

20 APRIL – 24 APRIL 2026

GRID GUARD. RELIABLE GRIDS. STABLE SUPPLY

WORLD. LEADING. INDUSTRYSHOW.



A MUST FOR ANYONE LOOKING TO RETHINK ENERGY SECURITY AND MAKE POWER GRIDS MORE RESILIENT. GRID GUARD

With the Grid Guard joint stand, we are creating a curated exhibition area at HANNOVER MESSE 2026 focused on grid stability, resilience, and preventive security strategies for critical infrastructure. This is where smart grid technology meets precise system control, emergency power solutions meet blackout prevention, and UPS concepts meet intelligent storage systems.

Whether you're an industrial energy consumer, grid operator, or provider of protection and control technology – Grid Guard brings together key players, makes solutions visible, and innovation tangible.

A strong platform for all those who don't just think about energy infrastructure – but actively secure it.

OUR FOCUS TOPICS

- Resilient power grids for industry, energy supply & critical infrastructure
- Blackout prevention & emergency power concepts for urban and industrial environments
- UPS solutions & intelligent backup systems to ensure system relevance & operational security
- Grid-supporting technologies: reactive power, frequency control & voltage regulation
- Early warning systems & digital grid monitoring to prevent outages

5 REASONS TO EXHIBIT AT HANNOVER MESSE 2026

■ **Visibility among 23,000+ industry professionals from 121 countries**

Position your company in a high-impact environment with global reach – the “Energy Infrastructure & Storage Technologies” cluster connects you with decision-makers from industry, utilities, and the public sector.

■ **Direct access to decision-makers**

63% of visitors have decision-making authority – present your solutions where investments are initiated and strategic partnerships are formed.

■ **Strong focus on grid resilience & energy security**

With topics like blackout prevention, UPS systems, and digital grid monitoring, you address the exact challenges currently shaping industry and utility agendas.

■ **Part of a curated, high-relevance hub**

The Grid Guard Hub brings together solution providers, users, and policymakers – compact, targeted, and centered on grid stability and critical infrastructure.

■ **Leverage the power of HANNOVER MESSE**

With 123,000 visitors, 4,000 exhibitors, 1,600 speakers, and more than 300 business and political delegations, the show is the world's leading international hotspot for industrial transformation.

JUST A JOINT STAND? WE DON'T THINK SO!

A NEW TAKE ON JOINT BOOTHS: GRID GUARD 2026

- **Connected storytelling instead of isolated spaces:** Content and participants interlock thematically – creating a holistic experience with real added value.
- **Open booth concept designed for exchange:** Encounters happen where people feel comfortable – not just at tables, but in the space between the topics.
- **Flexible storytelling based on real-world challenges:** From resilience to blackout prevention to grid stability – the focus is on questions, not products.
- **Shared visibility with individual identity:** A unified presence with strong recognition – yet enough space to highlight your own signature.
- **More dialogue, less one-way communication:** Knowledge is shared in modular, decentralized, and eye-level formats – through conversation, displays, or smart impulses.
- **Blending digital and on-site formats:** Content can be experienced live and explored further online – depending on audience, timing, and topic.

WHY JOIN THE GRID GUARD JOINT STAND

- All-inclusive package: Booth space optionally with stand construction and a wide range of Grid Guard services
- Prime location – even for smaller spaces
- Speaking opportunity in the Solution Lab Energy & Industrial Infrastructure
- Access to lounge area with catering
- Dedicated meeting spots

PACKAGE	CONTENT	PRICE	EARLY BIRD RATE AVAILABLE UNTIL 15 SEPTEMBER 2025
Focus Package	Booth space of 9 m ² , including carpet flooring, display wall with graphic and monitor, internet connection, lockable counter, and two bar stools.	Euro 824/m ²	Euro 767/m ²
Start-Up Special	Approx. 9 m ² booth space, based on the Focus Package. Available for companies that are less than 5 years old, have fewer than 50 employees, and an annual turnover or balance sheet total not exceeding EUR 10 million.	Euro 2.925 per unit	Euro 2.772 per unit
Dual Presence Option	For companies already exhibiting at HANNOVER MESSE who wish to additionally showcase their solutions in the Grid Guard Hub..	Focus Package: Euro 746/m ²	Focus Package: Euro 688/m ²

All packages include access to the exhibitor lounge with beverages and catering.
All prices are subject to VAT and a registration fee of EUR 426.

Questions about your participation, pricing, or booking?:

Ms. Rocío Schapper
Tel. +49 51189-32358

Rocio.schapper@messe.de

Our 2025 Community (excerpt)



Deutsche Messe

Deutsche Messe | Messegelände
30521 Hannover | Germany

