

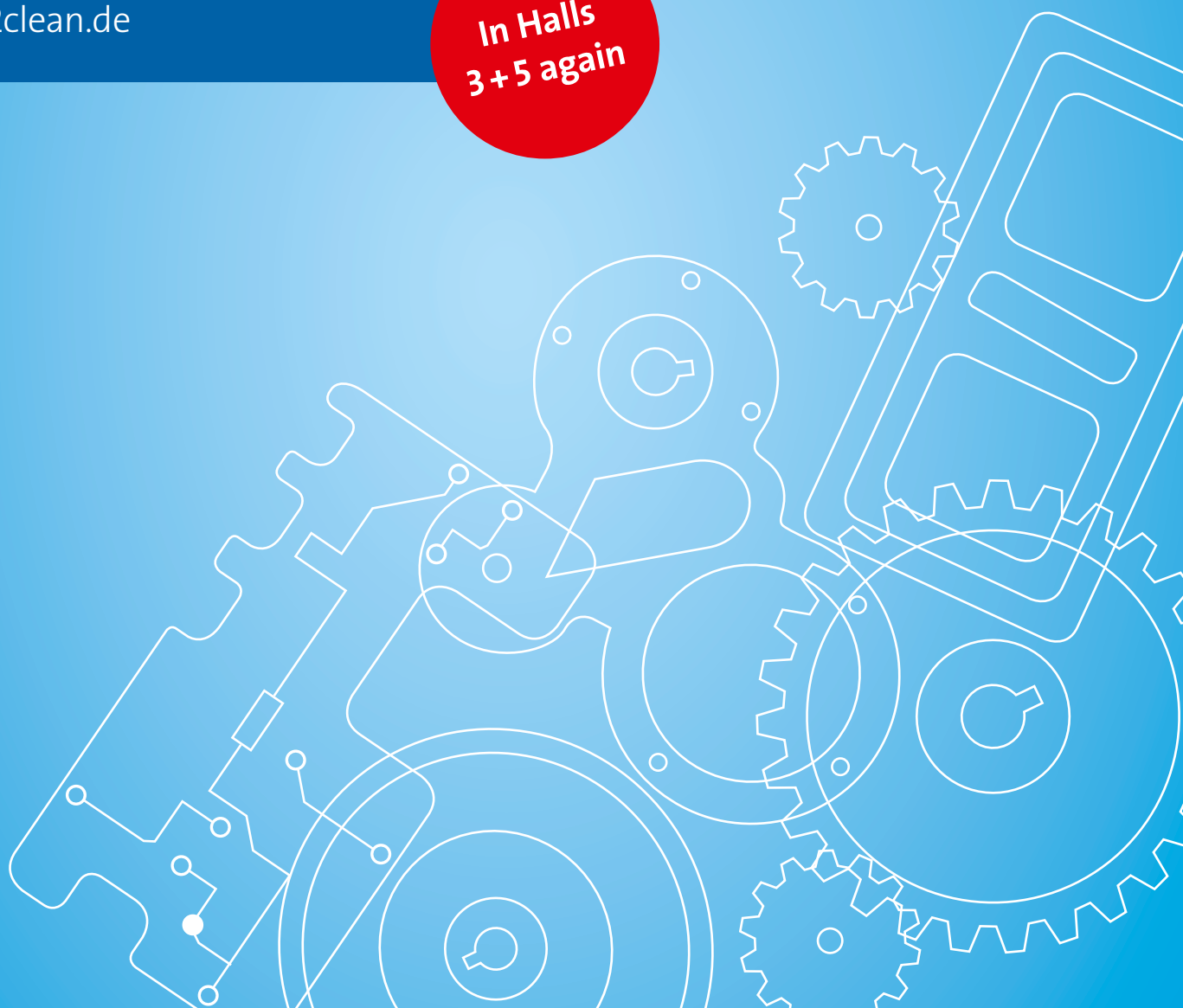
parts2clean

International Trade Fair for
Industrial Parts and Surface Cleaning

23 – 25 October 2018
Stuttgart • Germany

parts2clean.de

**In Halls
3 + 5 again**



Deutsche Messe

Quality needs perfection

**parts2
clean**



Cleanliness: a market that keeps on growing

Welcome to parts2clean, which had its best year yet in 2017. And showed that industrial parts and surface cleaning remains a buoyant growth market. Across the world, component cleanliness is increasingly seen as a measure of product quality, and one that pays commercial dividends. This is why the show is a must for thousands of trade visitors from every sector and every country.

The parts2clean Industry Forum, which features presentations in German and English, has become one of the most trusted resources for information about industrial parts and surface cleaning. Together with our program of guided tours, it brings significant added value to the visitor experience.

For exhibiting firms of all sizes the show is an excellent opportunity to make exciting new contacts, get involved in interesting new projects, and gain new customers. So don't miss out in 2018: tomorrow's business starts here.

We look forward to seeing you at the show.

Yours,

Olaf Daebler, Global Director parts2clean



The top industry meeting-place worldwide

No manufacturer today can ignore the importance of industrial parts and surface cleaning. parts2clean covers the complete range of relevant products and services. This makes it the No. 1 destination worldwide for users and decision-makers with questions to ask and money to spend. In short, ideal for making valuable new contacts and winning new customers.

Focus on projects and business

Over 80% of the trade visitors at parts2clean come with definite investment plans. As approx. 87% of the visitors are involved in their company's investment decisions, they come here to talk about new projects and solutions to specific problems. Don't leave your competitors to pick up this business!

Looking ahead to future trends and challenges

Electromobility, Industrie 4.0, energy efficiency – these are just some of the trends that are posing new challenges for industrial parts and surface cleaning, e.g. more exacting specifications for the removal of surface films. Whether it's ultra-fine cleaning, the cleaning of functional surfaces, or clean-room environments, at parts2clean you can discover what solutions will be needed in future... and benefit from more know-how than your competitors.

High-value networking

Good contacts are vital – not least when it comes to joint ventures and sales partners. At parts2clean you'll meet industry professionals from every country, scientific experts and researchers, as well as officials from trade and industry associations. Get to know the people who can take your business to the next level.

Highlights at parts2clean 2018



Solutions for today's issues

Industrie 4.0

Digitization, IIoT and Industrie 4.0 – these are issues of relevance to industrial parts and surface cleaning too, and so they naturally feature at this year's parts2clean. A dedicated display area will showcase innovative products, solutions and developments designed to bring parts cleaning into the age of Industrie 4.0.

In addition, the Future Forum will pick up this theme under the tagline "QSRein 4.0 – Opportunities for Industrial Parts Cleaning". A series of talks will address problems and solutions, as well as R&D projects in plant engineering and for process solutions.

QSREIN40

Clean-room environments

The need for ultra-fine cleaning systems is growing across industry. This is driven by higher standards of cleanliness specified for products in a range of industries – such as medical engineering, information technology, optics, cars and semiconductors – as well as by new production methods such as additive manufacturing. Consequently, more and more work processes are carried out in clean rooms.

This trend will be addressed at parts2clean 2018 in the special presentation "Process Chain for Quality Analysis in Clean Rooms". Here visitors can see the process chain in action, and discover what process stages are needed to meet, verify and document exacting specifications for cleanliness, with consistent and repeatable results.

Industry Forum

More exacting standards of component cleanliness, process reliability and efficiency, plus the use of new materials and manufacturing processes, are generating a growing need worldwide for updated cleaning solutions and engineering know-how.

The parts2clean Industry Forum, featuring presentations in simultaneous translation (German <-> English) and hosting the "Innovations and Future Forum", has become one of the most trusted sources of expert knowledge worldwide. The "Speakers Corner" enables audience members and guest speakers to continue discussion after a presentation in a more intimate setting.

In association with

Fraunhofer
REINIGUNG

fiT
FACHVERBAND
INDUSTRIELLE
TEILERREINIGUNG E.V.

Guided Tours

Tours led by industry experts enable visitors to gather information about specific areas of interest in industrial cleaning by talking directly to selected exhibitors. It's a great way to discover relevant solutions and innovations, and identify likely suppliers who can solve their problems.

The guided tours are also an excellent business opportunity for participating exhibitors, who can present their products and innovations directly to a preselected target audience at their stands, resulting in additional contacts and sales prospects.

BMW group presentation

The group presentation at parts2clean sponsored by the Federal Ministry for Economic Affairs and Energy (BMW group) offers young, innovative companies and start-ups an affordable way to exhibit at parts2clean. They can present their solutions to a wider professional audience and thus gain entry to world markets. The parts2clean team will be pleased to supply details of eligibility.



Bernd Menke,
Marketing Director, BvL Oberflächentechnik GmbH

"Every year we highlight a theme of topical interest. This time it was smart cleaning. We showed our customers how they can make their production operation even more efficient with intelligent systems for monitoring and controlling cleaning processes. This topic was just right for us as Industrie 4.0 offers huge potential for the industrial cleaning sector."

Visitors from all sectors of industry

As the leading international showcase for industrial cleaning technology, parts2clean attracts trade visitors from all sectors of industry who want to gather information or place orders. Many come from SMEs, others work for major industrial concerns.

Visitor sectors

55 % are first-time visitors.

- Mechanical and plant engineering
- Automotive and transportation
- Surface treatment and finishing
- Metals and plastics
- Chemicals, pharmaceuticals, medical technology, process engineering
- Electronics, electrical engineering, optics
- Aerospace industry
- Tooling and mould-making, precision engineering
- Contract cleaning and other sectors

Your solution in good company

parts2clean is so successful as it covers everything industrial users require for optimum cleaning performance. That's why visitors like the show so much. 42 % of the trade visitors come to parts2clean with firm intentions to buy. This makes it the perfect platform for your products and services.

- Cleaning plant for different processes, materials and tasks
- Systems and components for cleaning plant
- Deburring processes and methods
- Quality inspection and assurance
- Cleaning media
- Cleaning baskets and workpiece carriers
- Handling systems and automation solutions
- Systems for measuring, testing and analysis
- Bath monitoring and bath maintenance
- Conditioning, recycling and waste disposal
- Clean-room systems
- Corrosion protection, preservation, packaging and logistics
- Services, incl. contract cleaning, cleanliness analysis, training and development, etc.
- Research
- Technical publications
- Industry organizations and associations

Responsibilities of trade visitors

31 % attend no other trade show.

- Senior management
- Manufacturing, production
- Research, development, design
- Quality assurance
- Planning, work scheduling
- Servicing, maintenance
- Purchasing, procurement, materials management
- Process engineering, environmental protection



Thomas Kühn, Group Head, Key Account Management, Vacom Vakuum Komponenten & Messtechnik GmbH

"When we came here four years ago, we were the first to exhibit an ultra-fine cleaning system, including verification of cleaning results for the removal of film contaminations – and we were a genuine rarity. That's no longer the case. We had many visitors from the semiconductor industry and the automotive parts industry at our stand, as well as specialists in vacuum technology and medical engineering. For us, it was the best parts2clean of recent years, and we'll definitely be back again in 2018."



Register early at shop.parts2clean.de and ensure your success.

Terms and conditions, services – Planning for success

Investing in a stand at parts2clean pays dividends – as confirmed by exhibitor opinions and surveys. For as little as € 205/m² you can secure your place in a top-class line-up and benefit from ideal conditions.

Stand rental charge

Row stand	€ 205/m ²
Corner stand	€ 221/m ²
End stand	€ 230/m ²
Island stand	€ 238/m ²

(All prices plus VAT and AUMA charge)

Stand packages

Comfort Line	Basic package	€ 91/m ²
	Complete package	€ 129/m ²
Design Line	Basic package	€ 117/m ²
	Complete package	€ 142/m ²
Exclusive Line	Basic package	€ 151/m ²
	Complete package	€ 195/m ²

(All prices plus VAT)

Marketing services

An obligatory marketing charge of € 720 for exhibitors and € 610 for co-exhibitors buys you a generous package of additional benefits.

Online presence at www.parts2clean.de

List your business in our online exhibitor and product search engine – our professional editorial team will help you draft your company profile and up to five product listings.

In addition, you can present as many products as you wish via photos, PDF files, product videos and more – and all easy for visitors to find via our product group listings.

Print presence

Your customers will find you listed in our printed exhibitor catalogue.

On-site profile

Details of your stand will be prominently displayed on the large information boards at the entrances to the halls.



Flat-rate ticket allocation

The marketing charge also covers an unlimited allocation of free admission ticket codes, which you can use to invite as many visitors as you like to your stand. All your invited guests will enjoy free admission to parts2clean 2018.