

20 APRIL – 24 APRIL 2026

# EMBEDDED PARK@ HANNOVER MESSE



More flexible, faster and more efficient – this is why more and more embedded systems are being used in production. With the new **Embedded Park**, the world's leading trade fair for industrial production - HANNOVER MESSE - is creating a **home for the embedded community**.

From edge computing, embedded vision, software solutions, components and modules to electronic displays - here you have the opportunity to present **your latest products and technologies across all industries**. You can also use the Speakers Corner in the theme park to draw attention to your solutions with a short presentation.

## INDUSTRY DIVERSITY WITH SYNERGY EFFECTS

The Embedded Park offers you a **full-service concept**. Benefit from the strong position of HANNOVER MESSE with little effort. Use the valuable synergies of HANNOVER MESSE to find new customers, establish new partnerships and position yourself in the industrial environment.

## VISITOR STRUCTURE

- Machines and Plant Engineering
- Manufacturing Industry
- Capital Goods Industry
- Basic Materials and Manufacturing Goods Industry
- Energy Industry
- Research and Development
- Information and Communication Services
- Service Industry
- Authorities and Public Services
- Wholesale and Retail

## UNIQUELY VERSATILE

HANNOVER MESSE offers you **unique opportunities** in which the focus is on acquiring new customers, maintaining regular customers, increasing your level of awareness and presenting innovative products and solutions. HANNOVER MESSE has been focusing on developments related to Industry 4.0 for years and thus offers many opportunities to follow and help shape current market developments.

## EXHIBITION CATEGORIES

- Embedded Systems
- M2M (Machine-2-Machine-Communication)
- Electronic Displays
- Application Software
- Embedded Vision
- Edge Computing
- Components and Modules
- Services



*„OSADL has already participated twice as a sub-exhibitor at the "Embedded Park" group pavilion at HANNOVER MESSE and benefited from the excellent positioning in Hall 9. The topics of the sub-exhibitors in the Embedded Park fit very well with OSADL's open source software service offerings and attract a knowledgeable audience. The well-attended Speakers' Corner perfectly complements the offerings. Last but not least, the support provided by the Embedded Park sub-exhibitors is both friendly and professional. We're already looking forward to 2026!“*

**Caren Kresse**  
Member of the Board  
Open Source Automation  
Development Lab (OSADL) eG

# YOUR ADVANTAGES AT A GLANCE

## WE OFFER

- Modern stand concept with lounge area
- Uncomplicated full-service participation package means very little for you to take care of
- Low risk due to manageable budget
- Professional service – You can rely on our support, from trade fair planning right through to stand design
- Central placement at the interface of hardware and software topics
- Excellent visibility thanks to the theme park's overall impact
- Supporting marketing and PR measures
- Free presentation opportunity in the Solution Lab Automation & Digitalization

## SERVICES

- 1 table
- 4 chairs
- 1 lockable sideboard
- 1 podium, 100x100x82,5cm
- 1 waste bin
- Individual fascia-panel lettering (subject to prior submission of a print-ready data file)
- 1 x 230 V socket
- Wi-Fi
- Hot and cold beverages
- Lunchtime Snack
- Sweet and savory snacks
- Use of the lounge area



Top-location in the attractive Automation & Digitalization surrounding in hall 27

### STAND SIZE

9 m<sup>2</sup>    12 m<sup>2</sup>    18 m<sup>2</sup>

### Price / m<sup>2</sup> 790 Euro

Euro 7.110    Euro 9.480    Euro 14.220

All prices plus VAT + registration fee of EUR 426

## CONTACTS



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