



MARINE INTERIORS

Cruise & Ferry
Global Expo
Powered by SMM

CREATING DREAMS

Interior Design, Equipment and
Technology for the Cruise & Ferry Industry

6–8 September 2023, Hamburg
marineinteriors-expo.com

Co-located
with
**Seatrade
europe**

 **Hamburg
Messe + Congress**

A DESTINATION FOR LEADERS

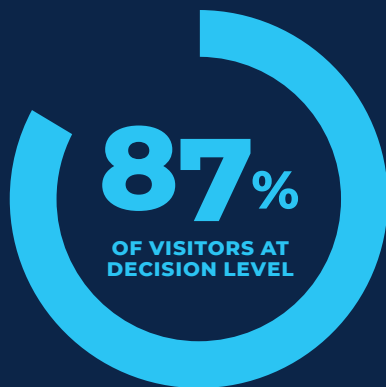
Welcome to Hamburg

Established in 2019, **MARINE INTERIORS Cruise & Ferry Global Expo** sets the bar as Europe's first stand-alone trade fair for the segment of interior design, equipment and technology for passenger ships.



Powered by SMM, the world's leading maritime trade fair, and being **co-located with Seatrade Europe**, it offers an ideal ecosphere for your business boasting a broad range of exhibitor categories as well as conferences and expert forums that inspire our industry.

According to CLIA market forecasts, the cruise industry is about to see an increase of 12% in cruise passenger numbers compared to 2019. But with changed demands, it also has to invest – from refitting and sustainability measurements to complying with new health and safety standards. At **MARINE INTERIORS Cruise & Ferry Global Expo**, the cruise industry's pacemakers are looking forward to your solutions.



87%* of the visitors to MARINE INTERIORS Cruise & Ferry Global Expo described their decision-making influence as either pivotal, co-decisive or consultative.



94%* of the exhibitors described their post-fair business after the previous MARINE INTERIORS Cruise & Ferry Global Expo as very strong or average to strong.

*Data from an independent trade fair survey at previous MARINE INTERIORS Cruise & Ferry Global Expo

MEET EXECUTIVES FROM PREMIUM BRANDS

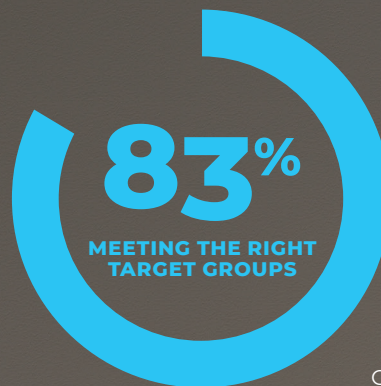
The “who’s who” is here

Reach out to the European cruise industry and introduce your brand to the representatives of the world's leading cruise and ferry lines, shipyards and interior design studios.



A selection of visitors to the previous MARINE INTERIORS Cruise & Ferry Global Expo:

Abeking & Rasmussen / AD Associates / AIDA Cruises / A-Rosa Flussschiff / Benetti /
Blohm + Voss / Carnival Cruise Line / Crystal River Cruises Manning Drydocks World Dubai /
Emden Dockyard / Fahrgastschiffahrt Saalburg / FINCANTIERI / Flensburger Schiffbau
Gesellschaft / Genting Hong Kong / Grimaldi Group / Hamburg Aviation /
Hapag Lloyd Cruises / Hyundai Heavy Industries / Hyundai Merchant Marine Deutschland /
ISRAEL SHIPYARDS / Japan Ship Machinery and Equipment Association /
JOI Design / Lloyd Werft Bremerhaven / Lufthansa Technik / Lürssen / Meyer Turku /
Meyer Werft / MSC Cruises / MV WERFTEN / Neptun Ship Design / Nobiskrug /
Norwegian Cruise Lines / OLIVER DESIGN / OMK Design / Partner Ship Design /
Perini Navi / P&O Ferries / R&M Ship Technologies / Saint Gobain Marine /
Samsung Electronics / Sea Cloud Cruises / Studio Bigi Carità /
Tallink Grupp / thyssenkrupp Marine Systems / TUI Cruises /
Ulstein Verft / VARD DESIGN



83%* of the exhibitors succeeded in laying the foundations for future business by meeting all or nearly all of their target groups and by reaching out to new customers at the previous MARINE INTERIORS Cruise & Ferry Global Expo.

*Data from an independent trade fair survey at previous MARINE INTERIORS Cruise & Ferry Global Expo



CHOOSE YOUR CATEGORY

INTERIOR DESIGN

Cabins & Cabin Modules / Decoration & Accessories / Fabrics &
Textiles / Floors & Carpeting / Furniture / Green Design & Plants /
Lighting Systems / Interior Paints & Colour Schemes / Signage /
Soft Furnishings & Covers / Walls & Ceilings

INTERIOR EQUIPMENT & TECHNOLOGY

Cabins & Cabin Modules / Decoration & Accessories / Fabrics & Textiles / Floors & Carpeting / Furniture / Green Design & Plants / Lighting Systems / Interior Paints & Colour Schemes / Signage / Soft Furnishings & Covers / Walls & Ceilings

GALLEY, RESTAURANT, BAR EQUIPMENT & HOSPITALITY

Bed Linen, Tablecloths, Towels / Beverage Equipment / Cooking Equipment / Cooking Preparation / Dishwashers & Cleaning Equipment / Food & Beverages / Food Distribution Systems / Galley Equipment / Glasses, China, Cutlery, Buffet Accessories / Housekeeping Equipment / Hospitality Software / Refrigeration Equipment / Restaurant & Bar Equipment / Waste Disposal & Hygiene

SHIPYARDS, OUTFITTING & CONSULTANTS

Interior Designers & Consultants / Outfitting Companies / Shipyards / Other

EXHIBITOR PACKAGES

Smart solutions to meet all exhibitor needs.
Prices exclude VAT at 19%. To view our full
terms and conditions, please visit
marineinteriors-expo.com/exhibit

EARLY-BIRD
ENDS ON
31 DECEMBER
2022



SPACE ONLY

(minimum 12 sq. m)

Early-bird rate (latest by 31.12.2022)

457 EUR / sq. m

Includes:

- Exhibition space (no power, walls or carpet included; additional services can be ordered via our Online Service Center)
- Exhibitor passes free of charge

SHELL SCHEME

(minimum 12 sq. m)

Early-bird rate (latest by 31.12.2022)

562 EUR / sq. m

Includes:

- Exhibition space
- Stand walls
- Fascia board with company name and stand number
- Carpet
- Furniture package
- Daily stand cleaning
- Exhibitor passes free of charge

NEW: MARKETING PACKAGE

(mandatory)

395 EUR

Includes:

- Listing in the exhibitor directory (print, online)
- Listing in the mobile app
- Free Wi-Fi
- Access to the Online Service Center (for managing your exhibitor profile and further service bookings)

**SECURE
YOUR
STAND
NOW**

To book your stand, please contact

Verena Jahn

+49 (0)40 3569 2142

verena.jahn@hamburg-messe.de

SHARE & SAVE

(co-exhibit with others)

An option for small companies with a big interest in taking part – and with little budget to spend. To share a stand and save a part of the fee, just complete the co-exhibitor matching form and discover who is also searching and with whom you may take part together.

marineinteriors-expo.com/co-exhibit

CONFERENCE AND EXPERT SESSIONS



Your stage to share expertise

The **MARINE INTERIORS Forum** provides a popular discussion forum and a unique presentation stage. Leading design experts share their view on the latest trends in several **Conference Sessions**, which will be complemented by **Exhibitor Sessions**, that give company representatives the opportunity to present innovations and product highlights.

To participate, please contact

Simone Nakötter

+49 (0)40 3569 2146

simone.nakoetter@hamburg-messe.de

FIRST-CLASS NETWORKING



Establish more business contacts

Connect with industry leaders at various networking opportunities and business meeting points such as the Sales and Media Lounge, the relaxed “It’s wine o’clock” format and the big exhibitor party together with Seatrade Europe.

“MARINE INTERIORS Cruise & Ferry Global Expo 2023 will be the right place for those of us from the design-side of the industry, to exchange knowledge and ideas following the changes in clients’ interests and expectations, and to partner for the new projects that are on the books for production.”

Tal Danai, Founder & CEO, ArtLink

SPONSORSHIP

Maximise your visibility

Expand the presence of your brand at MARINE INTERIORS Cruise & Ferry Global Expo through our sponsorship opportunities. We're happy to support you with a range of measures that allow you to reach your target group without any scatter. Please talk to us so that we can find the best solution for your needs.

To learn more, please contact

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 **Hamburg
Messe + Congress**

Eingang Mitte - Central Entrance





Hamburg
Messe + Congress

Hamburger Messe und Congress GmbH
Messeplatz 1
20357 Hamburg
Germany

POWERED BY



CO-LOCATED WITH



OFFICIAL MEDIA PARTNER

Seatrade
Cruise Review

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International Association



IG RiverCruise



German Engineering Federation
Marine Equipment and Systems



German Shipowners'
Association



German Ship
Suppliers' Association



German Shipbuilding &
Ocean Industries Association

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