



STARTUP
PACKAGES



» IAA MOBILITY
2025

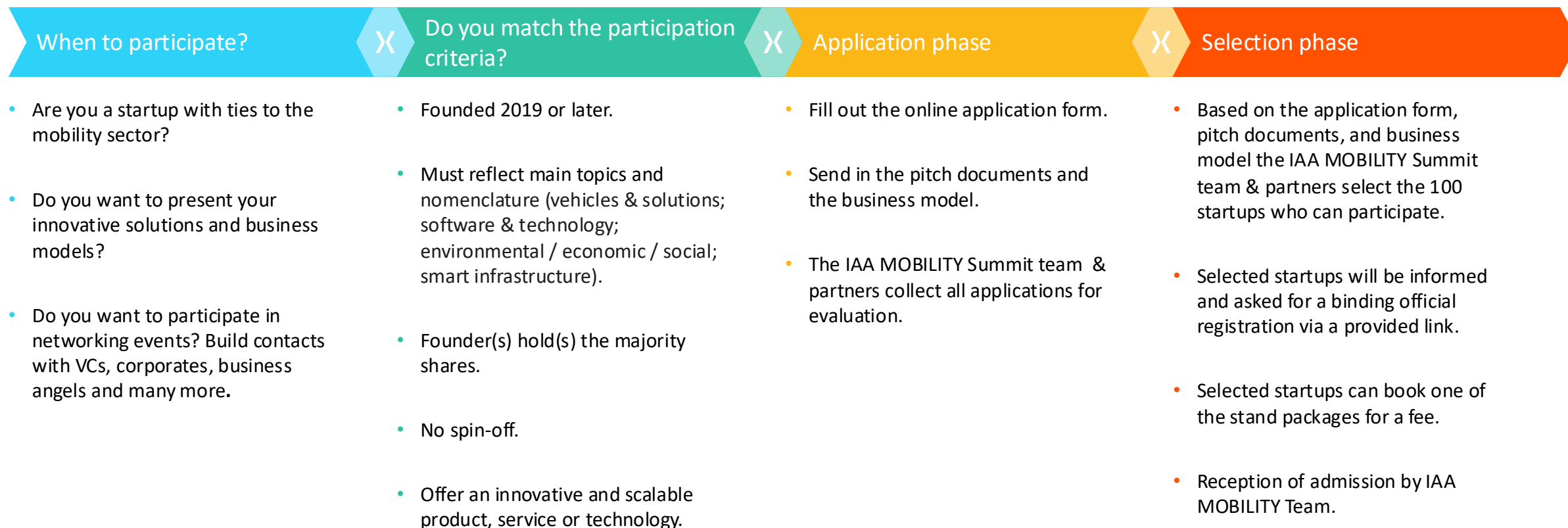
IAA Summit – Startup Areas 2025

BE ONE OF 100 STARTUPS AT IAA MOBILITY!

- › As the world's leading platform for mobility, sustainability and tech, IAA MOBILITY offers you high visibility on 3 centrally located startup areas with high visitor numbers.
- › The cost-effective “all-inclusive” turnkey packages guarantee a one-of-a-kind possibility to present yourself at this leading event.
- › Benefit from the direct proximity to the market leaders of the industry. It provides optimal visibility for innovative services.
- › Take part in exclusive events with investors, industry representatives, and the press.
- › 92 startups participated in IAA MOBILITY 2023 and took the opportunity to meet the industry leaders at the Summit.
- › 90% of the visitors rated the startup areas as one of the top areas at IAA MOBILITY 2023 and will revisit them in 2025.



» IAA MOBILITY 2025 How to apply as a startup



» IAA MOBILITY 2025 Startup package offers – Choose your best participation



- › 4 sqm stand area
- › Incl. mandatory costs
- › Access to exclusive startup events
- › 2 exhibitor passes
- › 200 € ticket flat rate*
- › No presentation of exhibits possible

» Price:
2,490 € plus VAT



- › 9 sqm stand area
- › Incl. mandatory costs
- › Access to exclusive startup events
- › 4 exhibitor passes
- › 300 € ticket flat rate*
- › Presentation of exhibits possible

» Price:
4,300 € plus VAT



- › 16 sqm stand area
- › Incl. mandatory costs
- › Access to exclusive startup events
- › 6 exhibitor passes
- › 600 € ticket flat rate*
- › Presentation of exhibits possible

» Price:
6,630 € plus VAT

Pictures are design example only, may differ from the actual product.

4 *ticket flat rate can be used for ordering guest tickets in the exhibitor shop after official admission to the event

IT'S ALL ABOUT MOBILITY



Startup Package S: 4 sqm (2 x 2 m)

Conditions in detail:

- › Incl. stand rental
- › Incl. 2 exhibitor passes
- › 200 € ticket flat rate*
- › Modern sustainable booth construction
- › 2 graphic board logos (100 x 42 cm)
- › Sustainable carpet incl. recycling
- › 1 LED
- › 1 standing table 100 cm + 2 bar stools
- › 1 triple socket outlet
- › Additional costs incl. booth cleaning, daily waste disposal and 1 KW power supply
- › Incl. obligatory communication fee
- › No presentation of exhibits possible



Price:

2,490 € plus VAT

Pictures are design example only, may differ from the actual product.

*ticket flat rate can be used for ordering guest tickets in the exhibitor shop after official admission to the event

IT'S ALL ABOUT MOBILITY



Startup Package M: 9 sqm (3 x 3 m)

Conditions in detail:

- › Incl. stand rental
- › Incl. 4 exhibitor passes
- › 300 € ticket flat rate*
- › Modern sustainable booth construction
- › 2 graphic board logos (100 x 42 cm)
- › 43" monitor incl. wall mount and steel channel for cable routing
- › Sustainable carpet incl. recycling
- › 3 LED
- › 1 standing table 140 cm + 4 bar stools
- › 1 triple socket outlet
- › 1 x frame element made of black steel (3 x 1 m)
- › Additional costs incl. booth cleaning, daily waste disposal, 1 KW power supply and overnight security
- › Incl. obligatory communication fee
- › Presentation of exhibits possible



Price:
4,300 € plus VAT

Pictures are design example only, may differ from the actual product.

*ticket flat rate can be used for ordering guest tickets in the exhibitor shop after official admission to the event



Startup Package L: 16 sqm (4 x 4 m)

Conditions in detail:

- › Incl. stand rental
- › Incl. 6 exhibitor passes
- › 600€ ticket flat rate*
- › Modern sustainable booth construction
- › 3 graphic board logos (100 x 42 cm)
- › 43" monitor incl. wall mount and steel channel for cable routing
- › Sustainable carpet incl. recycling
- › 4 LED
- › 1 sitting table 140 cm + 2 sitting banks (140 cm)
- › 1 triple socket outlet
- › 1 x frame element made of black steel (3 x 1 m)
- › 1 lockable counter
- › Additional costs incl. booth cleaning, daily waste disposal, 1 KW power supply and overnight security
- › Incl. obligatory communication fee
- › Presentation of exhibits possible



Price:
6,630 € plus VAT

Pictures are design example only, may differ from the actual product.
*ticket flat rate can be used for ordering guest tickets in the exhibitor shop after official admission to the event