

8<sup>th</sup> International exhibition  
for materials handling, warehousing  
equipment and logistics

**CeMAT**  
**RUSSIA**

**19–21  
September  
2017**

Russia, Moscow,  
Crocus Expo IEC

**Post show  
report 2017**



Organised by



Deutsche Messe



[www.cemat-russia.ru](http://www.cemat-russia.ru)





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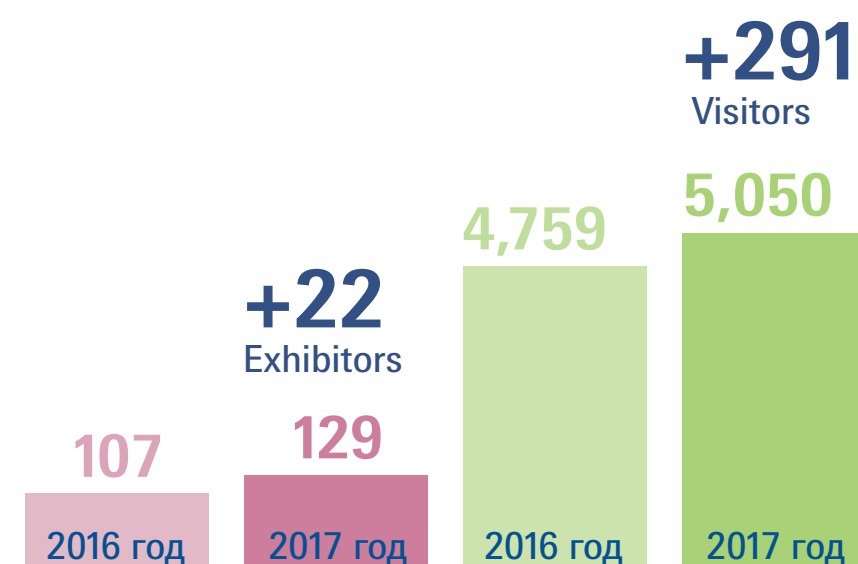


Exhibition CeMAT Russia presents the leading national and international developments in the field of storage systems for any range of application and any industry.

It is the only exhibition on this topic in Russia

Exhibition area

**7,080** sq. m



Increasing number of exhibitors and visitors





129  
companies

from 9  
countries

## EXHIBITORS

### EXHIBITORS PROFILE

Russian and international manufactories and suppliers of:

- Warehousing equipment and systems
- Handling and hauling equipment
- Software and services for WMS-system
- Warehouse automation
- Integrated intralogistics solutions
- Warehousing rack systems
- Packaging, order batching and labeling equipment

180  
brands

from 20  
countries were  
displayed



## AMONG THE EXHIBITORS



CeMAT Russia 2017

## EXHIBITORS SURVEY RESULTS

**97%** Have found new customers and partners



**91%** Were satisfied with the quality of visitors



**95%**  
Have applied  
for a stand at CeMAT  
Russia 2018



## VISITORS



### VISITORS PROFILE

The exhibition is attended by experts specialized in logistics and management of warehouse facilities at industrial enterprises and organisations as well as by specialists from companies rendering logistics and warehousing services

**5,050**  
visitors

from **69**  
regions of Russia





**3,768**  
Moscow and  
the Moscow  
region



**1,282**  
Other regions  
of Russia and  
nearest countries

**753**  
General  
manager / owner

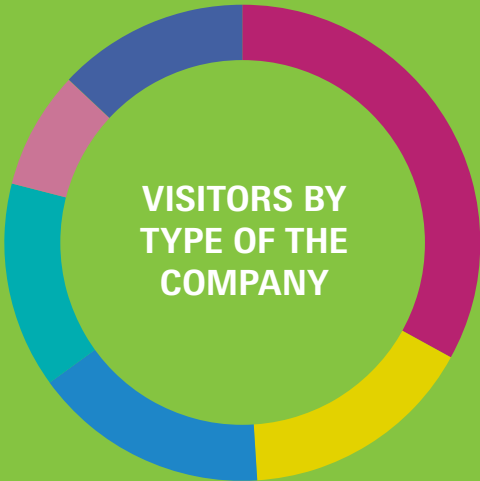
**457**  
Deputy Head  
of the Company



**1,036**  
Manager /  
specialists

**1,447**  
Head of  
Department /  
Division





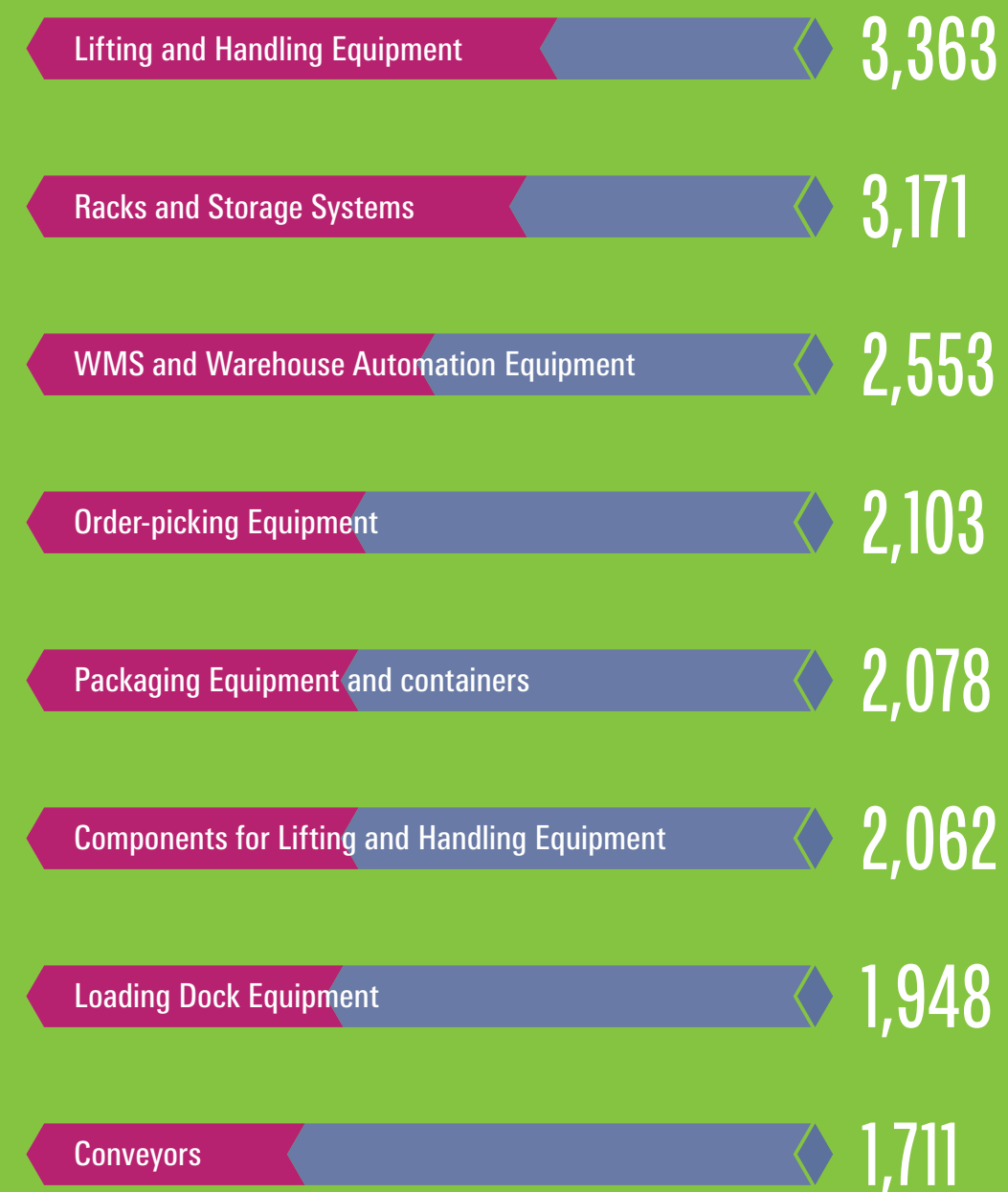
- 1,220 Retail and Wholesale
- 582 Cargo Transportation and Warehousing Services
- 574 Warehousing Equipment Supply
- 531 Industrial Goods Production
- 296 Consumer Goods Production
- 490 Others \*

\* Includes food manufacturing, pharmaceutical manufactories, construction and engineering companies





## PRODUCTS OF INTEREST TO CEMAT RUSSIA VISITORS \*

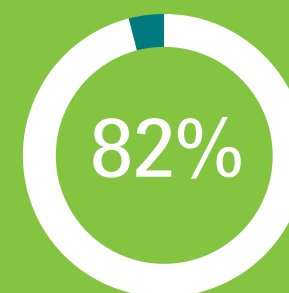


\* Respondents were allowed to tick more than one answer

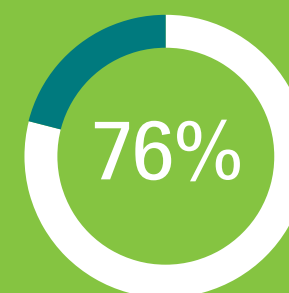




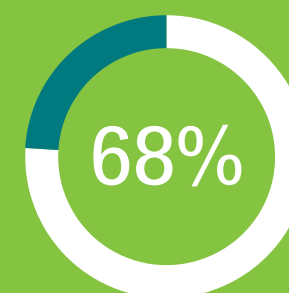
#### VISITORS SURVEY RESULTS



**4,141**  
Plan to attend  
CeMAT Russia 2018



**3,838**  
State that CeMAT Russia  
exhibition is the only event  
in Russia their visit on the topic



**3,434**  
Aim to purchase  
products following their  
visit to the exhibition



# FORUM

## “EFFICIENT MANAGEMENT OF COMPANY INTRALOGISTICS”

The main business event of the logistics community in autumn



### FORUM HIGHLIGHTS 2017:

- Plenary Session: Key trends in logistics and intralogistics 2017-2018: Uber, Big Data, Drones, IoT, Cloud Technologies. What else we can expect?
- Session of Top-Directors: Secrets of success development of logistics strategy of leading companies
- Workshops: Increase of efficiency of warehouse operations without investments
- Case-Studies Session: Success stories of using information and digital technologies at warehouse
- Round Table of Supply Chain Professionals
- Round Table of Logistics Operators
- Session: Intralogistics for product category “Fresh” and “Ultra Fresh”
- Session: Logistics of offline & online retail in the era of Omni-channel
- Session: Warehouse automation and digitalization: best practices of choosing and integrations



# EXHIBITION ORGANIZERS



## ITE IN RUSSIA

The ITE Group is one of the world's leading exhibition organisers, and is ranked 1st in Russia. Every year more than 30 offices that form the Group organise more than 230 events in 18 countries around the world. In Russia the ITE Group operates through its offices in 5 cities: Moscow, St. Petersburg, Novosibirsk, Krasnodar and Yekaterinburg.

Exhibitions and conferences organised by the ITE Group in Russia operate at the top quality level up to highest international standards of events organisation and conduction.



## Deutsche Messe

## DEUTSCHE MESSE

The company organizes over 100 events throughout the world annually. About 36 thous. companies take part in the events and 3 mln experts visit them. Deutsche Messe AG is the organizer of HANNOVER MESSE, the main industrial exhibition worldwide and CeBIT, the largest exhibition worldwide in the field of IT and telecommunications.







For more information on exhibition,  
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**Book a stand**  
[www.cemat-russia.ru](http://www.cemat-russia.ru)