

20 – 24 APRIL 2026

AM SOLUTIONS CENTER

WORLD. LEADING. INDUSTRYSHOW.



At the AM Solutions Center at HANNOVER MESSE 2026, you can showcase your AM expertise where industrial supply, design and digitalization come together. The new group exhibit in the “Industrial Supply & Engineering Solutions” area brings together leading suppliers of additive processes and pioneering materials. Use the stage for intensive business initiation, technology dialogs and international contacts. The curated environment ensures high relevance and targeted visitor guidance from industry, research and development. Bring your AM technology to where the industry is looking for concrete solutions.

ENVIRONMENT WITH STRONG SYNERGY EFFECTS

The group exhibit **AM Solutions Center** offers you an attractive **full-service concept**. Benefit from the low effort and central placement in the “Industrial Supply & Engineering Solutions” area alongside other topics such as CAx, PLM, lightweight construction and industrial supply. Use the valuable synergies of HANNOVER MESSE to find new customers, establish new partnerships and position yourself in the industrial environment.

FOCUS ON YOUR PRODUCTS

Of the total 127,000 visitors to HANNOVER MESSE 2025, **27,595 visitors** (65% from Germany and 35% international) from 126 countries showed a specific interest in engineering solutions, lightweight construction/innovative materials and industrial supply. In addition, the potential to generate leads from adjacent exhibition areas of HANNOVER MESSE that cannot be reached at other events is high.

THE RIGHT TRADE VISITORS AT YOUR BOOTH

- Mechanical and plant engineering
- Electrical engineering & electronics
- Automotive & vehicle industry (incl. suppliers/OEMs and Tier 1s)
- Research & development

EXHIBITION CATEGORIES

- Processes & technologies
- Materials & substances
- Design & software
- Digitalization & process control
- Post-processing & quality assurance
- Applications & industry solutions
- Business models & services



Showcase from alphacam at the HM25

YOUR ADVANTAGES AT A GLANCE

WE OFFER

- Modern stand concept with lounge area (kitchen; host*ess)
- Little effort thanks to uncomplicated "full-service" participation package
- Low risk thanks to manageable budget
- Professional handling - we support you from trade fair planning to stand design
- Central placement in the specialist area "Industrial Supply & Engineering Solutions" in Hall 17
- Excellent visibility thanks to the overall effect of the group exhibit
- Supporting marketing and PR measures

SERVICES INCLUDED WITH THE BOOTH SPACE

- Wall elements
- Exhibitor logo on logo board
- Lockable info desk with logo board
- 1 table with four chairs
- 1 bar stool
- Carpeted floor
- Wastepaper basket & brochure stand
- Lighting
- Electrical connection (230V) incl. consumption costs
- Internet access via WLAN (shared medium)

FURTHER INCLUDED SERVICES

- Possible presentation slot on a stage
- In the lounge: lunch snack, coffee, tea, soft drinks and sweet and savory snacks
- Daily cleaning and waste disposal
- General security

PRICE / M²: 710,00 EURO

ALL PRICES PLUS VAT + REGISTRATION FEE OF EUR 426

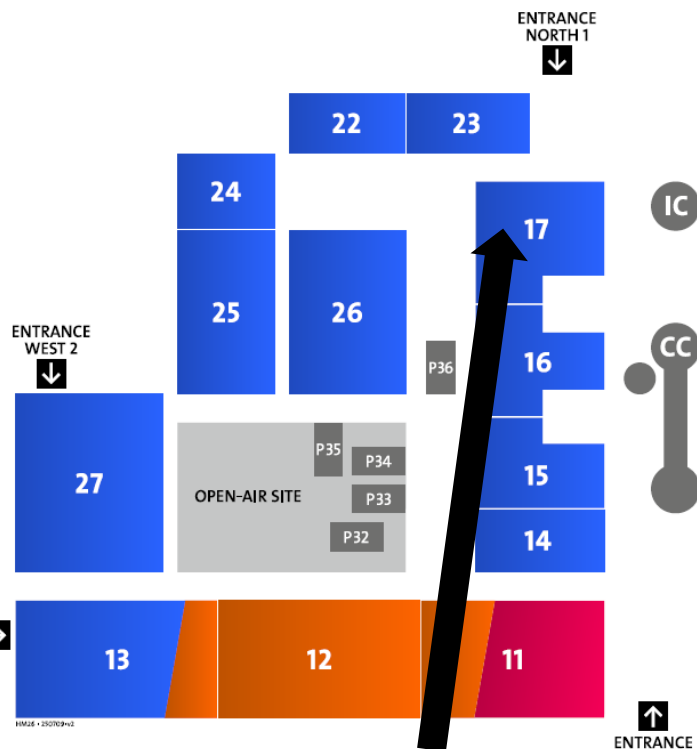


Deutsche Messe

Deutsche Messe | Messegelände
30521 Hannover | Germany



You can register here!



Top location in the "Industrial Supply & Engineering Solutions" area in Hall 17



Stand construction with a view of individual booth areas

CONTACT PERSONS

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