

Application

Start of stand allocation: October 2020

Phone +49 40 3569 2142, Fax +49 40 3569 2149
sales@marineinteriors-expo.com

**MARINE
INTERIORS** | Cruise & Ferry
Global Expo
Powered by SMM

8 – 10 September 2021, Hamburg
marineinteriors-expo.com

Please click here for
the online application.

1. **Company** (if EU entrepreneur: full company name including legal form and address according to VAT registration)

☐ private person ☐ registered entrepreneur (or legal entity with VAT-Reg.-No.) **VAT-Reg.-No. (EU)** _____

Commercial/Company Reg.-No. (non-EU) _____ Country of the head office _____

Address/P.O. Box _____

Country abbr. _____ Postcode _____ Town/City _____

Phone _____ Fax _____

E-mail (company) _____ Internet _____

Director first name/surname _____

2. **Contact person** E-mail _____

First name _____ Surname _____

Department _____ Function _____

Phone _____ Mobile _____

3. **Correspondence address** ☐ as 1. ☐ other _____

4. **Invoice address** ☐ as 1. ☐ as 3. ☐ other _____

5. **E-mail for electrical invoicing** _____

6. Application is herewith made for the inclusion of _____ co-exhibitors. (Please use the application for co-exhibitors.)

7. The following **products/services** will be presented (please itemize) _____

Prices/Costs (plus VAT)

| 8. Order exhibition space/stand requirements | | | 9. Placement requirements/remarks | |
|--|---|--|---|--|
| Stand requirements | <input type="checkbox"/> Row stand <input type="checkbox"/> Corner stand <input type="checkbox"/> Front stand <input type="checkbox"/> Island stand | | <input type="checkbox"/> same as MARINE INTERIORS Cruise & Ferry Global Expo 2019 or Hall _____ Stand-no. _____ | |
| | Early bird price (participation fee) until 15.06.2020 | Price (participation fee) as of 16.06.2020 | | |
| | per sq. m exhibition space | | 10. Main product category | |
| Exhibition space (minimum size 20 sq. m) _____ sq. m, if possible _____ m wide and _____ m deep. Excl. stand construction, incl. marketing package. | <input type="checkbox"/> € 467,- | <input type="checkbox"/> € 490,- | A. Ship facilities <input type="checkbox"/> Cabin <input type="checkbox"/> Casino, Theatre & Entertainment <input type="checkbox"/> Deck <input type="checkbox"/> Fitness, Spa & Pool <input type="checkbox"/> Galley, Restaurant & Bar <input type="checkbox"/> Sanitary Facility | |
| Shell Scheme (minimum size 12 sq. m) _____ sq. m, if possible _____ m wide and _____ m deep. Standard stand construction and marketing package included (details: marineinteriors-expo.com). | <input type="checkbox"/> € 556,- | <input type="checkbox"/> € 584,- | B. Product categories <input type="checkbox"/> Ship Interior Design <input type="checkbox"/> Ship Interior Equipment & Technology <input type="checkbox"/> Galley, Restaurant, Bar Equipment & Hospitality <input type="checkbox"/> Shipyards, Outfitting & Consultants | |
| | | | 11. Mandatory payments | |
| | | | <input checked="" type="checkbox"/> AUMA fee per sq. m € 0.60 | |

12. **Technical details** (required for stand allocation) ☐ Water supply/outlet ☐ Two floor stand

Max. floor load/sq. m _____ kg (if > 450 kg/sq. m) Height of stand/fair item: _____ m (if > 3.0 m)

13. **General and Specific Terms of Participation, Technical Regulations and House Rules of Hamburg Messe and Congress GmbH shall be an integral part of the contract. They are applicable in the version valid at the time of signing of contract, and can be inspected at marineinteriors-expo.com/applicationforms.**

We are also happy to send you these documents by e-mail on request (please contact: info@marineinteriors-expo.com). In case of application on behalf of a foreign exhibitor by an inland agent the inland agent is liable for the obligations of the foreign exhibitor resulting from this agreement.

Place and date _____ Surname, first name _____ Signature (please print and sign) _____



Hamburg Messe und Congress GmbH
P.O. Box 30 24 80 · 20308 Hamburg
Messeplatz 1 · 20357 Hamburg
Germany

Phone +49 40 3569 0
Fax +49 40 3569 2203
info@hamburg-messe.com · info@cch.de
hamburg-messe.com · cch.de

MD: Bernd Aufderheide (President + CEO), Uwe Fischer
Chairman of Supervisory Board:
State Secretary Dr. Torsten Sevecke
Commercial register: local court Hamburg HRB 12054
Registered office: Hamburg

Legal Form: Limited Liability Company
VAT-Reg.-No.: DE811214125
Hamburg Commercial Bank
BIC: HSHNDE33
IBAN: DE10 2105 0000 0228 1300 00

Classified directory 2021

Annex to registration as main exhibitor · Please return by fax to +49 40 3569 2149

MARINE INTERIORS

Cruise & Ferry
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Company

Exhibitors will be classified alongside two dimensions: A. Ship facilities and B. Product category

A. Ship facilities

- ☐ 1 Cabin
- ☐ 2 Casino, Theatre & Entertainment
- ☐ 3 Deck
- ☐ 4 Fitness, Spa & Pool
- ☐ 5 Galley, Restaurant & Bar
- ☐ 6 Sanitary Facility

B. Product categories

1 Ship Interior Design

- ☐ 1.01 Cabins & Cabin Modules
- ☐ 1.02 Decoration & Accessories
- ☐ 1.03 Fabrics & Textiles
- ☐ 1.04 Floors & Carpeting
- ☐ 1.05 Furniture
- ☐ 1.06 Greening Design/Plants
- ☐ 1.07 Interior Paints and Colour Schemes
- ☐ 1.08 Lighting Systems
- ☐ 1.09 Signage
- ☐ 1.10 Soft Furnishings & Covers
- ☐ 1.11 Walls & Ceilings
- ☐ 1.12 Chimney fire
- ☐ 1.13 Other

2 Ship Interior Equipment & Technology

- ☐ 2.01 AV & Media Technology
- ☐ 2.02 Doors and Windows/Portholes
- ☐ 2.03 Electrical Systems & Automation
- ☐ 2.04 Heating, Ventilation and Air-Conditioning (HVAC)
- ☐ 2.05 Laundry Equipment
- ☐ 2.06 Lifts & Escalators
- ☐ 2.07 Onboard Logistics
- ☐ 2.08 Paints, Coatings and Corrosion Protection
- ☐ 2.09 Provision Stores & Cold Stores
- ☐ 2.10 Safety & Security Equipment
- ☐ 2.11 Sanitary Installation Systems
- ☐ 2.12 Stairways, Rails, Top Rails
- ☐ 2.13 Waste Management
- ☐ 2.14 Other

3 Galley, Restaurant, Bar Equipment & Hospitality

- ☐ 3.01 Bed Linen, Tablecloths, Towels
- ☐ 3.02 Beverage Equipment
- ☐ 3.03 Cooking Equipment
- ☐ 3.04 Cooking Preparation
- ☐ 3.05 Dishwashers & Cleaning Equipment
- ☐ 3.06 Food Distribution Systems
- ☐ 3.07 Galley Equipment
- ☐ 3.08 Glasses, China, Cutlery, Buffet Accessories
- ☐ 3.09 Housekeeping Equipment
- ☐ 3.10 Hospitality Software
- ☐ 3.11 Refrigeration Equipment
- ☐ 3.12 Restaurant & Bar Equipment
- ☐ 3.13 Waste Disposal & Hygiene
- ☐ 3.14 Other

4 Shipyards, Outfitting & Consultants

- ☐ 4.01 Interior Designers & Consultants
- ☐ 4.02 Outfitting Companies
- ☐ 4.03 Shipyards
- ☐ 4.04 Terminal Architecture & Design
- ☐ 4.05 Other



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IBAN: DE10 2105 0000 0228 1300 00

Specific Terms of Participation 2021

Event-specific additions to General Terms of Participation (ATB), Technical Regulations (TR) and House Rules of Hamburg Messe and Congress GmbH (HMC)

Event and legal entity:

Hamburg Messe und Congress GmbH
PO Box 30 24 80 · 20308 Hamburg
Messeplatz 1 · 20357 Hamburg
– hereinafter called **HMC** –

Tel.: +49 40 3569 0
Fax: +49 40 3569 2203

info@hamburg-messe.de
hamburg-messe.de

Event title:

MARINE INTERIORS Cruise & Ferry Global Expo powered by SMM

Venue:

HMC Fairground

Event duration:

8 – 10 September 2021

Project management:

Trade Fairs & Exhibitions

Claus Ulrich Selbach
Business Unit Director

Tel.: +49 40 3569 2140
E-mail: claus-ulrich.selbach@hamburg-messe.de

Verena Jahn
Project Manager

Tel.: +49 40 3569 2142
E-mail: verena.jahn@hamburg-messe.de

Simone Nakötter
Project Manager

Tel.: +49 40 3569 2146
E-mail: simone.nakoetter@hamburg-messe.de

**Deadline for registrations /
Start of space allocation:**

Exhibitors will be allocated "first come first served". Space allocations start in October 2020.

**Deadline for entries
in exhibitor directory:**

30 June 2021

Opening times:

| | |
|------------------------------|-------------------|
| Wednesday, 08 September 2021 | 10.00 – 18.00 hrs |
| Thursday, 09 September 2021 | 10.00 – 18.00 hrs |
| Friday, 10 September 2021 | 10.00 – 14.00 hrs |

Assembly times:

| | |
|-------------------|-------------------|
| 06 September 2021 | 08.00 – 20.00 hrs |
| 07 September 2021 | 08.00 – 20.00 hrs |

Disassembly times:

| | |
|-------------------|-------------------|
| 10 September 2021 | 14.00 – 20.00 hrs |
| 11 September 2021 | 08.00 – 20.00 hrs |

**Early stand assembly /
Extended disassembly:**

Any requests for early stand assembly/extended disassembly times must be submitted in writing to the Trade Fair and Exhibition Technology Department and approved (see Online Service Center / approvals and applications).
For any questions, please contact the Trade Fair and Exhibition Technology Department (Tel.: +49 40 3569 2528 / e-mail: ops@hamburg-messe.de).

Exhibitor passes:
(see clause 16 ATB)

Exhibitors will receive exhibitor passes free of charge according to their stand size (1 pass per 10 square meters). If you need further passes please contact the project management team.
NO exhibitor passes are needed for assembly and disassembly.

Marketing package:
(see clause 14 ATB)

The Marketing package (basic entry of address and contact details as well as entry in product category) for principal and co-exhibitors is free of charge.
The deadline for requesting an entry in the trade fair media (catalogue copy date) will be communicated by the responsible service partner. Requests not received by the deadline will result in existing information from the event registration/acceptance data being used. Exhibitors registered/accepted after the deadline will be entered into the online list of exhibitors only.

**Registration charge for
co-exhibitors:**
(see clause 4.3. ATB)

Co-exhibitors must be notified to HMC in writing with indication of company name, address, and products/services. Please complete the separate registration form for this purpose.
No charge is made for co-exhibitors.

Exchange of exhibitor:

The transfer of the booked stand space is only possible by prior approval of HMC and signing a transfer agreement.

Exhibit protection:

Subject to a decision by the Federal Justice Ministry, HMC offers exhibitors a certificate for submission to the German Patent and Trade Mark Office that the exhibit to be protected (consumer/investment product, design/utility model) has been exhibited at Marine Interiors 2019. For further information see Online Service Center / approvals and applications.

Invitations:

Invitation codes for inviting customers can be ordered free of charge in the Online Service Center / exhibitor ticket shop. The exhibitor ticket shop also provides you with a list of the invitations which have been used and, after the exhibition has started, a list of the invitations with admittance. Please track which customer received which invitation code before sending them out in order to be able to evaluate the invitations after the show. The exhibitor is not entitled to receive the complete customer data.

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Miscellaneous/ Specific points for the event:

Stand types:

Space only

minimum 20 sq. m

€ 467 per sq. m – plus VAT **early bird rate** (until 15 June 2020)

€ 490 per sq. m – plus VAT

An area of the exhibition space (no power, walls or carpet included, additional services can be ordered in the OSC)

Shell Scheme

minimum 12 sq. m

€ 556 per sq. m – plus VAT **early bird rate** (until 15 June 2020)

€ 584 per sq. m – plus VAT

- Stand walls, 2.5 m high
- Fascia board with company name (max. 15 letters) and stand number
- Carpet
- Furniture package
 - 1 lockable cupboard incl. coat rack
 - 1 lockable counter
 - 1 paper bin incl. 1 60 l bin liner per day
 - 1 table, 70 x 70 cm
 - 4 chairs
 - 1 barstool
 - 4 spotlights + 1 additional spotlight for each additional 3 sq. m
 - 3 kW electric socket incl. consumption
- Daily stand cleaning

Please note:

For technical reasons we regret that we are unable to allow exhibitors to build their own stand within a shell scheme stand.

**AUMA fee: (Auma is the association
of the German Trade Fair Industry)**

The AUMA fee is € 0.60.-/sq. m plus VAT.

Application co-exhibitors

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Please note that all co-exhibitors must be registered and require permission to attend from Hamburg Messe und Congress GmbH.

Co-exhibitors: Co-exhibitors are companies other than the main exhibitor with representation by their own staff in a rented stand area. They are also considered to be co-exhibitors if they are associated with the main exhibitor in financial or organisational terms.

Registration fee: free of charge

Marketing package: An entry will be made in the MARINE INTERIORS Cruise & Ferry Global Expo 2021 catalogue and the associated online exhibitor database.
The fee for the marketing package is free of charge.

Name of the main exhibitor

Registration No.

We hereby request the following co-exhibitor to be included at MARINE INTERIORS Cruise & Ferry Global Expo 2021:

(To register additional co-exhibitors, please use copies of this form.)

Company (if EU entrepreneur: full company name including legal form and address according to VAT registration)

☐ private person ☐ registered entrepreneur (or legal entity with VAT-Reg.-No.) VAT-Reg.-No. (EU)

Commercial/Company Reg.-No. (non-EU)

Country of the head office

Contact Person

Address/P.O. Box

Country abbr. Postcode

Town/City

Phone

Fax

E-mail (company)

Internet

E-mail for electronical invoicing

The following **products/services** will be presented (please itemize)

Please tick your main product categories/service areas in the attached list to register as a co-exhibitor at MARINE INTERIORS Cruise & Ferry Global Expo 2021.

By submitting this registration, the undersigned accepts the General and Specific Terms of Participation, Technical Regulations and House Rules of Hamburg Messe und Congress GmbH. Furthermore, the undersigned undertakes to extend these terms and rules to any co-exhibitors. They can be inspected at marineinteriors-expo.com/applicationforms. The main exhibitor agrees that the co-exhibitor is allowed to place orders via the online service centre at his own expense.

Place and date

Surname, first name main exhibitor

Signature main exhibitor (please print and sign)



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