

LABVOLUTION

world of labs.

from research to application.

from life sciences to analytical chemistry.

21–23 May 2019
Hannover • Germany

labvolution.de

With BIOTECHNICA FORUM



Deutsche Messe

world of labs.



LABVOLUTION 2019.

Insights into the world of lab technology.

The world of lab technology faces diverse challenges such as the digital revolution, increasingly complex workflows and the constant need to improve efficiency. There really is no better time for you to present your innovative solutions and exhibit at LABVOLUTION 2019.

As the flagship European trade show for innovative laboratory equipment and the optimization of laboratory workflows, LABVOLUTION covers the entire spectrum of lab technology and highlights the new directions and developments relevant to all user sectors. Networking is also a keynote

theme of LABVOLUTION and is thus the perfect place to exhibit products and services to best effect.

In addition to the interdisciplinary exhibition, the concept behind LABVOLUTION allows for attractive formats that facilitate knowledge transfer, the exchange of ideas and networking. It thus offers considerable added value, benefiting trade visitors and exhibitors alike.

But we suggest you discover LABVOLUTION 2019 for yourself. We look forward to seeing you there.



What the exhibitors say – that says it all!

“This is the first time that Carl Roth has exhibited at LABVOLUTION and we had our own separate stand. The bottom line: satisfied customers and happy employees. For us, LABVOLUTION was an all-round success.”

Thorsten Wagner,
Head of Marketing, Carl Roth GmbH



“LABVOLUTION offers our staff at the Fraunhofer Group for Life Sciences a great opportunity to meet and talk to other exhibitors about key issues and to initiate joint projects.”

Dr. Andrea Wetzel, Ass. Head of Central Office,
Fraunhofer Group for Life Sciences



“We are highly satisfied with LABVOLUTION. The attendance of potential customers and users from various lab backgrounds was excellent. The ‘Young, Innovative Enterprises’ pavilion was a great idea. We’ll definitely be back.”

Martin Woywod, R&D and Sales Engineer, InnoME GmbH



“The atmosphere was truly electric. LABVOLUTION has what it takes to become the networking hub of Northern Europe’s lab community.”

Ralf Claußen, Director Communication/Advertising, Eppendorf AG



All the relevant players and sectors at the same place.

LABVOLUTION has the ambitious goal of presenting the entire spectrum of lab technology and providing decision-makers from every sector with an international forum for discussion. A commitment we intend to meet again in 2019.

Key display categories

- › Lab technology and infrastructure, laboratory automation
- › Analysis & quality management
- › Informatics, digitization, big data
- › Chemicals, reagents, commodities and consumables
- › Applications and processes in the chemical, pharmaceutical and food industries, environment technology
- › Applications and research in biotechnology
- › Research institutes, universities, colleges
- › Associations and institutes
- › Services

For users from all sectors



Trade show with added value.

Benefits for exhibitors.

◆ Interdisciplinary

LABVOLUTION covers every relevant sector – lab technology, lab infrastructure, instrumental analysis for the chemical and pharmaceutical industries, for the life sciences, environmental engineering, food industry, biotechnology, medicine, R&D...

◆ Topical

As Europe's leading trade show for innovative lab equipment and lab workflow optimization LABVOLUTION highlights current trends such as the digital transformation and networking of the laboratory sector.

◆ Research-led

The growing and fruitful exchange with the academic world and the interaction between industry and research is a rich source of innovative partnerships and business leads.

◆ User-focused

LABVOLUTION is the ultimate showcase for innovative solutions for lab equipment, bio-analysis and analytical equipment, as well as for users and decision-makers looking for new ideas and networked laboratory infrastructures.

◆ Future-led

The special display smartLAB at the heart of LABVOLUTION is a catalyst for the innovation and development of the laboratory and workflows that will shape the future.

◆ Top contacts

The attendance of so many high-calibre decision-makers from every sector makes LABVOLUTION the perfect marketplace for contacts and an effective platform for business leads.

◆ International links

The favourable location of Hannover at the heart of Europe and excellent transport links make it easy to reach from anywhere in the world.

◆ Career advancement

The trade show offers upcoming talent and future decision-makers the know-how, useful contacts to potential employers and professional advice for successful career planning.

Information and registration:
www.labvolution.de

Knowledge creates progress.

LabUSER Exhibitors' Forum

Impress visitors with your expertise. Choose the LabUSER Forum in order to reach potential customers with presentations or training sessions that highlight your developments and products for practical applications.

In addition to meeting these professionals at your trade show stand, you can make valuable contacts and business leads at the Forum. But space is limited! So make sure you book your presentation slot by 30 October 2018.

- **Present your company's pioneering ideas to groups of potential customers.**

BIOTECHNICA FORUM

The BIOTECHNICA FORUM brings practice closer together with science and research. The Forum complements the LABVOLUTION concept, thus creating a high-calibre platform for the keynote themes from the life sciences sector. The Forum serves as a catalyst for progress and is a highlight for many trade fair visitors.

- **Here you'll meet potential customers and important contacts from the life sciences.**



Developing ideas for the future.

The smartLAB

The smartLAB, the intelligent laboratory of the future, presents a realistic vision of the laboratory of the future. Staged for the third time at LABVOLUTION, this format allows scientists and companies to put together a fully functional model of the advanced laboratory of the future and reveals the benefits and opportunities provided by automation, information technology, human-machine interaction and the lessons of big data within the lab environment.

One of the highlights is the daily presentation of use cases which underline current practical applications as well as the potential of the intelligent laboratory.

“smartLAB 2017
went extremely well for us.
It was incredible that the first use
case was attended to full capacity.
The people actually come
to the trade show to see the
smartLAB. In reality, the smartLAB
is a milestone along the way to a
fully digital laboratory sector.”

Dr. Simon Bungers,
CEO labfolder



Your place in the world of lab technology.

Participation and prices.

Book stand space for your own display

When you book your stand space you are laying the basis for reaching new business contacts. Make sure of your place as an exhibitor today. If you book no later than **31 August 2018** you will be eligible for our **early booking discount** of € 5 m².

Charges for stand space

Row stand (one open side)	€ 215/m²
Corner stand (2 open sides)	€ 236/m²
End stand (3 open sides)	€ 247/m²
Island stand (4 open sides)	€ 257/m²

Plus marketing fee

Marketing fee per main exhibitor	1 – 19 m²	€ 460
	20 – 49 m²	€ 682
	50 – 99 m²	€ 798
	> 100 m²	€ 904
Marketing fee per co-exhibitor		€ 460
plus registration fee per main exhibitor		€ 115

All prices subject to VAT at the current rate

Tried and tested solutions: Book one of our fair-packages.

In order to minimize the amount of planning and organization that you need to put into your trade show participation, we offer comprehensive one-stop fair-packages, which include **stand space, stand construction, basic utilities, lead services**, as well as **catering and marketing services**. All from a single source.

More information at: www.labvolution.de/en/fairpackage

We put our heads together to realize your ideas. The LABVOLUTION Team.

Contact us if you have any questions or would like to take part in LABVOLUTION. Our team is there to help.

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