

Application

Start of hall planning: from January 2023

Phone +49 40 3569 2263, Fax +49 40 3569 2269
info@h2expo.com
h2expo.com

Please click here for
the online application.



1. **Company** (if EU entrepreneur: full company name including legal form and address according to VAT registration)

private person registered entrepreneur (or legal entity with VAT-Reg.-No.) **VAT-Reg.-No. (EU)** _____

Commercial/Company Reg.-No. (non-EU) _____ Country of the head office _____

Address/P.O. Box _____

Country abbr. Postcode _____ Town/City _____

Phone _____ Fax _____

E-mail (company) _____ Internet _____

Director first name/surname _____

2. **Contact person** E-mail _____

First name _____ Surname _____

Department _____ Function _____

Phone _____ Mobile _____

3. **Correspondence address** as 1. other _____

4. **Invoice address** as 1. as 3. other _____

5. **E-mail for electrical invoicing** _____

6. Application is herewith made for the inclusion of _____ co-exhibitors. (Please use the application for co-exhibitors.)

7. The following **products/services** will be presented (please itemize) _____

Prices/Costs (plus VAT)

8. Order exhibition space (minimum 15 sq. m)		9. Placement requirements/remarks	
_____ sq. m, if possible _____ m wide and _____ m deep.			
Stand requirements	Price (participation fee) per sq. m. exhibition space		
Row stand, 1 side open	<input type="checkbox"/> € 254.00	10. Product categories	
Corner stand, 2 sides open	<input type="checkbox"/> € 294.00	Please use the form on the next page to indicate your product categories.	
Front stand, 3 sides open	<input type="checkbox"/> € 314.00	11. Mandatory payments	
Island stand, 4 sides open	<input type="checkbox"/> € 344.00	<input checked="" type="checkbox"/> Marketing package per main exhibitor*	€ 650.00
National pavilion/Official national pavilion	<input type="checkbox"/> € 245.00	<input type="checkbox"/> Marketing package per co-exhibitor*	€ 650.00
All-inclusive package for 12 sq. m as row stand or corner stand*	<input type="checkbox"/> € 5,400.00	<input type="checkbox"/> Co-exhibitor fee per co-exhibitor	€ 400.00
		<input checked="" type="checkbox"/> AUMA fee per sq. m	€ 0.60
*All-inclusive package (participation fee plus stand construction, AUMA-fee (German trade fair association), marketing package, details: h2expo.com). This offer is only available as 12 sq. m row stand or corner stand. Other stand types and stand sizes are not possible.		*The charge for the mandatory Marketing package for main and co-exhibitors is € 650,00 each plus VAT. This fee includes to a limited extent an entry in all of the trade fair and the Visitor Information System plus free visitor Wi-Fi.	

12. **Technical details** (required for stand allocation) Water supply/outlet Two floor stand

Max. floor load/sq. m _____ kg (if > 450 kg/sq. m) Height of stand/fair item: _____ m (if > 3.0 m)

13. **General and Specific Terms of Participation, Technical Regulations and House Rules of Hamburg Messe and Congress GmbH shall be an integral part of the contract. They are applicable in the version valid at the time of signing of contract, and can be inspected at h2expo.com/application.**

We are also happy to send you these documents by e-mail on request (please contact: info@h2expo.com). In case of application on behalf of a foreign exhibitor by an inland agent the inland agent is liable for the obligations of the foreign exhibitor resulting from this agreement.

Place and date _____ Surname, first name _____ Signature (please print and sign) _____



Hamburg Messe und Congress GmbH
P.O. Box 30 24 80 · 20308 Hamburg
Messeplatz 1 · 20357 Hamburg
Germany

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Fax +49 40 3569 2203
info@hamburg-messe.com · info@cch.de
hamburg-messe.com · cch.de

MD: Bernd Aufderheide (President + CEO), Uwe Fischer
Chairman of Supervisory Board:
State Secretary Andreas Rieckhof
Commercial register: local court Hamburg HRB 12054
Registered office: Hamburg

Legal Form: Limited Liability Company
VAT-Reg.-No.: DE811214125
Hamburg Commercial Bank
BIC: HSHNDE33
IBAN: DE10 2105 0000 0228 1300 00

Product categories 2023

Please select at least one product category. This information helps us to display your company in our official event media. Two details are included in your marketing package. See the Specific Terms of Participation/Marketing package.



Company

1 Hydrogen

1.1 Production

- 1.1.1 Plant construction
- 1.1.2 Water electrolysis
- 1.1.3 Alkaline water electrolysis
- 1.1.4 PEM water electrolysis
- 1.1.5 High temperature electrolysis

1.2 Storage

1.3 Distribution/Infrastructure

- 1.3.1 Pipeline/Grid Infrastructure
- 1.3.2 Seaway
- 1.3.3 Overland

1.4 Applications

- 1.4.1 Mobility
 - 1.4.1.1 Fuel cell
 - 1.4.1.2 Internal combustion engine
 - 1.4.1.3 Turbine
- 1.4.2 Power supply & heating
 - 1.4.3 Industrial
 - 1.4.3.1 Metallurgy
 - 1.4.3.2 Refinery
 - 1.4.3.3 Chemical/Pharma
 - 1.4.3.4 Other Industrial Applications

1.5 Cross sectoral topics

- 1.5.1 Simulation
- 1.5.2 Quality/Testing/Certification/Approval
- 1.5.3 Data gathering, (remote) retrieval and analysis
- 1.5.4 System integration
- 1.5.5 Engineering/Construction
- 1.5.6 Production technology/Automation
- 1.5.7 Supply/Components
- 1.5.8 Safety

1.6 Projects

1.7 Services (Consulting/Certification/Data/Publishing)

1.8 Research and development

1.9 Industry support/Associations/Policy making

2 Fuel Cells

2.1 Supply/Components

2.2 Production technology/Automation

2.3 Quality/Testing/Certification/Approval

2.4 Engineering/Construction



Specific Terms of Participation 2023

Event-specific additions to General Terms of Participation (ATB) and Technical Regulations (TR) of Hamburg Messe and Congress GmbH (HMC)



Event and legal entity:

Hamburg Messe und Congress GmbH
P.O. Box 30 24 80 · 20308 Hamburg
Messeplatz 1 · 20357 Hamburg
– hereinafter called **HMC** –

Phone: +49 40 3569 0
Fax: +49 40 3569 2203

info@hamburg-messe.de
hamburg-messe.de

Event title: **H2EXPO & CONFERENCE 2023**

Venue: HMC Fairground

Event duration: **Wednesday, 28 – Thursday, 29 June 2023**

Project management:

Andreas Arnheim
Project Director

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Deborah Schmalbach
Project Manager

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Nina Krüger
Project Manager

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E-Mail: nina.krueger@hamburg-messe.de
Fax: +49 40 3569 692265

E-Mail: info@h2expo.de
www.h2expo.de

Start of space allocation: From January 2023

Opening times: Wednesday, 28 – Thursday, 29 June 2023 10:00 – 18:00 hours

From 28 – 29 June the fairground is open for exhibitors from 08:00 hours.

Assembly times: 24 – 26 June 2023 07.00 – 22.00 hours
27 June 2023 07.00 – 17.00 hours

Disassembly times: 29 June 2023 18.00 – 24.00 hours
30 June 2023 0.00 – 22.00 hours

Early stand assembly/ Extended disassembly:

Any requests for early stand assembly / extended disassembly times must be submitted in writing to the Trade Fair and Exhibition Technology Department and approved (see Online Service Center / approvals and applications). An entitlement of approval does not exist. If you have any questions, please contact the Trade Fair and Exhibition Technology Department (Tel.: +49 40 3569 2528 / e-mail: ops@hamburg-messe.de).

Early dismantling: (see clause 7.3 ATB)

Dismantling of the stand before the period set for dismantling is a breach of contract. HMC is entitled to impose a penalty charge of € 1,000.– plus VAT.

early departure of stand personnel

The same shall apply if the entire stand personnel leave before the end of the exhibition.

Minimum stand size

12 sq. m exhibitor space for **all-inclusive package**
15 sq. m exhibitor space for **individual stand**

Application:

(see clause 2.2 ATB)

Please note that the application gives no legal claim to a certain size or position of the stand.

Exhibitor passes:

(see clause 16 ATB)

Up to a stand size of 12 sq. m exhibitor will receive two exhibitor passes free of charge. One additional pass will be issued free-of-charge for every further 10 sq. m or part of sq. m.
The total number of passes per exhibitor is limited to 30 exhibitor passes. Further exhibitor passes may be ordered on payment from the Online Service Center.

NO exhibitor passes are needed for assembly and disassembly.

Cancellation before acceptance:

(see clause 2.2 ATB)

In the event of cancellation before acceptance, an administrative fee of € 350.– plus VAT shall be payable.

Cancellation of stand:

(see clause 8.2. ATB)

Free-of-charge cancellation is possible within the period specified in the placement proposal, or until acceptance without placement proposal. In the event of cancellation after acceptance, clause 8 ATB shall be applicable.



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Cost element clause:	HMC may, at its reasonably exercised discretion, adjust the prices subject to this contract (pursuant to German Civil Code (BGB), Section 315) to reflect the development of costs relevant for price calculation. A price increase may be considered, and prices shall be lowered as appropriate, for example, in response to higher or lower costs incurred for the procurement of energy, or as warranted otherwise by changes of the cost situation due to new legal conditions affecting the event hereunder (such as a higher legal minimum wage). In the event of cost increases of a particular cost type, such as electricity costs, the prices charged by HMC may only be raised to the extent that the cost increase is not offset by decreasing costs in other areas, such as sales. If any costs, such as electricity costs, are lowered, HMC must lower its prices accordingly unless the lower costs are partially or entirely offset by higher costs in other areas. In exercising its reasonable discretion, HMC will choose the timing of any price change to avoid accounting for cost reductions in a manner that will put the Exhibitor at a disadvantage relative to cost increases, in other words, HMC will make sure that cost reductions will be reflected in its prices to the same extent as cost increases.
Reductions in size of stand space:	The stand space specified in the acceptance is binding. After acceptance, any reductions in stand space requested by the exhibitor are possible only in consultation with HMC, and do not lead to reduction in stand rent. If HMC succeeds in renting out the stand space to a third party, an administrative fee amounting to 25 % of the (proportional) participation fee for the space not used by the exhibitor is payable in accordance with clause 8.2 ATB.
Limitations for admission:	Please note clauses 3 and 11 ATB.
Marketing package/ Trade Fair Media: (see clause 14 ATB)	The charge for the mandatory Marketing package for main and co-exhibitors is € 650,00 each plus VAT. This fee includes an entry in all of the trade fair and the Visitor Information System (contact details, social media icons, website, 2 digital product descriptions, 2 keyword assignments in online exhibitor directory, 1 entry category listing, 1 entry brand listing. In Print Visitor Guide: Company name, Hall / Booth) plus free visitor Wi-Fi. If exhibitors wish to have a more extensive entry, additional costs will be charged. The deadline for requesting an entry in the trade fair media (Visitor Guide) will be communicated by the responsible service partner or HMC in a timely fashion. Requests not received by the deadline will result in existing information from the event registration / acceptance data being used. Exhibitors registered / accepted after the deadline will be entered into digital trade fair media only; full charges apply. Feel free to direct any enquiries to the contacts named within the section for trade fair media of the Hamburg Messe Online Service Center (OSC).
Registration charge for co-exhibitors: (see clause 4.3. ATB)	Co-exhibitors must be notified to HMC in writing with indication of company name, address, and products / services. Please complete the separate registration form for this purpose. The charge for co-exhibitors is € 400.– plus VAT per co-exhibitor and will be invoiced to the main exhibitor.
Exhibition stand design:	Please note clause 7 ATB and Clause 5.7 of the Technical Regulations.
Stand boundary partitions:	Please note clause 7 ATB and Clause 5.7.6 of the Technical Regulations.
Two-floor exhibition stands: (see clause 5.9 Technical Regulations)	For two-floor exhibition stands, the space used on the upper floor will be charged at 50 % of the charge applicable for the ground floor. Two-floor exhibition stands are subject to approval (see Online Service Center (OSC)) by the technical department of HMC.
Stand construction height:	Please note in your planning the regulations on construction heights, Technical Regulations Clause 5.3.
Stand roofing: (see clause 5.4.2 of the Technical Regulations)	Please note that roofing may impair the effect of the sprinkler system. It may then be necessary to install a sprinkler system on the stand itself.
Events held by exhibitors:	If an exhibitor wishes to conduct an event at his own exhibition stand after the daily opening times this must be applied for in writing. Respective forms can be found in the Online Service Center (OSC). The resulting costs for additional supervision and security staff will be charged to the exhibitor. Events are permissible up to 22:00 hours at the latest.
Audio presentations: (see clause 13 General Terms of Participation)	Please limit your volume to a level that is acceptable for your neighbours. Relevant indications are shown in Clause 6.12 and 5.7.7. of the Technical Regulations.
Exchange of exhibitor:	The transfer of the booked stand space is only possible by prior approval of HMC and signing a transfer agreement.
Exhibit protection:	Subject to a decision by the Federal Justice Ministry, HMC offers exhibitors a certificate for submission to the German Patent and Trade Mark Office that the exhibit to be protected (consumer/investment product, design/utility model) has been exhibited at H2EXPO & CONFERENCE. For further information see Online Service Center / approvals and applications.
Insurance: (see clause 21.7 ATB)	Any insurance requirements or damage reports should be sent to: versicherung@hamburg-messe.de. Insurance policies can also be booked via the Online Service Center.



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Advance payment for expected additional costs:
(see clause 5.3 ATB)

No additional advance payment is required for H2EXPO & CONFERENCE.

Invitations:

Exhibitors can invite their customers to the event by sending them invitations for free admission. After the end of the event, any invitations which have been used by the customers will be charged to the exhibitor. The pricing for invitations is shown at the Online Service Center (OSC). Invitations can be ordered in the exhibitor ticket shop (accessed via the Online Service Center). It is possible to order printed invitations or digital codes in the exhibitor ticket shop. The exhibitor ticket shop also provides you with a list of the invitations which have already been used and, after the exhibition has started, a list of the invitations with admittance.

Specific provisions for official national pavilions:

Exhibitor passes:
(see clause 16 ATB)

Companies which exhibit within an official national pavilion will receive two free-of-charge exhibitor pass up to an occupied stand size of 12 sq. m. One additional pass will be provided for every additional 10 sq. m or part thereof. The total number of passes per exhibitor is limited to 20 exhibitor passes. The organiser of the pavilion will also receive five exhibitor passes free of charge, provided that the stand size of the pavilion is more than 100 sq. m.

Exhibitor status:

All companies participating in an official national pavilion are entitled to main-exhibitor status. No co-exhibitor fee for the Participating companies of the national pavilion is charged.

Stand sketch:

The organiser of the national pavilion is required to notify HMC of the exhibiting companies within the pavilion including their full contact details. Further, the organiser is required to provide a detailed stand sketch showing the stand space including stand dimensions allocated to each exhibiting company until **15 March 2023**. HMC will allocate the stand numbers on the basis of this sketch. Each participating company of the national pavilion, needs to complete a co-exhibitor-application form for national pavilions.

Application co-exhibitors

Phone +49 40 3569 2263, Fax +49 40 3569 2269
info@h2expo.com
h2expo.com



28-29 June 2023 | HAMBURG
h2expo.com

Please note that all co-exhibitors must be registered and require permission to attend from Hamburg Messe und Congress GmbH.

Co-exhibitors: Co-exhibitors are companies other than the main exhibitor with representation by their own staff in a rented stand area. They are also considered to be co-exhibitors if they are associated with the main exhibitor in financial or organisational terms.

Registration fee: € 400.00 excluding VAT per co-exhibitor.

Marketing package: The charge for the mandatory Marketing package for main and co-exhibitors is € 650,00 each plus VAT. This fee includes to a limited extent an entry in all of the trade fair and the Visitor Information System plus free visitor Wi-Fi.

Name of the main exhibitor

Registration No.

We hereby request the following co-exhibitor to be included at H2EXPO & CONFERENCE 2023:

(To register additional co-exhibitors, please use copies of this form.)

Company (if EU entrepreneur: full company name including legal form and address according to VAT registration)

private person registered entrepreneur (or legal entity with VAT-Reg.-No.) VAT-Reg.-No. (EU)

Commercial/Company Reg.-No. (non-EU) Country of the head office

Contact Person

Function

Address/P.O. Box

Country abbr. Postcode Town/City

E-mail (Contact Person) E-mail (company)

Phone Internet

Director first name/surname

E-mail for electronic invoicing

 The following **products/services** will be presented (please itemize)

Product categories

Please use the form on the next page to indicate your product categories.

By submitting this registration, the undersigned accepts the General and Specific Terms of Participation, Technical Regulations and House Rules of Hamburg Messe und Congress GmbH. Furthermore, the undersigned undertakes to extend these terms and rules to any co-exhibitors. They can be inspected at h2expo.com/application. The main exhibitor agrees that the co-exhibitor is allowed to place orders via the online service centre at his own expense.

Place and date Surname, first name main exhibitor Signature main exhibitor (please print and sign)

Product categories 2023

Please select at least one product category. This information helps us to display your company in our official event media. Two details are included in your marketing package. See the Specific Terms of Participation/Marketing package.



Company

1 Hydrogen

1.1 Production

- 1.1.1 Plant construction
- 1.1.2 Water electrolysis
- 1.1.3 Alkaline water electrolysis
- 1.1.4 PEM water electrolysis
- 1.1.5 High temperature electrolysis

1.2 Storage

1.3 Distribution/Infrastructure

- 1.3.1 Pipeline/Grid Infrastructure
- 1.3.2 Seaway
- 1.3.3 Overland

1.4 Applications

- 1.4.1 Mobility
 - 1.4.1.1 Fuel cell
 - 1.4.1.2 Internal combustion engine
 - 1.4.1.3 Turbine
- 1.4.2 Power supply & heating
 - 1.4.3 Industrial
 - 1.4.3.1 Metallurgy
 - 1.4.3.2 Refinery
 - 1.4.3.3 Chemical/Pharma
 - 1.4.3.4 Other Industrial Applications

1.5 Cross sectoral topics

- 1.5.1 Simulation
- 1.5.2 Quality/Testing/Certification/Approval
- 1.5.3 Data gathering, (remote) retrieval and analysis
- 1.5.4 System integration
- 1.5.5 Engineering/Construction
- 1.5.6 Production technology/Automation
- 1.5.7 Supply/Components
- 1.5.8 Safety

1.6 Projects

1.7 Services (Consulting/Certification/Data/Publishing)

1.8 Research and development

1.9 Industry support/Associations/Policy making

2 Fuel Cells

2.1 Supply/Components

2.2 Production technology/Automation

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2.4 Engineering/Construction

