☐ 19.01 Miscellaneous

Place and date

Surname, first name main-exhibitor

Signature main-exhibitor (please print and sign)



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