

IAA Commercial Vehicles

Save the date

September 24 — 30, 2020

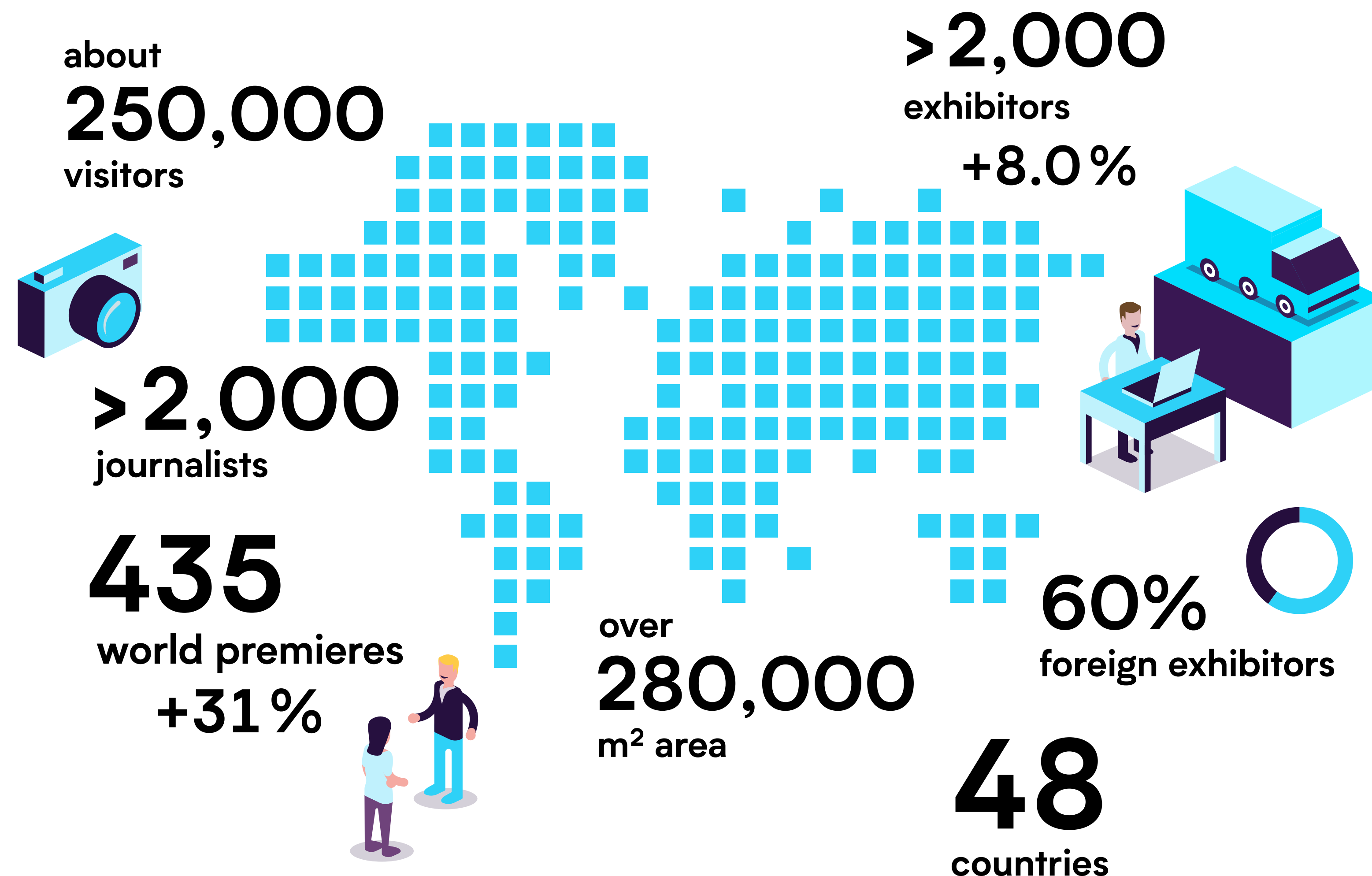
Hanover

Early bird
discount
10 %

until Nov. 15, 2019

Numbers

The IAA's standing as the world's largest and most important trade show for mobility, transport and logistics was once again confirmed by these statistics from 2018.



IAA

Stand rental charges

10% early bird discount until November 15, 2019

The deadline for registration is December 13, 2019

	per sq m
Halls	
Basic charges for stand surfaces on the ground floor (No stand building / design included) for bookings till November 15, 2019	131.75 € 118.58 €
Supplementary charges	
Corner stands (open on two sides)	+ 20 %
Peninsula stands (open on three sides)	+ 30 %
Island stands (open on four sides)	+ 40 %
Upper floor spaces (stands constructed with multiple levels) for bookings till November 15, 2019	85.25 € 76.73 €
Open-air-section	
Basic charges for stand surfaces on the ground floor (No stand building / design included) for bookings till November 15, 2019	85.25 € 76.73 €
Obligatory entry in the exhibition catalog and other trade fair media (chargeable for every exhibitor and co-exhibitor, with production and billing carried out by Messe Frankfurt Medien und Service GmbH)	295 €

per sq m in € (excl. VAT)
Stand building not included

Registration and stand allocation process



The commercial vehicle world



- Trucks
- Light commercial vehicles
- Buses
- Trailers & bodies
- Services & logistics providers
- Electric mobility & alternative powertrains
- Vehicle equipment
- Parts and accessories
- Transport logistics & telematics
- Servicing, repairs and maintenance



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Up-to-date information for exhibitors, journalists, analysts and visitors is available online at: www.iaa.de/en

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