

20. APRIL – 24. APRIL 2026

APPLICATION PARK ROBOTICS. LOGISTICS. AUTOMATION.

WORLD LEADING INDUSTRY SHOW.



CONNECTING INDUSTRIES GUIDING TO BETTER SOLUTIONS

THE APPLICATION PARK 2026 - THE VIBRANT INNOVATION LANDSCAPE WITH TRADE FAIR FEELING

The Application Park offers you a unique **trade fair experience** within HANNOVER MESSE on around 1,600 square meters. With its clear focus on **robotics, logistics and automation** as well as the cross-industry interplay of technologies, the Application Park offers you **maximum visibility** in a **lively innovation landscape**. It is therefore the ideal platform for direct access to **decision-makers** and the ideal stage for demonstrating your technologies in a practical way. With our “**all-round carefree packages**”, we provide you with a quick and **cost-effective** introduction to a **world-leading trade fair** with **trade fair character**.

WHAT IS IT ABOUT?

On display will be

- Robotic applications and the associated peripheral systems,
 - logistics solutions from the respective fields of application
 - as well as the overarching interaction between the two worlds and how automation and logistics processes can be made more (energy) efficient, cost-effective and reliable in the future.
- Exhibition categories can be:

Robotics

Logistics Industrial robotics

Cobots Warehousing

IoT-Sensors Service robotics

Image processing Systems System integrators

Automated guided vehicles

Autonomous mobile robots

AI-assisted warehouse optimization

Digital twins **Exoskeletons**

Handling and assembly systems

Sorter systems Linear technology

YOUR BENEFITS

- Cost-effective participation options
- All-round carefree packages for a simple trade fair appearance
- Freely selectable space sizes according to requirements
- No need to build your own stand, minimal planning effort
- Lively innovation landscape as a visitor magnet
- Exclusive lounge area with hostess service for customer care
- Professional all-round management - from the graphic concept to the power connection
- Central placement even with small stand areas for maximum presence presence and increased attention through the overall appearance



APPLICATION PARK



PARTICIPATION FEES APPLICATION PARK 2026

Flat registration fee	426,- €
Price per square meter	
12 – 20 qm	749,- €
from 21 – 30 qm	729,- €
from 31 – 40 qm	709,- €
from 41 qm	689,- €
Startup Special**	
Flat registration fee	426,- €
Price per square meter	409,- €

*Participation from 12 m² stand space

** Bookable only for companies that are no more than 5 years old, have fewer than 50 employees and an annual balance sheet total or annual turnover of no more than 10 million euros.

All prices plus statutory VAT for HANNOVER MESSE

ROBOTICS AWARD 2026



The coveted prize for robot-assisted automation and logistics solutions! Companies and institutions from Germany and abroad can apply, regardless of whether they are exhibitors at HANNOVER MESSE 2026. Win a free participation in the Application Park. The winners will be awarded on 25.02.2026 at the Press Preview. Submissions will be considered until November 01, 2025.

SERVICES

- Min. 12 sqm of stand space without partition walls, incl. carpeting
- Display with company logo and your exhibitor information
- Lockable steel/counter with 2 bar stools
- Lockers for bags, notebooks, cell phones, etc.
- Power supply, lighting and compressed air
- Wifi connection included
- Use of the exclusive lounge area for customer meetings
- Office space for meetings in a quiet atmosphere
- Lunch catering with hot and cold dishes
- Hostess service in the lounge and kitchen area
- Hot and cold drinks incl. coffee specialties
- Integration in the social media channels and the newsletter of HANNOVER MESSE to up to 120,000 recipients

