

20 APRIL – 24 APRIL 2026

SOLUTION CENTER SMART SENSORICS AND MEASUREMENT TECHNOLOGY



SMART SENSOR TECHNOLOGY AS A KEY TECHNOLOGY FOR DIGITALIZATION & AI INTEGRATION

WHY SHOULD YOU BE THERE?

- **The industry is undergoing transformation:** Networked, intelligent production is the key to competitiveness
- **Sensors are the key technology:** Sensors form the data foundation and prerequisite for process optimization, quality assurance, digitalization, and AI integration in real time
- **New requirements:** Smart sensor technology is what makes the intelligent networking of industrial processes possible in the first place
- **Maximum attention:** Benefit from the Smart Sensor Technology and Measurement Technology Solution Center in Hall 9 with high visibility and a central location at HANNOVER MESSE
- **Top topic at HANNOVER MESSE:** Automation & sensor technology rank third in visitor interest (after Industry 4.0 and AI)

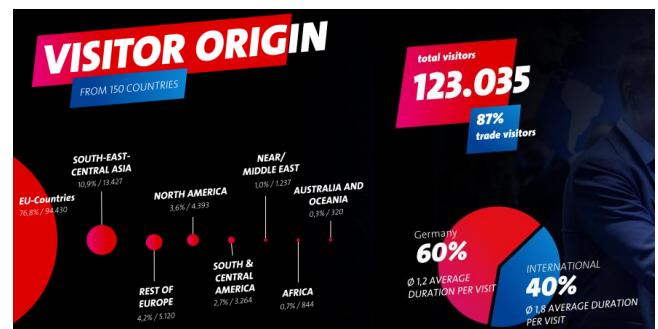
INDUSTRY DIVERSITY WITH SYNERGY EFFECTS

The Solution Center Smart Sensors and Measurement Technology offers you a **full-service concept**. Benefit from the strong position of HANNOVER MESSE with little effort and use its valuable synergies:

- Find new customers,
- establish new partnerships
- Benefit from close proximity to exhibitors in robotics, drive technology, automation, and IT
- position yourself in the industrial environment.

Moisture **AI supported sensors**
Level Process Analytics
Dual Use Pressure **Density** IoT-Sensorics
Ultrasonic Temperature
Image Processing

HIGH LEVEL OF INTERNATIONAL VISITORS



VISITOR STRUCTURE

- Electrical Engineering and Electronics
- Machines and Plant Engineering
- Manufacturing Industry
- Food and Beverage Industry
- Capital Goods Industry
- Basic Materials and Manufacturing Goods Industry
- Energy Industry
- Research and Development
- Authorities and Public Services
- Wholesale and Retail

YOUR ADVANTAGES AT A GLANCE

WE OFFER

- Modern stand concept with lounge area
- Uncomplicated full-service participation package means very little for you to take care of
- Low risk due to manageable budget
- Professional service – You can rely on our support, from trade fair planning right through to stand design
- Top location in the attractive exhibition area Automation & Digitalization
- Excellent visibility thanks to the solution center overall impact
- Supporting marketing and PR measures
- Free presentation opportunity in the Solution Lab Automation & Digitalization
- **Optional:** Support in conducting masterclasses on selected topics (additional costs apply)
- Online tutorial: "Trade fair planning, execution, and follow-up for sustainable success!"

SERVICES

- 1 table
- 4 chairs
- 1 lockable sideboard
- 1 podium, 100x100x82,5cm
- 1 waste bin
- Individual fascia-panel lettering (subject to prior submission of a print-ready data file)
- 1 x 230 V socket
- Wi-Fi
- Hot and cold beverages
- Lunchtime Snack
- Sweet and savory snacks
- Use of the lounge area



Top location in the attractive exhibition area Automation & Digitalization in hall 27



The Solution Center Smart Sensorics and Measurement Technology

STAND SIZE	9 m ²	12 m ²	18 m ²
Preis / m ² 790 Euro	7.110 Euro	9.480 Euro	14.220 Euro

All prices plus VAT + registration fee of EUR 426

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